



Seo Analyzer dura-whelp.com

Generated on March 21 2022 05:41 AM

The score is 54/100



SEO Content

	Title	<p>Dura-Whelp Whelping Box and Whelping Supplies</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>The Dura-Whelp® whelping box is the cleanest, easiest and safest professional whelping box on the market. It features a solid floor, fully suspended puppy rails and it sets up in minutes. Warming systems and puppy pads available. Keep you dog and puppies comfortable and make the whelping process the best experience it can be. Made in the USA. Free shipping options available.</p> <p>Length : 387</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1444 1481 1892"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Dura-Whelp Whelping Box and Whelping Supplies</td> </tr> <tr> <td>title</td> <td>Dura-Whelp Whelping Box and Whelping Supplies</td> </tr> <tr> <td>url</td> <td>https://durawhelp.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	Dura-Whelp Whelping Box and Whelping Supplies	title	Dura-Whelp Whelping Box and Whelping Supplies	url	https://durawhelp.com	type	website
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SEO Content

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image	http://static1.squarespace.com/static/60f06a36f3d5a554d1f2a353/t/60f06c51e8e6bb0d49220888/1626369105646/Dura-Whelp-logo-sm-bw.png?format=1500w
image:width	257
image:height	120




Headings

H1	H2	H3	H4	H5	H6
0	13	4	2	0	0
<ul style="list-style-type: none">• [H2] 1. Terms• [H2] 2. Disclaimer• [H2] 3. Limitations• [H2] 4. Revisions and Errata• [H2] 5. Links• [H2] 6. Site Terms of Use Modifications• [H2] 7. Your Privacy• [H2] 8. Governing Law• [H2] Welcome to your whelping outlet! Home of the cleanest, easiest, and safest professional whelping boxes and supplies.• [H2] Dura-Whelp® is the original professional whelping box.• [H2] Dura-Whelp® Box• [H2] Therma-Whelp™ Warming System• [H2] Dura-Whelp Pads• [H3] See why breeders have been choosing Dura-Whelp® for over 25 years!• [H3]• [H3] Whelping and Weaning Accessories• [H3] Dura-Whelp• [H4] The job of a whelping box is to keep puppies clean, safe, and contained. Made from high quality polypropylene corrugated plastic, the Dura-Whelp® is the easiest to clean and safest whelping box on the market.• [H4] The Dura-Whelp® Box has rails to protect the puppies from accidentally being smothered by mom. Unlike other whelping boxes, the Dura-Whelp® allows for the rails to be completely suspended above the floor, giving your puppies more room to move around and less mess to clean up. Additionally, the Dura-Whelp® sets up in minutes and also comes with its own solid surface floor to keep your carpet and hard floors clean. To learn more, click shop now and select the Dura-Whelp® Box.					





Images

We found 10 images on this web page.

SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 29.41% Internal Links 70.59%

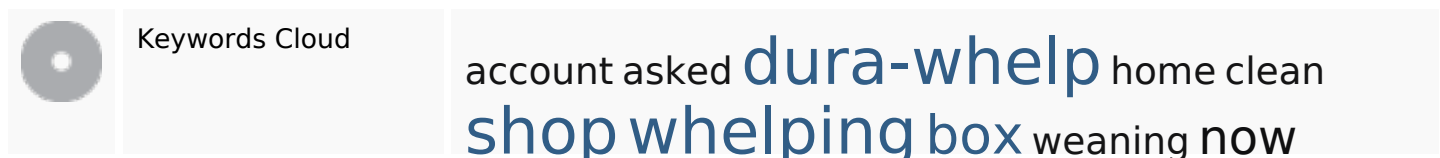
In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Breeds and Sizes	Internal	Passing Juice
Shop	Internal	Passing Juice
Instructions	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice

In-page links

Contact	Internal	Passing Juice
Account	Internal	Passing Juice
Weaning pen	External	Passing Juice
pad	External	Passing Juice
corner braces	External	Passing Juice
half door	External	Passing Juice
Thema-Whelp™ warming system	External	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Return Policy	Internal	Passing Juice

SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dura-whelp	11	✓	✗	✓	✓
whelping	10	✓	✗	✓	✓
shop	9	✗	✗	✗	✓
box	8	✓	✗	✓	✓
now	6	✗	✗	✗	✓

Usability

	Url	Domain : dura-whelp.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 29 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://dura-whelp.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>