







Seo Analyzer drinkstuff-sa.co.za

Generated on February 08 2022 10:22 AM






The score is 57/100







SEO Content

	<p>Title</p>	<p>DRINKStuff SA - DRINKStuff SA! Interesting, relevant, provocative stuff - news, views, trends on FMCG drinks of all kinds, in SA and cherry-picked from around the globe</p> <p>Length : 168</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>DRINKStuff SA! Interesting, relevant, provocative stuff - news, views, trends on FMCG drinks of all kinds, in SA and cherry-picked from around the globe</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2047"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>DRINKStuff SA - DRINKStuff SA! Interesting, relevant, provocative stuff - news, views, trends on FMCG drinks of all kinds, in SA and cherry-picked from around the globe</td> </tr> <tr> <td>description</td> <td>DRINKStuff SA! Interesting, relevant, provocative stuff - news, views, trends on FMCG drinks of all kinds, in SA and cherry-picked from around the globe</td> </tr> <tr> <td>url</td> <td>https://www.drinkstuff-sa.co.za/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	DRINKStuff SA - DRINKStuff SA! Interesting, relevant, provocative stuff - news, views, trends on FMCG drinks of all kinds, in SA and cherry-picked from around the globe	description	DRINKStuff SA! Interesting, relevant, provocative stuff - news, views, trends on FMCG drinks of all kinds, in SA and cherry-picked from around the globe	url	https://www.drinkstuff-sa.co.za/
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SEO Content

		site_name	DRINKStuff SA				
	Headings	H1 0	H2 0	H3 3	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H3] Up-to-date news on the South African FMCG beverage industry!• [H3] Latest articles on DRINKStuff SA!• [H3] Lastest posts on FOODStuff SA!					
	Images	We found 68 images on this web page. 51 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 112 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.71% Internal Links 89.29%					

In-page links

Anchor	Type	Juice
Newsy Stuff	Internal	Passing Juice
Latest SA Drinks News	Internal	Passing Juice
Top International News	Internal	Passing Juice
Health & Nutrition	Internal	Passing Juice
Clampdown on Liquor	Internal	Passing Juice
Innovation: Soft Stuff	Internal	Passing Juice
Carbonates	Internal	Passing Juice
Dairy	Internal	Passing Juice
Energy & Sports	Internal	Passing Juice
Functional Drinks	Internal	Passing Juice
Juices & RTDs	Internal	Passing Juice
Tea & Coffee	Internal	Passing Juice
Water & Near Water	Internal	Passing Juice
Innovation: Hard Stuff	Internal	Passing Juice
Beer	Internal	Passing Juice
Spirits	Internal	Passing Juice
Wine	Internal	Passing Juice
Cider, FABs, RTDs	Internal	Passing Juice
No and low-alcohol	Internal	Passing Juice
Trends & Marketing	Internal	Passing Juice
Drinks Trends	Internal	Passing Juice
Drinks Marketing	Internal	Passing Juice
Technology & Packaging	Internal	Passing Juice
Packaging Stuff	Internal	Passing Juice
Technology & Processing Stuff	Internal	Passing Juice
Ingredients & Flavours	Internal	Passing Juice
Our Newsletter	Internal	Passing Juice

In-page links

Internal

Passing Juice

SEO Keywords



Keywords Cloud

beer trends drinks sugar alcohol
new coffee drink stuff energy



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	21	✓	✗	✓	✓
drinks	20	✓	✗	✓	✓
trends	17	✓	✗	✓	✗
alcohol	15	✗	✗	✗	✗
stuff	14	✓	✗	✓	✓





Usability

	Url	Domain : drinkstuff-sa.co.za Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 243 Warnings : 55
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://drinkstuff-sa.co.za/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics