








# Seo Analyzer dumaschamber.net

Generated on March 04 2022 02:57 AM

The score is 40/100




## SEO Content

	<p>Title</p>	<p>Things to Do, Events &amp; Places to Stay in Dumas, TX &amp; Moore County</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>The mission of the Dumas/Moore County Chamber of Commerce is to provide leadership, promote economic development &amp; encourage tourism in Moore County.</p> <p><b>Length : 153</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1514 1481 1581"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>42</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1615 1294 2078" style="list-style-type: none"> <li>• [H3] Home</li> <li>• [H3] Chamber</li> <li>• [H3] Visitors</li> <li>• [H3] Membership</li> <li>• [H3] Services Links</li> <li>• [H3] Calendar</li> <li>• [H3] Community</li> <li>• [H3] EDC</li> <li>• [H3] Hot Deals</li> <li>• [H3] Search our Site</li> <li>• [H3] Welcome To Dumas/Moore County, TX</li> <li>• [H3] Weather in Moore County, Texas</li> <li>• [H3] I'm a Ding Dong Daddy From Dumas Texas</li> <li>• [H3] I'm A Ding Dong Daddy From Dumas Texas</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	42	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	42	0	0	0									




## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Area Advantages</li><li>• [H3] Dumas Economic Development Corporation</li><li>• [H3] Education in Dumas</li><li>• [H3] Arts &amp; Recreation</li><li>• [H3] Transportation &amp; Distribution</li><li>• [H3] Film &amp; Media</li><li>• [H3] Agriculture</li><li>• [H3] Energy</li><li>• [H3] Become A Chamber of Commerce Member</li><li>• [H3] General, Retail, Manufacturing</li><li>• [H3] Real Estate &amp; Professional Financial</li><li>• [H3] Lodging &amp; Restaurants</li><li>• [H3] Non Profit &amp; Individual</li><li>• [H3] Support the local economy with your patronage of these Chamber members</li><li>• [H3] Moore County Hospital District</li><li>• [H3] Hampton Inn and Suites</li><li>• [H3] Days Inn &amp; Suites of Dumas</li><li>• [H3] Quality Inn of Dumas</li><li>• [H3] Holiday Inn Express &amp; Suites</li><li>• [H3] Holiday Inn Express &amp; Suites</li><li>• [H3] LaQuinta Inn &amp; Suites</li><li>• [H3] Dumas Moore County Chamber of Commerce</li><li>• [H3] Dumas Economic Development</li><li>• [H3] Snack Pak 4Kids</li><li>• [H3] Get news from Dumas Moore County Chamber of Commerce in your inbox</li><li>• [H3] Dumas-Moore County</li><li>• [H3] Click on map marker to Get Custom Directions</li><li>• [H3] Login</li></ul>
	Images	We found 30 images on this web page.  11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 116 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.93% Internal Links 87.07%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Chamber</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Dumas Chamber Chat Videos</a>	Internal	Passing Juice
<a href="#">Chamber Board of Directors</a>	Internal	Passing Juice
<a href="#">Chamber Staff</a>	Internal	Passing Juice
<a href="#">Chamber Committees</a>	Internal	Passing Juice
<a href="#">Membership Information</a>	Internal	Passing Juice
<a href="#">Advertising Opportunities</a>	Internal	Passing Juice
<a href="#">Chamber E-News Letter</a>	External	Passing Juice
<a href="#">Photos &amp; Videos</a>	Internal	Passing Juice
<a href="#">Film Friendly</a>	Internal	Passing Juice
<a href="#">Community Guide &amp; Membership Directory</a>	Internal	Passing Juice
<a href="#">Shopping In Dumas</a>	Internal	Passing Juice
<a href="#">Dining In Dumas</a>	Internal	Passing Juice
<a href="#">Lodging In Dumas</a>	Internal	Passing Juice
<a href="#">Arts &amp; Recreation In Dumas</a>	Internal	Passing Juice

## In-page links

<a href="#">Dumas Local Street Map</a>	Internal	Passing Juice
<a href="#">Sunray Local Street Map</a>	Internal	Passing Juice
<a href="#">Cactus Local Street Map</a>	Internal	Passing Juice
<a href="#">Moore County Area Map</a>	Internal	Passing Juice
<a href="#">Chamber Membership Directory</a>	Internal	Passing Juice
<a href="#">Join the DMC Chamber of Commerce</a>	Internal	Passing Juice
<a href="#">Program of Work 2021</a>	Internal	Passing Juice
<a href="#">Area Job Openings</a>	Internal	Passing Juice
<a href="#">Hot Deal Offers</a>	Internal	Passing Juice
<a href="#">Chamber E-Newsletter</a>	External	Passing Juice
<a href="#">Moore County Government</a>	Internal	Passing Juice
<a href="#">Dumas, Texas City Services</a>	Internal	Passing Juice
<a href="#">Dumas Police Department</a>	Internal	Passing Juice
<a href="#">Dumas Fire Department</a>	Internal	Passing Juice
<a href="#">Dumas Utilities Directory</a>	Internal	Passing Juice
<a href="#">Dumas City Hall</a>	Internal	Passing Juice
<a href="#">Dumas Schools Directory</a>	Internal	Passing Juice
<a href="#">Dumas Medical Facilities</a>	Internal	Passing Juice
<a href="#">Dumas Church Directory</a>	Internal	Passing Juice
<a href="#">Dumas Financial Services</a>	Internal	Passing Juice
<a href="#">Dumas Real Estate Directory</a>	Internal	Passing Juice
<a href="#">Dumas Tax Services Directory</a>	Internal	Passing Juice
<a href="#">Dumas Postal Services</a>	Internal	Passing Juice
<a href="#">Dumas Local Radio Stations</a>	Internal	Passing Juice
<a href="#">Dumas News Media</a>	Internal	Passing Juice
<a href="#">Dumas Airport Services</a>	Internal	Passing Juice
<a href="#">Cactus, Texas City Services</a>	Internal	Passing Juice
<a href="#">Cactus Police Department</a>	Internal	Passing Juice

## In-page links

<a href="#">Cactus Fire Department</a>	Internal	Passing Juice
<a href="#">Cactus Utilities Directories</a>	Internal	Passing Juice
<a href="#">Cactus City Hall</a>	Internal	Passing Juice
<a href="#">Cactus Schools Directory</a>	Internal	Passing Juice
<a href="#">Cactus Medical Facilities</a>	Internal	Passing Juice
<a href="#">Cactus Church Directory</a>	Internal	Passing Juice
<a href="#">Cactus Financial Services</a>	Internal	Passing Juice
<a href="#">Cactus Real Estate Directory</a>	Internal	Passing Juice
<a href="#">Cactus Tax Services Directory</a>	Internal	Passing Juice
<a href="#">Postal Services</a>	Internal	Passing Juice
<a href="#">Sunray, Texas City Services</a>	Internal	Passing Juice
<a href="#">Sunray Police Department</a>	Internal	Passing Juice
<a href="#">Sunray Fire Department</a>	Internal	Passing Juice
<a href="#">Sunray Utilities Directory</a>	Internal	Passing Juice
<a href="#">Sunray City Hall</a>	Internal	Passing Juice
<a href="#">Sunray Schools Directory</a>	Internal	Passing Juice
<a href="#">Sunray Medical Facilities</a>	Internal	Passing Juice
<a href="#">Sunray Church Directory</a>	Internal	Passing Juice
<a href="#">Sunray Financial Services</a>	Internal	Passing Juice
<a href="#">Sunray Real Estate Directory</a>	Internal	Passing Juice
<a href="#">Sunray Tax Services Directory</a>	Internal	Passing Juice
<a href="#">Sunray Postal Services</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">Chamber Community Events</a>	Internal	Passing Juice
<a href="#">Moore County History &amp; Statistics</a>	Internal	Passing Juice
<a href="#">Dumas, Texas History &amp; Statistics</a>	Internal	Passing Juice
<a href="#">Cactus, Texas History &amp; Statistics</a>	Internal	Passing Juice
<a href="#">Sunray, Texas History &amp; Statistics</a>	Internal	Passing Juice

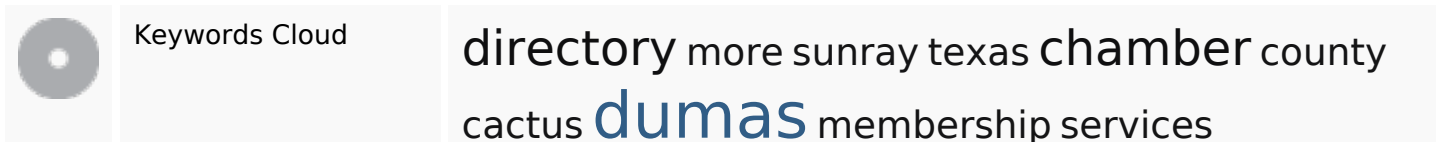
## In-page links

<a href="#">Legend Of The Ding Dong Daddy</a>	Internal	Passing Juice
<a href="#">Dumas Area Advantages</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Arts &amp; Recreation</a>	Internal	Passing Juice
<a href="#">Transportation &amp; Distribution</a>	Internal	Passing Juice
<a href="#">Film &amp; Media</a>	Internal	Passing Juice
<a href="#">Agriculture</a>	Internal	Passing Juice
<a href="#">Energy</a>	Internal	Passing Juice
<a href="#">Climate</a>	Internal	Passing Juice
<a href="#">Dumas Texas EDC Mission</a>	Internal	Passing Juice
<a href="#">Moore County Demographics</a>	Internal	Passing Juice
<a href="#">Moore County Taxation</a>	Internal	Passing Juice
<a href="#">Dumas Texas Major Employer Statistics</a>	Internal	Passing Juice
<a href="#">Texas Workforce Commission</a>	External	Passing Juice
<a href="#">Dumas Texas EDC Multi-Media</a>	Internal	Passing Juice
<a href="#">Dumas Texas EDC Contact</a>	External	Passing Juice
<a href="#">Retail Shopping Deals</a>	Internal	Passing Juice
<a href="#">Restaurant &amp; Dining Deals</a>	Internal	Passing Juice
<a href="#">Travel &amp; Lodging Deals</a>	Internal	Passing Juice
<a href="#">Entertainment Deals</a>	Internal	Passing Juice
<a href="#">Truck &amp; Auto Deals</a>	Internal	Passing Juice
<a href="#">Dining and Lodging in Dumas</a>	External	Passing Juice
<a href="#">Hot Deals by Chamber Members</a>	Internal	Passing Juice
<a href="#">MP3</a>	External	Passing Juice
<a href="#">Download Here</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Click to Download Membership Application</a>	Internal	Passing Juice
<a href="#">Visit Website Now!</a>	External	Passing Juice

## In-page links

<a href="#">Visit Website Now!</a>	External	Passing Juice
<a href="#">Visit Website Now!</a>	External	Passing Juice
<a href="#">Visit Website Now!</a>	External	Passing Juice
<a href="#">Visit Website Now!</a>	External	Passing Juice
<a href="#">Visit Website Now!</a>	External	Passing Juice
<a href="#">Visit Website Now!</a>	External	Passing Juice
<a href="#">Visit Website Now!</a>	Internal	Passing Juice
<a href="#">Get Directions</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">Webextant.com</a>	Internal	Passing Juice
<a href="#">Forgot your username?</a>	Internal	Passing Juice
<a href="#">Forgot your password?</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Desktop Version</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
dumas	45	✓	✗	✓	✓
chamber	22	✗	✗	✓	✓
directory	21	✗	✗	✗	✗
texas	16	✗	✗	✗	✓
sunray	14	✗	✗	✗	✗

# Keywords Consistency



## Usability

	Url	Domain : dumaschamber.net Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 34 Warnings : 66						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>2</td></tr><tr><td>&lt;font&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2	<font>	2
Deprecated tags	Occurrences							
<center>	2							
<font>	2							
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li></ul>						




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://dumaschamber.net/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics



Clicky