

The score is 56/100







SEO Content

	Title	Dott Communications - Websites, Marketing and More! Length : 51 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 1	H3 0	H4 2	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] • [H2] We can do it for you!! • [H4] About • [H4] For a personal, free consultation 					
	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 50% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
about	Internal	Passing Juice
contact	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	dott-comm right just consultation business traditional digital marketing websites clients
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	7				







Keywords Consistency

dott-comm	4	✘	✘	✘	✘
business	3	✘	✘	✘	✘
right	2	✘	✘	✘	✘
consultation	2	✘	✘	✘	✔

Usability

	Url	Domain : dott-comm.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

- ✓ Perfect. No inline css has been found in HTML tags!
- ✓ Great, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://dott-comm.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics