

Seo Analyzer duralift.com.au

Generated on March 02 2022 11:54 AM





The score is 59/100



SEO Content

	Title	<p>Elevated Work Platform Vertical Mast Lifts Aerial Lift Scissor Lifts JLG Hire knuckle Boom Lifts Cherry Picker Rental & Access Hire Melbourne</p> <p>Length : 157</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>								
	Description	<p>Welcome to Duralift. We're the go-to choice for rental, elevated work platform, vertical mast, scissor lifts, aerial, JLG Hire, knuckle boom, cherry picker rental & Access Hire Melbourne. Get a free quote on affordable, efficient EWP hire.</p> <p>Length : 245</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>								
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Elevated Work Platform Vertical Mast Lifts Aerial Lift Scissor Lifts JLG Hire knuckle Boom Lifts Cherry Picker Rental & Access Hire Melbourne</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Elevated Work Platform Vertical Mast Lifts Aerial Lift Scissor Lifts JLG Hire knuckle Boom Lifts Cherry Picker Rental & Access Hire Melbourne
Property	Content									
locale	en_US									
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SEO Content

		<p>description Welcome to  Duralift. We're the go-to choice for rental, elevated work platform, vertical mast, scissor lifts, aerial, JLG Hire, knuckle boom, cherry picker rental & Access Hire Melbourne. Get a free quote on affordable, efficient EWP hire.</p> <p>url https://www.duralift.com.au/</p> <p>site_name Duralift</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>11</td> <td>0</td> <td>10</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] DURALIFT Reaching HIGHER Expectations • [H2] EQUIPMENT FOR HIRE • [H2] DURALIFT: ACCESS HIRE IN MELBOURNE • [H2] ELEVATED WORK PLATFORM HIRE & SERVICES • [H2] NATIONAL DISTRIBUTION • [H2] Your compare list • [H3] SCISSOR LIFTS • [H3] BOOM LIFTS • [H3] VERTICAL LIFTS • [H3] DUCT LIFTS • [H3] FORKLIFTS • [H3] ROUGH TERRAIN FORKLIFTS • [H3] TELEHANDLERS • [H3] ACCESSORIES & ATTACHMENTS • [H3] QUICK QUOTE • [H3] • [H3] QUICK QUOTE • [H5] Duralift Head Office • [H5] OUR AERIAL LIFT RENTAL OPTIONS INCLUDE: • [H5] FORKLIFT HIRE & SERVICES • [H5] OUR FORKLIFT RENTAL OPTIONS INCLUDE: • [H5] TELEHANDLER HIRE & SERVICES • [H5] OUR TELEHANDLER RENTAL OPTIONS INCLUDE: • [H5] OTHER HIRE EQUIPMENT • [H5] WHAT IS ACCESS EQUIPMENT? • [H5] QUALITY RENTAL EQUIPMENT THAT WORKS FOR YOU • [H5] CONTACT US FOR ACCESS HIRE IN MELBOURNE - AND A RANGE OF OTHER EQUIPMENT 	H1	H2	H3	H4	H5	H6	1	6	11	0	10	0
H1	H2	H3	H4	H5	H6									
1	6	11	0	10	0									
	Images	<p>We found 17 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%


In-page links

Anchor	Type	Juice
QUICK QUOTE	Internal	Passing Juice
READ MORE	Internal	Passing Juice
DOWNLOAD CREDIT APPLICATION	Internal	Passing Juice
SITEMAP	Internal	Passing Juice
HOME	Internal	Passing Juice
FORK LIFTS	Internal	Passing Juice
BOOM LIFTS	Internal	Passing Juice
SCISSOR LIFTS	Internal	Passing Juice
VERTICAL LIFTS	Internal	Passing Juice

In-page links

DUCT LIFTS	Internal	Passing Juice
OTHER	Internal	Passing Juice
Compare	Internal	Passing Juice
pallet jacks	External	Passing Juice
contact us online	External	Passing Juice



SEO Keywords

 Keywords Cloud	equipment lifts diesel lift boom scissor hire knuckle electric mast
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
lift	93	✓	✗	✓	✓
boom	56	✓	✗	✓	✓
scissor	50	✓	✗	✓	✓
lifts	39	✓	✗	✓	✓
diesel	39	✗	✗	✗	✗






Usability

	Url	Domain : duralift.com.au Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 36 Warnings : 103
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile




	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		http://duralift.com.au/sitemap.xml
	Robots.txt	http://duralift.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics