



Seo Analyzer durhamkeyoptions.co.uk

Generated on March 19 2022 10:34 AM




The score is 37/100







SEO Content

	Title	<p>Home - Durham Key Options</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>4</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Durham Key Options [H2] My to do list [H2] Available Immediately Homes [H2] Properties to rent in County Durham [H3] Latest news [H3] Available Immediately Homes [H3] An error has occured [H3] Success [H4] Welcome to Durham Key Options. We advertise homes in Chester-le-Street, Derwentside, Durham City, East Durham, Sedgfield, Teesdale and Wear Valley. [H4] Grants up for grabs to help communities celebrate the Queen's Platinum Jubilee 	H1	H2	H3	H4	H5	H6	1	3	4	2	0	0
H1	H2	H3	H4	H5	H6									
1	3	4	2	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Click here to review our cookie policy	Internal	Passing Juice
Hide this message	External	Passing Juice
Mobile view	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Customer Documents	Internal	Passing Juice
Click here to login if you have already registered	Internal	Passing Juice

In-page links

Click here to register if you are new	Internal	Passing Juice
Home	Internal	Passing Juice
Additional information	Internal	Passing Juice
FAQs	Internal	Passing Juice
Topics	Internal	Passing Juice
Available homes	Internal	Passing Juice
Available immediately homes	Internal	Passing Juice
Mutual exchanges	Internal	Passing Juice
Private landlords	Internal	Passing Juice
Shared tenancies	Internal	Passing Juice
Supported housing	Internal	Passing Juice
Help with benefits and budgeting	Internal	Passing Juice
Click here to view our Available Immediately Homes and we will contact you to discuss a viewing as soon as we see your bid.	Internal	Passing Juice
FAQs	Internal	Passing Juice
Follow us on Twitter	External	Passing Juice
Latest news	Internal	Passing Juice
Grants up for grabs to help communities celebrate the Queen's Platinum Jubilee	Internal	Passing Juice
Available Immediately Homes	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Site map	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice

SEO Keywords








Keywords Cloud

policy cookie durham click homes key view available immediately options





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
durham	6	✓	✗	✗	✓
view	4	✗	✗	✗	✗
policy	4	✗	✗	✗	✗
cookie	3	✗	✗	✗	✗
key	3	✓	✗	✗	✓

Usability

	Url	Domain : durhamkeyoptions.co.uk Length : 22
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics