



Seo Analyzer dunlopflooring.com.au

Generated on February 02 2022 21:41 PM






The score is 54/100





SEO Content

	Title	<p>Dunlop Flooring Australia's Trusted Brand in Flooring & Underlay</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>For over 45 years, Dunlop Flooring has led the Australian market in floor covering solutions. Renowned for our sustainable practises and stringently monitored manufacturing processes, we're dedicated to providing high quality flooring for both residential and commercial markets.</p> <p>Length : 279</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dunlop Flooring Australia's Trusted Brand in Flooring & Underlay</td> </tr> <tr> <td>description</td> <td>For over 45 years, Dunlop Flooring has led the Australian market in floor covering solutions. Renowned for our sustainable practises and stringently monitored manufacturing processes, we're dedicated to providing high quality flooring for both residential and commercial markets.</td> </tr> <tr> <td>url</td> <td>https://www.dunlopflooring.com.au/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Dunlop Flooring Australia's Trusted Brand in Flooring & Underlay	description	For over 45 years, Dunlop Flooring has led the Australian market in floor covering solutions. Renowned for our sustainable practises and stringently monitored manufacturing processes, we're dedicated to providing high quality flooring for both residential and commercial markets.	url	https://www.dunlopflooring.com.au/
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SEO Content

		<p>site_name Dunlop Flooring</p> <p>image https://www.dunlopflooring.com.au/wp-content/uploads/2021/05/Dunlop-Underlay-logo.png</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Australia's Trusted Brand in Flooring • [H2] Our Partners • [H2] Leaving a lighter footprint • [H2] What's new? • [H3] For over 50 years, Dunlop Flooring has led the Australian market in floor covering solutions. Renowned for their sustainable practises and stringently monitored manufacturing processes, Dunlop Flooring are dedicated to providing high quality carpet underlay and hard flooring products for both residential and commercial markets. • [H3] If you have any questions, you can contact us on the following <ul style="list-style-type: none"> • [H3] • [H3] • [H3] • [H3] © 2020 Dunlop Flooring. All rights reserved. ABN 88 615 172 097 	H1	H2	H3	H4	H5	H6	0	4	6	0	0	0
H1	H2	H3	H4	H5	H6									
0	4	6	0	0	0									
	Images	<p>We found 40 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.


SEO Links

	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Dunlop Flooring	Internal	Passing Juice
=	External	Passing Juice
WOOF CREATIVE	External	Passing Juice






SEO Keywords

	Keywords Cloud	<p>dunlop trade learn carpet flooring</p> <p>resources login history more underlay</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
flooring	16	✓	✗	✓	✓
dunlop	15	✓	✗	✓	✓
more	8	✗	✗	✗	✗
underlay	8	✓	✗	✗	✓
resources	6	✗	✗	✗	✗

Usability

	Url	Domain : dunlopflooring.com.au Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 42 Warnings : 85
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://dunlopflooring.com.au/sitemap.xml</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>