

# Seo Analyzer duwemetal.com

Generated on March 22 2022 01:55 AM






The score is 59/100







## SEO Content

	Title	Homepage - Duwe Metal Products, Inc. % <b>Length : 38</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Duwe Metal Products is a certified WBE and DBE custom fabricator and erector of light structural, miscellaneous and architectural/ornamental metals. <b>Length : 148</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Homepage - Duwe Metal Products, Inc. %</td></tr><tr><td>description</td><td>Duwe Metal Products is a certified WBE and DBE custom fabricator and erector of light structural, miscellaneous and architectural/ornamental metals.</td></tr><tr><td>url</td><td>http://www.duwemetal.com/</td></tr><tr><td>site_name</td><td>Duwe Metal Products, Inc.</td></tr><tr><td>image</td><td>http://www.duwemetal.com/wp-content/uploads/2020/09/LogoMakr_2Elt8G-300x93.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Homepage - Duwe Metal Products, Inc. %	description	Duwe Metal Products is a certified WBE and DBE custom fabricator and erector of light structural, miscellaneous and architectural/ornamental metals.	url	http://www.duwemetal.com/	site_name	Duwe Metal Products, Inc.	image	http://www.duwemetal.com/wp-content/uploads/2020/09/LogoMakr_2Elt8G-300x93.png
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	Headings	<b>H1</b> <b>H2</b> <b>H3</b> <b>H4</b> <b>H5</b> <b>H6</b>																

## SEO Content

		0      4      6      0      0      0
		<ul style="list-style-type: none"><li>• [H2] About Duwe Metal</li><li>• [H2] Signatory to</li><li>• [H2] We Are</li><li>• [H2] Find Us</li><li>• [H3] WE ARE EXPERTS</li><li>• [H3] WE ARE DEDICATED</li><li>• [H3] WE ARE EXPERIENCED</li><li>• [H3] WE ARE INNOVATORS</li><li>• [H3] WE ARE RESPONSIVE</li><li>• [H3] WE ARE FAMILY</li></ul>
	Images	We found 15 images on this web page.  13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Capabilities</a>	Internal	Passing Juice
<a href="#">Miscellaneous Metals</a>	Internal	Passing Juice
<a href="#">Light Structural</a>	Internal	Passing Juice
<a href="#">Rapid Turnaround – Custom Metal Fabrications</a>	Internal	Passing Juice
<a href="#">Architectural Features</a>	Internal	Passing Juice
<a href="#">Architectural Forming &amp;#038; Finishing</a>	Internal	Passing Juice
<a href="#">Hotels &amp;#038; Casinos</a>	Internal	Passing Juice
<a href="#">Metal Enhancements</a>	Internal	Passing Juice
<a href="#">Polishing</a>	Internal	Passing Juice
<a href="#">Restoration</a>	Internal	Passing Juice
<a href="#">Diversity Leader</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Did You Know...</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
metal	8	✓	✗	✓	✓
duwe	4	✓	✗	✓	✓
metals	4	✗	✗	✓	✗







## Keywords Consistency

custom	3	✘	✘	✔	✘
products	3	✔	✘	✔	✘

## Usability

	Url	Domain : duwemetal.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 51
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✘ Too bad, your website has too many CSS files (more than 4).</li></ul>




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.