

# Seo Analyzer drsandyhoginstherapy.com

Generated on March 28 2022 12:50 PM

The score is 68/100

#### **SEO Content**

| <u>.</u> | Title              | Providing Psychological Services in Colorado & Diriginia - Sandy L. Hogins, Psy.D., LLCSandy L. Hogins, Psy.D., LLC   Providing Psychological Services to Colorado & Diriginia  Length: 181  Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |                |   |                |                |                |
|----------|--------------------|--|----------------|---|----------------|----------------|----------------|
|          | Description        | A private practice providing assessment, consultation, supervision, and therapy in Virginia and Colorado. (757) 965-5624.  Length: 121  Great, your meta description contains between 70 and 160 characters.   |                |   |                |                |                |
|          | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> online meta tags generator to create keywords.   |                |   |                |                |                |
|          | Og Meta Properties |  | page ta        | ke advantage  Content   | of Og Prope    | erties.        |                |
|          |                    | locale   |                | en_US   |                |                |                |
|          |                    | type   |                | website   |                |                |                |
|          |                    | title  |                | Providing Psychological Services in Colorado<br>& Description - Sandy L. Hogins, Psy.D., LLC                              |                |                |                |
|          |                    | description  |                | A private practice providing assessment, consultation, supervision, and therapy in Virginia and Colorado. (757) 965-5624. |                |                |                |
|          |                    | url  |                | http://www.drsandyhoginstherapy.com/  |                |                |                |
|          |                    | site_name  | :              | Sandy L. Ho   | gins, Psy.D.   | LLC            |                |
|          | Headings           | <b>H1</b> 2  | <b>H2</b><br>2 | <b>H3</b><br>2  | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |

#### **SEO Content**

| 0 |                 | <ul> <li>[H1] Sandy L. Hogins, Psy.D., LLC</li> <li>[H1] Providing Psychological Services in Colorado &amp; Virginia</li> <li>[H2] Providing Psychological Services to Colorado &amp; Virginia</li> <li>[H2]</li> <li>[H3] Main menu</li> <li>[H3] Practice Information:</li> </ul> |
|---|-----------------|---|
|   | Images          | We found 3 images on this web page.  Good, most or all of your images have alt attributes.  |
|   |                 |   |
|   | Text/HTML Ratio | Ratio : <b>5</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
|   | Flash           | Perfect, no Flash content has been detected on this page.   |
|   | Iframe          | Great, there are no Iframes detected on this page.  |

#### **SEO Links**

| <b></b> | URL Rewrite             | Good. Your links looks friendly!   |
|---------|-------------------------|--|
|         | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| <b></b> | In-page links           | We found a total of 14 links including 0 link(s) to files                                      |
| 0       | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 7.14%  Internal Links 92.86%      |

# **In-page links**

| Anchor                       | Туре     | Juice         |
|------------------------------|----------|---------------|
| Sandy L. Hogins, Psy.D., LLC | Internal | Passing Juice |
|                              |          |               |

# In-page links

| Skip to primary content      | Internal | Passing Juice |
|------------------------------|----------|---------------|
| About                        | Internal | Passing Juice |
| Therapy                      | Internal | Passing Juice |
| Individual Therapy           | Internal | Passing Juice |
| <u>Life Transitions</u>      | Internal | Passing Juice |
| Couples Counseling           | Internal | Passing Juice |
| Assessment                   | Internal | Passing Juice |
| CO & VA Services             | Internal | Passing Juice |
| Supervision                  | Internal | Passing Juice |
| Contact & Directions         | Internal | Passing Juice |
| FAO                          | Internal | Passing Juice |
| click here                   | Internal | Passing Juice |
| Proudly powered by WordPress | External | Passing Juice |

## **SEO Keywords**

| Keywords Cloud | colorado therapy <b>Services</b> psychological proudly powered providing virginia faq life |
|----------------|--|
|----------------|--|

# **Keywords Consistency**

| Keyword       | Content | Title    | Keywords | Descripti<br>on | Headings |
|---------------|---------|----------|----------|-----------------|----------|
| services      | 3       | <b>*</b> | ×        | ×               | <b>*</b> |
| therapy       | 2       | ×        | ×        | ✓               | ×        |
| psychological | 2       | ✓        | ×        | ×               | <b>*</b> |
| colorado      | 2       | ✓        | ×        | ✓               | ✓        |
| virginia      | 2       | <b>*</b> | ×        | <b>*</b>        | ✓        |

### Usability

| 0 | Url          | Domain : drsandyhoginstherapy.com<br>Length : 24  |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|   | Dublin Core  | This page does not take advantage of Dublin Core. |

#### **Document**

|          | Doctype         | HTML 5  |  |  |
|----------|-----------------|---|--|--|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.  |  |  |
| <b>②</b> | W3C Validity    | Errors: 0<br>Warnings: 13   |  |  |
| <b>②</b> | Email Privacy   | Great no email address has been found in plain text!  |  |  |
| <b></b>  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |  |  |
| 0        | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |  |

#### Mobile



# Optimization

|  | XML Sitemap | Great, your website has an XML sitemap.  |
|--|-------------|--|
|  |             | http://drsandyhoginstherapy.com/sitemap.xml  |
|  | Robots.txt  | http://drsandyhoginstherapy.com/robots.txt   |
|  |             | Great, your website has a robots.txt file.   |
|  | Analytics   | Missing  |
|  |             | We didn't detect an analytics tool installed on this website.  |
|  |             | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |