



Seo Analyzer durban.gov.za

Generated on April 03 2022 06:37 AM


The score is 30/100







SEO Content

	Title	The Official Website of the eThekweni Municipality Length : 50 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H3] [H3] Council Calendar of Meetings 2021 	H1	H2	H3	H4	H5	H6	0	0	2	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	2	0	0	0									
	Images	We found 34 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content												

SEO Content

		in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 74 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.11% Internal Links 91.89%

In-page links

Anchor	Type	Juice
About Durban	Internal	Passing Juice
City Government	Internal	Passing Juice
Services	Internal	Passing Juice
Online Tools	Internal	Passing Juice
Publications	Internal	Passing Juice
Resource Centre	Internal	Passing Juice
Surveys	Internal	Passing Juice
Lists	Internal	Passing Juice
Libraries	Internal	Passing Juice
Publications	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
City Manager's Blog	Internal	Passing Juice
News	Internal	Passing Juice
City invests millions to upgrade water infrastructure	Internal	Passing Juice
Zambian delegation's benchmark visit to the City	Internal	Passing Juice
Lions' Den Awards boost local businesses	Internal	Passing Juice
Transnet National Ports Authority Internship Programme	Internal	Passing Juice
Key opportunities and risks in Durban's economy unpacked	Internal	Passing Juice
Promoting green tourism in the City	Internal	Passing Juice
Sibaya Community Trust uplifts community	Internal	Passing Juice
Call to action for Earth Hour 2022	Internal	Passing Juice
Clothing company back in business after City intervenes	Internal	Passing Juice
Port of Durban to tighten security measures	Internal	Passing Juice
Innovate Durban partners with Irish Tech Challenge South Africa	Internal	Passing Juice
Electricity Department acts to keep streetlights on	Internal	Passing Juice
City and Toyota partnership promotes investment	Internal	Passing Juice
Economic Development Incentive Policy Review call for comment	Internal	Passing Juice
Power procurement programme to attract billions in investments	Internal	Passing Juice
Unpacking SONA to grow local economy	Internal	Passing Juice
Emerging furniture makers skilled	Internal	Passing Juice
Public urged to vote in Durban Tourism Business Awards	Internal	Passing Juice
EThekwini to participate in Smart Cities Pilot Programme	Internal	Passing Juice
Three fashion development beneficiaries score Edgars supply contracts	Internal	Passing Juice
Valuable training for budding petroleum entrepreneurs	Internal	Passing Juice
SAA resumes Durban-Johannesburg flight	Internal	Passing Juice


In-page links

City to create 10 560 jobs through Public Employment Programme	Internal	Passing Juice
Empowerment workshops for entrepreneurs	Internal	Passing Juice
Draft Spatial Development Framework open for comment	Internal	Passing Juice
Business owners' partner with City for clean-up	Internal	Passing Juice
Tenders & Request for Quotations	Internal	Passing Juice
Vacancies	External	Passing Juice
[more]	Internal	Passing Juice
Requests for Quotaions	Internal	Passing Juice
Supplier Self Services	Internal	Passing Juice
Supply Chain Management	Internal	Passing Juice
Public Notices	Internal	Passing Juice
Press Releases	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
Tariffs	Internal	Passing Juice
Water Reports	Internal	Passing Juice
Report Fraud and Corruption	Internal	Passing Juice
General Valuation Roll 2012	Internal	Passing Juice
Website feedback	Internal	Passing Juice
Municipal Contact list	Internal	Passing Juice
Stay, Play, Travel Durban	External	Passing Juice
MEDIA & PUBLICATION	Internal	Passing Juice

In-page links

PAY COUNCIL BILLS	Internal	Passing Juice
Home	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Vacancies	External	Passing Juice
Contact us	Internal	Passing Juice
© eThekweni Municipality 2011	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	municipality business programme services ethekwini more development businesses city durban
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
city	12	✘	✘	✘	✘
more	7	✘	✘	✘	✘
durban	6	✘	✘	✘	✘
ethekwini	5	✔	✘	✘	✘
programme	4	✘	✘	✘	✘












Usability

	Url	Domain : durban.gov.za Length : 13
	Favicon	Great, your website has a favicon.



Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document


	Doctype	XHTML 1.0 Strict				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 1 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		1
Deprecated tags	Occurrences					
	1					
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	 Apple Icon
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Mobile

 Meta Viewport Tag

 Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics