Seo Analyzer
dubuquetoday.com

Generated on April 04 2022 10:33 AM

The score is 43/100

SEO Content

✓	Title	Home - Dubuque Today by the Dubuque Advertiser **Length : 46** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - Dubuque Today by the Dubuque Advertiser
description	Read more Area Tidbits articles
url	https://dubuquetoday.com/
site_name	Dubuque Today by the Dubuque Advertiser

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		0	4	4	1	0	0

- [H2] City's Weekly Yard Waste Collections to Resume April 4
- [H2] Weekly Ads
- [H2]
- [H2]
- [H3] Share this:

SEO Content

		[H3] Read more Area Tidbits articles [H3] Share this: [H3] [H4] This Week's Issue
❌	Images	We found 93 images on this web page. 89 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 26 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.92% Internal Links 73.08%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
View Classifieds	Internal	Passing Juice

In-page links

Place a Classified	Internal	Passing Juice
Auctions	Internal	Passing Juice
Obituaries	Internal	Passing Juice
Area Tidbits	Internal	Passing Juice
Coupons	Internal	Passing Juice
Community Calendar	Internal	Passing Juice
Weddings	Internal	Passing Juice
Community Links	Internal	Passing Juice
Commercial Printing	Internal	Passing Juice
About the Dubuque Advertiser	Internal	Passing Juice
Circulation	Internal	Passing Juice
Display Advertising	Internal	Passing Juice
Contact Us	Internal	Passing Juice
City’s Weekly Yard Waste Collections to Resume April 4	Internal	Passing Juice
www.cityofdubuque.org/yardwasteform	External	Passing Juice
www.cityofdubuque.org/rethinkwaste	External	Passing Juice
Tweet	External	Passing Juice
Share on Tumblr	External	Passing Juice
Pocket	External	Passing Juice
See Previous Issues	Internal	Passing Juice
DUBUQUE WEATHER	External	Passing Juice
Click here to view ads as a list.	Internal	Passing Juice
Net-Smart	External	Passing Juice
Cancel	Internal	noFollow

SEO Keywords

Keywords Cloud	city collection single- community waste

SEO Keywords

email share dubuque scraps yard

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
waste	14	✖	✖	✖	✔
yard	11	✖	✖	✖	✔
email	8	✖	✖	✖	✖
city	8	✖	✖	✖	✔
dubuque	8	✔	✖	✖	✖

Usability

	Url	Domain : dubuquetoday.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 256 Warnings : 69

Document

❌		
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.
❌	Deprecated HTML	**Deprecated tags** **Occurrences** <center> 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://dubuquetoday.com/sitemap.xml
✅	Robots.txt	http://dubuquetoday.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics