



# Seo Analyzer dramyjohnson.com

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The score is 57/100



## SEO Content

	Title	<p>Dr. Amy Johnson - The Little School of Big Change - Break Any Habit</p> <p><b>Length : 67</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Dr. Amy Johnson - The Little School of Big Change. Lasting Freedom from Anxiety, Binge Eating, Stress, Insecurity, or any Unwanted Habits</p> <p><b>Length : 137</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dr. Amy Johnson - The Little School of Big Change - Break Any Habit</td> </tr> <tr> <td>description</td> <td>Dr. Amy Johnson - The Little School of Big Change. Lasting Freedom from Anxiety, Binge Eating, Stress, Insecurity, or any Unwanted Habits</td> </tr> <tr> <td>url</td> <td>https://dramyjohnson.com/</td> </tr> <tr> <td>site_name</td> <td>Dr. Amy Johnson</td> </tr> <tr> <td>image</td> <td>https://dramyjohnson.com/wp-content/uploads/2021/07/Amy2-ff.jpg</td> </tr> <tr> <td>image:width</td> <td>852</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Dr. Amy Johnson - The Little School of Big Change - Break Any Habit	description	Dr. Amy Johnson - The Little School of Big Change. Lasting Freedom from Anxiety, Binge Eating, Stress, Insecurity, or any Unwanted Habits	url	https://dramyjohnson.com/	site_name	Dr. Amy Johnson	image	https://dramyjohnson.com/wp-content/uploads/2021/07/Amy2-ff.jpg	image:width	852
Property	Content																			
locale	en_US																			
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# SEO Content

		image:height 568												
		image:type image/jpeg												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>8</td><td>8</td><td>9</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Hello, I'm Dr. Amy Johnson. I'm so glad you're here.</li><li>• [H1] Get Free Student Access</li><li>• [H2] MY CORE PROGRAMS</li><li>• [H2] REAL PEOPLE, REAL CHANGE</li><li>• [H2] MORE WAYS TO CONNECT</li><li>• [H2] Get my weekly email with the latest podcast episode and other news delivered to your inbox.</li><li>• [H2] STUDENT ACCESS</li><li>• [H2] Access your Digital Resources:</li><li>• [H2] Download The Little Book of Big Change Introduction and Chapter 1 here!</li><li>• [H2] Thank you for your interest! Please fill out the information below and I will be in touch about the program!</li><li>• [H3] LSBC Presents: Life Appearing as Everything</li><li>• [H3] Become a certified change coach</li><li>• [H3] Get a Free Student Access Account</li><li>• [H3]</li><li>• [H3]</li><li>• [H3] Update me on the Santa Monica Event</li><li>• [H3] Join my weekly newsletter, which includes my latest podcast episodes:</li><li>• [H3] Start your journey to freedom here. Download the free pdf.</li><li>• [H4] Privacy Overview</li><li>• [H4] Dr. Amy Johnson</li><li>• [H4] New Member? Let's get you signed up!</li><li>• [H4] Already a Member? Log in here</li><li>• [H4] Section 1</li><li>• [H4] Section 2</li><li>• [H4] Dr. Amy Johnson</li><li>• [H4] Dr. Amy Johnson</li><li>• [H4] Dr. Amy Johnson</li></ul>	H1	H2	H3	H4	H5	H6	2	8	8	9	0	0
H1	H2	H3	H4	H5	H6									
2	8	8	9	0	0									
	Images	<p>We found 55 images on this web page.</p> <p>47 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 79 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.06% Internal Links 94.94%

## In-page links

Anchor	Type	Juice
<a href="#">Fall LSBC is now open! Click here to enroll!</a>	Internal	Passing Juice
<a href="#">Join me in Chicago for LSBC Live!</a>	Internal	Passing Juice
<a href="#">Student Login</a>	Internal	Passing Juice
<a href="#">Get Free Student Access</a>	Internal	Passing Juice
<a href="#">Student Login</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Change Coach Training Certification</a>	Internal	Passing Juice
<a href="#">Upcoming Webinars</a>	Internal	Passing Juice
<a href="#">Change Coach Webinar</a>	Internal	Passing Juice
<a href="#">Media Appearances</a>	Internal	Passing Juice

## In-page links

<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Just a Thought</a>	Internal	Passing Juice
<a href="#">Just a Thought Resources</a>	Internal	Passing Juice
<a href="#">The Little Book of Big Change</a>	Internal	Passing Juice
<a href="#">Habits</a>	Internal	Passing Juice
<a href="#">Unwanted Habits</a>	Internal	Passing Juice
<a href="#">Binge Eating</a>	Internal	Passing Juice
<a href="#">Chronic Pain</a>	Internal	Passing Juice
<a href="#">Drinking</a>	Internal	Passing Juice
<a href="#">Indecision</a>	Internal	Passing Juice
<a href="#">Relationships/Codependency</a>	Internal	Passing Juice
<a href="#">Anxiety</a>	Internal	Passing Juice
<a href="#">Health Anxiety</a>	Internal	Passing Juice
<a href="#">Excessive Worry</a>	Internal	Passing Juice
<a href="#">Anxiety</a>	Internal	Passing Juice
<a href="#">Intrusive Thoughts</a>	Internal	Passing Juice
<a href="#">Phobias and OCD</a>	Internal	Passing Juice
<a href="#">Free Resources</a>	Internal	Passing Juice
<a href="#">Changeable Podcast</a>	Internal	Passing Juice
<a href="#">Ask Amy</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Resources for Coaches</a>	Internal	Passing Juice
<a href="#">Certified Coaches Directory</a>	Internal	Passing Juice
<a href="#">Freedom Series</a>	Internal	Passing Juice
<a href="#">Student Access Registration</a>	Internal	Passing Juice
<a href="#">Free Book Chapter</a>	Internal	Passing Juice
<a href="#">Store</a>	Internal	Passing Juice
<a href="#">Live Events</a>	Internal	Passing Juice

## In-page links

<a href="#">Change Coach Training</a>	Internal	Passing Juice
<a href="#">LSBC Self-Study Course</a>	Internal	Passing Juice
<a href="#">School</a>	Internal	Passing Juice
<a href="#">Who is it for?</a>	Internal	Passing Juice
<a href="#">How does it work?</a>	Internal	Passing Juice
<a href="#">What You Get?</a>	Internal	Passing Juice
<a href="#">Real People, Real Change Stories</a>	Internal	Passing Juice
<a href="#">Change Coach Home Study Course</a>	Internal	Passing Juice
<a href="#">Build Your Business</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">GET YOUR COPY</a>	Internal	Passing Juice
<a href="#">Changeable Podcast</a>	Internal	Passing Juice
<a href="#">Ask Amy</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Binge Eating</a>	Internal	Passing Juice
<a href="#">Relationships / Codependency</a>	Internal	Passing Juice
<a href="#">Anxiety</a>	Internal	Passing Juice
<a href="#">Phobias and OCD</a>	Internal	Passing Juice
<a href="#">LSBC Guided Course</a>	Internal	Passing Juice
<a href="#">LSBC Self-Study Course</a>	Internal	Passing Juice
<a href="#">Change Coach Training</a>	Internal	Passing Juice
<a href="#">Change Coach Conversations</a>	Internal	Passing Juice
<a href="#">Live Events</a>	Internal	Passing Juice
<a href="#">Digital Courses</a>	Internal	Passing Juice
<a href="#">The Little School of Big Change</a>	Internal	Passing Juice
=	External	Passing Juice

## In-page links

=	External	Passing Juice
=	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Return Policy</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">MoonQuake</a>	External	Passing Juice
<a href="#">Already have an Account? Log in here</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Forgot Password</a>	Internal	Passing Juice
<a href="#">Forgot your password?</a>	Internal	Passing Juice
<a href="#">Already have an Account? Log in here</a>	Internal	Passing Juice
<a href="#">privacy</a>	Internal	Passing Juice

## SEO Keywords










## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
change	44	✓	✗	✓	✓
school	30	✓	✗	✓	✗
big	29	✓	✗	✓	✓
little	28	✓	✗	✓	✓
amy	24	✓	✗	✓	✓

## Usability

	Url	Domain : dramyjohnson.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.






## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 52 Warnings : 55
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://dramyjohnson.com/sitemap.xml">http://dramyjohnson.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://dramyjohnson.com/robots.txt">http://dramyjohnson.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li><li> Clicky</li></ul>