



# Seo Analyzer drummondgolftravel.com.au

Generated on February 16 2022 20:26 PM






The score is 59/100







## SEO Content

	Title	<p>Drummond Golf Travel - Discover the World's Best Golfing Experiences</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Drummond Golf Travel offers a wide range of golf holiday packages, escorted golf tours, golf events, bucket list golf holidays and much more.</p> <p><b>Length : 141</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>Drummond Golf Travel offers a wide range of golf holiday packages, escorted golf tours, golf events, bucket list golf holidays and much more.</td> </tr> <tr> <td>url</td> <td>http://drummondgolftravel.com.au/</td> </tr> <tr> <td>image</td> <td>http://drummondgolftravel.com.au/wp-content/uploads/2015/03/draft2-5-min.jpg</td> </tr> <tr> <td>site_name</td> <td>Welcome to Drummond Golf Travel   Discover the world's best golfing experiences</td> </tr> </tbody> </table>	Property	Content	type	article	title	Home	description	Drummond Golf Travel offers a wide range of golf holiday packages, escorted golf tours, golf events, bucket list golf holidays and much more.	url	http://drummondgolftravel.com.au/	image	http://drummondgolftravel.com.au/wp-content/uploads/2015/03/draft2-5-min.jpg	site_name	Welcome to Drummond Golf Travel   Discover the world's best golfing experiences
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	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">5</td> <td style="text-align: center;">1</td> <td style="text-align: center;">6</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	5	1	6	0	0	0		
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5	1	6	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Welcome to Drummond Golf Travel   Discover the world's best golfing experiences</li><li>• [H1] Home</li><li>• [H1] ESCORTED TOURS</li><li>• [H1] BUCKET LIST</li><li>• [H1] HOLIDAYS</li><li>• [H2] Drummond Golf Travel</li><li>• [H3] SOUTH AFRICA GOLF SAFARI</li><li>• [H3] NEW ZEALAND SOUTH ISLAND</li><li>• [H3] VIETNAM</li><li>• [H3] THE MASTERS</li><li>• [H3] KING ISLAND   BARNBOUGLE</li><li>• [H3] NEW ZEALAND</li></ul>
	Images	<p>We found 9 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

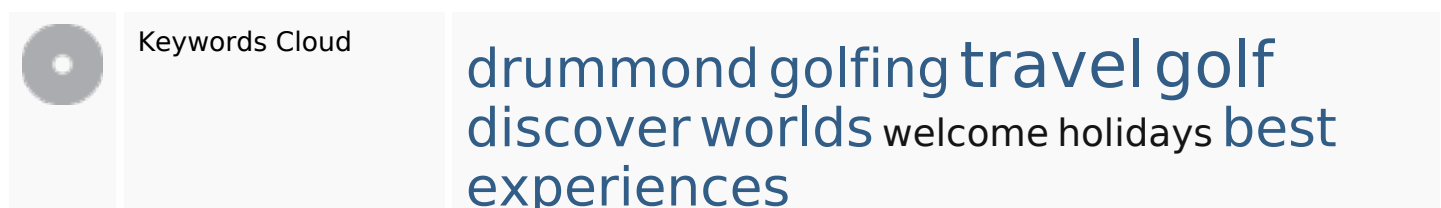
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15.38%</p> <p>Internal Links 84.62%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Welcome to Drummond Golf Travel   Discover the world's best golfing experiences</a>	Internal	Passing Juice
<a href="#">THE Masters</a>	Internal	Passing Juice
<a href="#">King Island</a>	Internal	Passing Juice
<a href="#">Escorted Tours—2021—South Africa Golf Safari</a>	Internal	Passing Juice
<a href="#">Escorted Tours—2021—New Zealand South Island Golf Tour</a>	Internal	Passing Juice
<a href="#">Escorted Tours—2021—Vietnam</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">read more...</a>	Internal	Passing Juice
<a href="#">WordPress</a>	External	Passing Juice
<a href="#">Bulk</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
golf	3	✓	✗	✓	✓
travel	3	✓	✗	✓	✓
drummond	2	✓	✗	✓	✓
discover	2	✓	✗	✗	✓

# Keywords Consistency

worlds

2



## Usability

	Url	Domain : drummondgolftravel.com.au Length : 25
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 35 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://drummondgolftour.com.au/sitemap.xml>

<http://drummondgolftour.com.au/wp-sitemap.xml>



### Robots.txt

<http://drummondgolftour.com.au/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics