



Seo Analyzer duq.edu

Generated on March 22 2022 02:50 AM





The score is 54/100







SEO Content

	Title	<p>Duquesne University Pittsburgh, PA</p> <p>Length : 36</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>412.396.6000 One of the nation's top Catholic universities, nationally ranked by U.S. News and World Report and the Princeton Review.</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>duquesne university, duquesne, duq, pittsburgh university</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 1724"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>412.396.6000 One of the nation's top Catholic universities, nationally ranked by U.S. News and World Report and the Princeton Review.</td> </tr> </tbody> </table>	Property	Content	type	website	title	Home	description	412.396.6000 One of the nation's top Catholic universities, nationally ranked by U.S. News and World Report and the Princeton Review.				
Property	Content													
type	website													
title	Home													
description	412.396.6000 One of the nation's top Catholic universities, nationally ranked by U.S. News and World Report and the Princeton Review.													
	Headings	<table border="1" data-bbox="542 1747 1481 1825"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>5</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1848 1236 2060" style="list-style-type: none"> • [H2] IT'S TIME FOR
BIGGER GOALS • [H2] HORIZON EXPANDING
EDUCATION • [H2] LEARNING TOGETHER • [H2] PREPARED FOR ANYTHING • [H2] What's Happening • [H2] Upcoming Events 	H1	H2	H3	H4	H5	H6	0	7	5	2	0	0
H1	H2	H3	H4	H5	H6									
0	7	5	2	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Explore Campus • [H3] IT'S TIME FORBIGGER GOALS • [H3] HORIZON EXPANDINGEDUCATION • [H3] LEARNING TOGETHER • [H3] PREPARED FOR ANYTHING • [H3] News • [H4] Summer @ DU • [H4] Accepted Students
	Images	<p>We found 18 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 43 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.98%</p> <p>Internal Links 93.02%</p>

In-page links

Anchor	Type	Juice
Skip to Page Content	Internal	Passing Juice

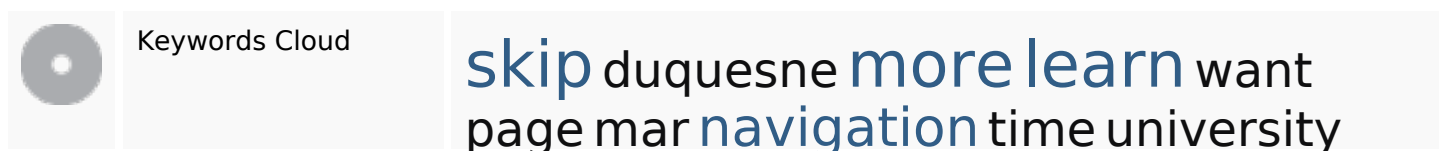
In-page links

Skip to Page Navigation	Internal	Passing Juice
Skip to Breadcrumb Navigation	Internal	Passing Juice
Skip to Primary Site Navigation	Internal	Passing Juice
Skip to Secondary Site Navigation	Internal	Passing Juice
Skip to Page Footer	Internal	Passing Juice
Academics	Internal	Passing Juice
Admissions & Aid	Internal	Passing Juice
Life at Duquesne	Internal	Passing Juice
Service	Internal	Passing Juice
Research	Internal	Passing Juice
About	Internal	Passing Juice
Athletics	External	Passing Juice
Alumni	Internal	Passing Juice
External Relations	Internal	Passing Juice
Giving	Internal	Passing Juice
Parents	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Make a Gift	External	Passing Juice
Apply	Internal	Passing Juice
APPLY NOW	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
University Changing Mask Requirement on March 21	Internal	Passing Juice
Duquesne Student Leader Named Campus Compact Newman Civic Fellow	Internal	Passing Juice
Opera Star Returns to Alma Mater for City Music Center Benefit	Internal	Passing Juice
Writers Conference Dedicated to Pittsburgh Region's Literature	Internal	Passing Juice
Duquesne Considering Changes to Mask Policy	Internal	Passing Juice

In-page links

News	Internal	Passing Juice
Summer @ DU	Internal	Passing Juice
Accepted Students	Internal	Passing Juice
More Events	Internal	Passing Juice
Virtual Tour	External	Passing Juice
Visit	Internal	Passing Juice
Directions	Internal	Passing Juice
Offices	Internal	Passing Juice
Directory	Internal	Passing Juice
Work at DU	Internal	Passing Juice
DORI	Internal	Passing Juice
Legal	Internal	Passing Juice
Title IX	Internal	Passing Juice
Site Map	Internal	Passing Juice
Back to top	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	7	✘	✘	✘	✘
learn	6	✘	✘	✘	✔
skip	6	✘	✘	✘	✘
navigation	5	✘	✘	✘	✘
mar	4	✘	✘	✘	✘

Usability

	Url	Domain : duq.edu Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1098 613">Great, your website has an XML sitemap.</p> <p data-bbox="555 658 1098 694">http://www.duq.edu/google-sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 874 770">http://duq.edu/robots.txt</p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1098 904">Great, your website has an analytics tool.</p> <p data-bbox="555 949 858 1003"> Google Analytics</p>