







# Seo Analyzer drwrightortho.com

Generated on March 16 2022 21:22 PM






The score is 40/100




## SEO Content

|    | <p>Title</p>  | <p>Orthodontist in Atlanta &amp; Marietta, GA - homepage - Wright Orthodontics</p> <p><b>Length : 75</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |          |         |        |       |      |         |       |   |             |   |
|---|---|--|----------|---------|--------|-------|------|---------|-------|---|-------------|---|
|    | <p>Description</p>  | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>  |          |         |        |       |      |         |       |   |             |   |
|  | <p>Keywords</p>   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |        |       |      |         |       |   |             |   |
|  | <p>Og Meta Properties</p>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 2076"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Orthodontist in Atlanta &amp; Marietta, GA - homepage - Wright Orthodontics</td> </tr> <tr> <td>description</td> <td>Orthodontist in Atlanta &amp; Marietta, GA Atlanta orthodontist Dr. Marc Wright has a passion for perfecting smiles of all ages. With offices in Atlanta and Marietta, GA, Wright Orthodontics is the premier facility for orthodontic solutions. Not only is Dr. Marc S. Wright a certified Invisalign® provider, but Wright Orthodontics is one of only 10 &amp;hellip; Continue reading &amp;quot;Orthodontist in Atlanta &amp;#038; Marietta, GA &amp;#8211; homepage&amp;quot;</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Orthodontist in Atlanta & Marietta, GA - homepage - Wright Orthodontics | description | Orthodontist in Atlanta & Marietta, GA Atlanta orthodontist Dr. Marc Wright has a passion for perfecting smiles of all ages. With offices in Atlanta and Marietta, GA, Wright Orthodontics is the premier facility for orthodontic solutions. Not only is Dr. Marc S. Wright a certified Invisalign® provider, but Wright Orthodontics is one of only 10 &hellip; Continue reading &quot;Orthodontist in Atlanta &#038; Marietta, GA &#8211; homepage&quot; |
| Property  | Content   |  |          |         |        |       |      |         |       |   |             |   |
| locale  | en_US   |  |          |         |        |       |      |         |       |   |             |   |
| type  | website   |  |          |         |        |       |      |         |       |   |             |   |
| title   | Orthodontist in Atlanta & Marietta, GA - homepage - Wright Orthodontics   |  |          |         |        |       |      |         |       |   |             |   |
| description   | Orthodontist in Atlanta & Marietta, GA Atlanta orthodontist Dr. Marc Wright has a passion for perfecting smiles of all ages. With offices in Atlanta and Marietta, GA, Wright Orthodontics is the premier facility for orthodontic solutions. Not only is Dr. Marc S. Wright a certified Invisalign® provider, but Wright Orthodontics is one of only 10 &hellip; Continue reading &quot;Orthodontist in Atlanta &#038; Marietta, GA &#8211; homepage&quot; |  |          |         |        |       |      |         |       |   |             |   |




## SEO Content

|  |                 | url<br>https://www.drwrightortho.com/<br>image<br>https://../..../wp-content/themes/wright/images/wright-logo-icon.png  |    |    |    |    |    |    |   |    |   |   |   |   |
|--|-----------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Headings        | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>13</td><td>0</td><td>3</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Orthodontist in Atlanta &amp; Marietta, GA</li><li>• [H2] Start your journey on the "Wright" path!</li><li>• [H2] Orthodontist in Atlanta &amp; Marietta, GA - homepage</li><li>• [H2] Orthodontist in Atlanta &amp; Marietta, GA</li><li>• [H2] Orthodontist in Atlanta &amp; Marietta, GA - homepage section</li><li>• [H2] Our Primary Services - homepage section</li><li>• [H2] Our Primary Services</li><li>• [H2] Make the Wright choice - homepage section</li><li>• [H2] Make the "Wright" choice</li><li>• [H2] Let's Get Started - homepage section</li><li>• [H2] Let's Get Started</li><li>• [H2] Let's Get Started</li><li>• [H2] Before &amp; After Smile Gallery</li><li>• [H2] Visit us at one of our two convenient locations</li><li>• [H4] Atlanta</li><li>• [H4] Marietta</li><li>• [H4] Office Hours</li><li>• [H5] Atlanta</li><li>• [H5] MARIETTA</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 13 | 0 | 3 | 2 | 0 |
| H1   | H2              | H3  | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 1  | 13              | 0   | 3  | 2  | 0  |    |    |    |   |    |   |   |   |   |
|  | Images          | We found 57 images on this web page.<br><br>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Text/HTML Ratio | Ratio : <b>0%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |    |    |    |    |    |    |   |    |   |   |   |   |

## SEO Links

|  |             |                                  |
|--|-------------|----------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|--|-------------|----------------------------------|

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 69 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 1.45%<br>Internal Links 98.55% |

## In-page links

| Anchor                                 | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Skip to Content</a>        | Internal | Passing Juice |
| <a href="#">Braces FAQS</a>            | Internal | Passing Juice |
| <a href="#">Cost of Braces</a>         | Internal | Passing Juice |
| <a href="#">Metal Braces</a>           | Internal | Passing Juice |
| <a href="#">Ceramic Braces</a>         | Internal | Passing Juice |
| <a href="#">Adult Braces</a>           | Internal | Passing Juice |
| <a href="#">Child Braces</a>           | Internal | Passing Juice |
| <a href="#">SureSmile®</a>             | Internal | Passing Juice |
| <a href="#">Invisalign® vs Braces</a>  | Internal | Passing Juice |
| <a href="#">Teen Invisalign®</a>       | Internal | Passing Juice |
| <a href="#">Invisalign® FAQS</a>       | Internal | Passing Juice |
| <a href="#">Cost of Invisalign®</a>    | Internal | Passing Juice |
| <a href="#">Adult Invisalign®</a>      | Internal | Passing Juice |
| <a href="#">Retainers FAQS</a>         | Internal | Passing Juice |
| <a href="#">Two-Phase Treatment</a>    | Internal | Passing Juice |
| <a href="#">Zoom!® Teeth Whitening</a> | Internal | Passing Juice |
| <a href="#">iTero® Scanner</a>         | Internal | Passing Juice |
| <a href="#">Types of Braces</a>        | Internal | Passing Juice |


## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Braces</a>                   | Internal | Passing Juice |
| <a href="#">Teeth Whitening</a>          | Internal | Passing Juice |
| <a href="#">Invisalign®</a>              | Internal | Passing Juice |
| <a href="#">Your First Visit</a>         | Internal | Passing Juice |
| <a href="#">Ask Dr. Marc S. Wright</a>   | Internal | Passing Juice |
| <a href="#">Oral Hygiene</a>             | Internal | Passing Juice |
| <a href="#">Patient Forms</a>            | Internal | Passing Juice |
| <a href="#">Common Problems</a>          | Internal | Passing Juice |
| <a href="#">Orthodontic Emergencies</a>  | Internal | Passing Juice |
| <a href="#">Appliance Instructions</a>   | Internal | Passing Juice |
| <a href="#">Types of Appliances</a>      | Internal | Passing Juice |
| <a href="#">Braces Diagram</a>           | Internal | Passing Juice |
| <a href="#">Orthodontic Dictionary</a>   | Internal | Passing Juice |
| <a href="#">Orthodontic Insurance</a>    | Internal | Passing Juice |
| <a href="#">Financing</a>                | Internal | Passing Juice |
| <a href="#">Pay Online</a>               | Internal | Passing Juice |
| <a href="#">Virtual Consultation</a>     | Internal | Passing Juice |
| <a href="#">Meet Dr. Marc S. Wright</a>  | Internal | Passing Juice |
| <a href="#">Meet The Staff</a>           | Internal | Passing Juice |
| <a href="#">Mission Statement</a>        | Internal | Passing Juice |
| <a href="#">Our Blog</a>                 | Internal | Passing Juice |
| <a href="#">Reviews</a>                  | Internal | Passing Juice |
| <a href="#">Project WrightSmiles</a>     | Internal | Passing Juice |
| <a href="#">Specials</a>                 | Internal | Passing Juice |
| <a href="#">Why Wright Orthodontics?</a> | Internal | Passing Juice |
| <a href="#">Atlanta</a>                  | Internal | Passing Juice |
| <a href="#">Marietta</a>                 | Internal | Passing Juice |
| <a href="#">Pay Online</a>               | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Contact Us</a>             | Internal | Passing Juice |
| <a href="#">Home</a>                   | Internal | Passing Juice |
| <a href="#">Schedule Appointment</a>   | Internal | Passing Juice |
| <a href="#">2 Convenient Locations</a> | Internal | Passing Juice |
| <a href="#">Learn More</a>             | Internal | Passing Juice |
| <a href="#">Learn More</a>             | Internal | Passing Juice |
| <a href="#">Learn More</a>             | Internal | Passing Juice |
| <a href="#">Learn More</a>             | Internal | Passing Juice |
| <a href="#">Learn More</a>             | Internal | Passing Juice |
| <a href="#">Learn More</a>             | Internal | Passing Juice |
| <a href="#">Learn More</a>             | Internal | Passing Juice |
| <a href="#">METAL Braces</a>           | Internal | Passing Juice |
| <a href="#">Teeth Whitening</a>        | Internal | Passing Juice |
| <a href="#">View Map</a>               | Internal | Passing Juice |
| <a href="#">View Map</a>               | Internal | Passing Juice |
| <a href="#">Home</a>                   | Internal | Passing Juice |
| <a href="#">Orthodontics</a>           | Internal | Passing Juice |
| <a href="#">Braces</a>                 | Internal | Passing Juice |
| <a href="#">Invisalign ®</a>           | Internal | Passing Juice |
| <a href="#">Smile Gallery</a>          | Internal | Passing Juice |
| <a href="#">Patient Education</a>      | Internal | Passing Juice |
| <a href="#">About Us</a>               | Internal | Passing Juice |
| <a href="#">Locations</a>              | Internal | Passing Juice |
| <a href="#">Accessibility by WAH</a>   | External | Passing Juice |






## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud |  |
|--|----------------|--|











## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Usability

|   |              |   |
|---|--------------|---|
|   | Url          | Domain : drwrightortho.com<br>Length : 17         |
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 46<br>Warnings : 20  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li></ul> |

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://drwrightortho.com/sitemap.xml>



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Great, your website has an analytics tool.



Google Analytics