







Seo Analyzer dstanley.com

Generated on March 11 2022 01:45 AM






The score is 58/100



SEO Content





	<p>Title</p>	<p>D Stanley Associates </p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>								
	<p>Description</p>	<p>Project Management Expertise with Building Services Intelligence A family run construction consultancy. LATEST NEWS D Stanley Associates is a family-run construction consultancy practice based in the West Midlands delivering innovative and fully-customised project management and building services solutions. Working across a wide range of sectors, our personal and versatile approach can be tailored to your construction... Read More »D Stanley Associates</p> <p>Length : 454</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1816"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td> Project Management Expertise with Building Services Intelligence</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>D Stanley Associates </td> </tr> </tbody> </table>	Property	Content	site_name	Project Management Expertise with Building Services Intelligence	type	article	title	D Stanley Associates
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SEO Content

		<p>description Project Management Expertise with Building Services Intelligence A family run construction consultancy. LATEST NEWS D Stanley Associates is a family-run construction consultancy practice based in the West Midlands delivering innovative and fully-customised project management and building services solutions. Working across a wide range of sectors, our personal and versatile approach can be tailored to your construction... Read More »D Stanley Associates</p> <p>url https://dstanley.com/</p> <p>image https://dstanley.com/wp-content/uploads/2021/12/Logo-with-no-website-reference.svg</p> <p>image:secure_url https://dstanley.com/wp-content/uploads/2021/12/Logo-with-no-website-reference.svg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] D Stanley Associates • [H1] Project Management Expertise with Building Services Intelligence • [H2] OUR PROJECTS • [H2] OUR SERVICES • [H2] Project Management • [H2] Building Services • [H2] OUR SECTORS • [H2] OUR VALUED CLIENTS • [H3] Sandown Park Racecourse, Esher • [H3] Symphony Hall, Birmingham • [H3] Millennium Point, Birmingham 	H1	H2	H3	H4	H5	H6	2	6	3	0	0	0
H1	H2	H3	H4	H5	H6									
2	6	3	0	0	0									
	Images	<p>We found 20 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Content


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 22.22% External Links : Passing Juice 11.11% Internal Links 66.67%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
PROJECT MANAGEMENT	Internal	Passing Juice
BUILDING SERVICES	Internal	Passing Juice
NEWS	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
CONNECT VIA LINKEDIN	External	Passing Juice
Neve	External	noFollow
WordPress	External	noFollow






SEO Keywords

	Keywords Cloud	management birmingham stanley projects read more associates building services project
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
project	13	✘	✘	✔	✔
stanley	6	✔	✘	✔	✔
services	5	✘	✘	✔	✔
associates	5	✔	✘	✔	✔
birmingham	5	✘	✘	✘	✔









Usability

	Url	Domain : dstanley.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://dstanley.com/sitemap.xml</pre> <pre>https://dstanley.com/sitemap.xml</pre>
	Robots.txt	<pre>http://dstanley.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be

Optimization

good to install a second in order to cross-check the data.