










The score is 57/100






SEO Content

	Title	<p>Buy Drill Bits & Bit Sets Shop & Compare Prices Drill Bits UK</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Drill Bits UK - Find the best Drill Bits and Drill Bit accessories online from the top shops in the UK.</p> <p>Length : 103</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Buy Drill Bits & Bit Sets Shop & Compare Prices Drill Bits UK</td></tr><tr><td>description</td><td>Drill Bits UK - Find the best Drill Bits and Drill Bit accessories online from the top shops in the UK.</td></tr><tr><td>url</td><td>https://drill-bits.co.uk/</td></tr><tr><td>site_name</td><td>Drill Bits UK</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Buy Drill Bits & Bit Sets Shop & Compare Prices Drill Bits UK	description	Drill Bits UK - Find the best Drill Bits and Drill Bit accessories online from the top shops in the UK.	url	https://drill-bits.co.uk/	site_name	Drill Bits UK
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>7</td><td>10</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Shop Drill Bits• [H3] SDS Chisels• [H3] Metal HSS Drill Bit Sets• [H3] SDS Chisels• [H3] Glass and Tile Drill Bits• [H3] SDS Chisels• [H3] Drill Bit Sets• [H3] Wood Drill Bits• [H4] I'm Drilling Into...• [H4] I Need A Width Of...• [H4] And Length Of...• [H4] With a Type Of...• [H4] PREMIUM QUALITY DRILL BITS IN THE UK• [H4] Shop Drill Bits Online at Drill Bits UK• [H4] Address: Ground Floor, 78 Luke St, Hackney, London EC2A 4PY, United Kingdom• [H4] Phone: 020-26044975• [H4] Fawkes Bros (PTY) LTD• [H4] What are you looking for?	H1	H2	H3	H4	H5	H6	1	0	7	10	0	0
H1	H2	H3	H4	H5	H6									
1	0	7	10	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 26 links including 0 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 26.92%

External Links : Passing Juice 0%

Internal Links 73.08%


In-page links

Anchor	Type	Juice
Metal	Internal	Passing Juice
Metal HSS Drill Bit Sets	Internal	Passing Juice
Metal Drill Bits	Internal	Passing Juice
Metal HSS Drill Bits	Internal	Passing Juice
Wood Drill Bits	Internal	Passing Juice
SDS Chisels	Internal	Passing Juice
SDS Drill Bits	Internal	Passing Juice
Masonry Drill Bits	Internal	Passing Juice
Drill Bit Sets	Internal	Passing Juice
Drill Chucks	Internal	Passing Juice
Glass and Tile Drill Bits	Internal	Passing Juice
Hole Saws & Arbors	Internal	Passing Juice
Buy	External	noFollow
SDS Chisels	Internal	Passing Juice
Buy on Amazon	External	noFollow
Metal HSS Drill Bit Sets	Internal	Passing Juice
Buy	External	noFollow
SDS Chisels	Internal	Passing Juice
Buy	External	noFollow
Glass and Tile Drill Bits	Internal	Passing Juice
Buy	External	noFollow

In-page links

SDS Chisels	Internal	Passing Juice
Buy	External	noFollow
Drill Bit Sets	Internal	Passing Juice
Buy	External	noFollow
Wood Drill Bits	Internal	Passing Juice

SEO Keywords

 Keywords Cloud	rated drill wood metal chisels sort bits bit sets sds
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
drill	15	✓	✗	✓	✓
sds	13	✗	✗	✗	✓
bits	8	✓	✗	✓	✓
bit	7	✓	✗	✓	✓
rated	7	✗	✗	✗	✗












Usability

 Url	Domain : drill-bits.co.uk Length : 16
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		http://drill-bits.co.uk/sitemap.xml
	Robots.txt	http://drill-bits.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.