








# Seo Analyzer dvusd.org

Generated on March 02 2022 18:10 PM

The score is 38/100



## SEO Content

	<p>Title</p>	<p>Deer Valley Unified School District / Homepage</p> <p><b>Length : 46</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Deer Valley Unified School District is a PreK-12 school district located in north Phoenix, Glendale, Peoria, Anthem and New River Arizona. DVUSD has free all day kindergarten starting in 2014-15.</p> <p><b>Length : 195</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1883"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http%3A%2F%2Fwww.dvusd.org%2Fdefault.aspx%3FPageID%3D1</td> </tr> <tr> <td>title</td> <td>Deer Valley Unified School District / Homepage</td> </tr> <tr> <td>description</td> <td>Deer Valley Unified School District is a PreK-12 school district located in north Phoenix, Glendale, Peoria, Anthem and New River Arizona. DVUSD has free all day kindergarten starting in 2014-15.</td> </tr> </tbody> </table>	Property	Content	type	website	url	http%3A%2F%2Fwww.dvusd.org%2Fdefault.aspx%3FPageID%3D1	title	Deer Valley Unified School District / Homepage	description	Deer Valley Unified School District is a PreK-12 school district located in north Phoenix, Glendale, Peoria, Anthem and New River Arizona. DVUSD has free all day kindergarten starting in 2014-15.		
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	<p>Headings</p>	<table border="1" data-bbox="539 1912 1481 1984"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>34</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 2018 703 2085" style="list-style-type: none"> <li>• [H1]</li> <li>• [H1]</li> </ul>	H1	H2	H3	H4	H5	H6	34	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
34	4	0	0	0	0									

# SEO Content

- [H1] Deer Valley Unified School District
- [H1] DVUSD Job Fair - March 26!
- [H1] Register Today for the 2022-2023 School Year!
- [H1] Review the Proposed Accelerated Learning Calendar Information
- [H1] DVUSD's Traditional Academy Grand Opening, March 2!
- [H1] Quicklinks
- [H1] Local Weather
- [H1] District News
- [H1] DVUSD Job Fair - March 26!
- [H1] Need to Help Your Student Navigate Online Learning Management Systems? Learn more about Canvas & PowerSchools!
- [H1] DVUSD Classified Substitutes Needed!
- [H1] Become a DVUSD Substitute Teacher Today!
- [H1] DVUSD Pathways Program Offers Convenient Path to Success for Students-- Enroll Today!
- [H1] Who Wants Free Books? Sign Up for Big Kid Book Club Today!
- [H1] SDOHS Holds Sandra Day O'Connor Civic's Day Celebration, Other DVUSD Schools Celebrate Civic's Month
- [H1] See the #Extraordinary Accomplishments of DVUSD's Students and Staff in the Newly Published 2020-2021 #Extraordinary Achievement List!
- [H1] Desert Mountain's Dr. Schwarting named DVUSD's 2021 Principal of the Year!
- [H1] Two #extraordinary DVUSD students recognized as Phoenix City Council District 1's Outstanding Young Man and Young Woman 2021
- [H1] Message From Our Superintendent
- [H1] Upcoming Events
- [H1] Friday
- [H1] March 8, 2022
- [H1] March 11, 2022
- [H1] March 14, 2022
- [H1] March 15, 2022
- [H1] March 16, 2022
- [H1] March 17, 2022
- [H1] March 18, 2022
- [H1] March 22, 2022
- [H1] March 25, 2022
- [H1] Follow DVUSD on Twitter
- [H1] Like DVUSD on Facebook
- [H2] This is the Title Text
- [H2] Visit Us
- [H2] Contact Us
- [H2] Stay Connected



Images

We found 33 images on this web page.



2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.







Text/HTML Ratio

Ratio : **4%**

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 88 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.95% Internal Links 92.05%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Click here to Learn More!</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Skip to Main Content</a>	Internal	Passing Juice
<a href="#">Anthem School</a>	Internal	Passing Juice
<a href="#">Arrowhead Elementary</a>	Internal	Passing Juice
<a href="#">Aspire Deer Valley's Online Academy</a>	Internal	Passing Juice
<a href="#">Barry Goldwater High</a>	Internal	Passing Juice

## In-page links

<a href="#">Boulder Creek High</a>	Internal	Passing Juice
<a href="#">Canyon Springs STEM Academy</a>	Internal	Passing Juice
<a href="#">Constitution Elementary</a>	Internal	Passing Juice
<a href="#">Copper Creek Elementary</a>	Internal	Passing Juice
<a href="#">Deer Valley High</a>	Internal	Passing Juice
<a href="#">Deer Valley Middle School</a>	Internal	Passing Juice
<a href="#">Desert Mountain School</a>	Internal	Passing Juice
<a href="#">Desert Sage Elementary</a>	Internal	Passing Juice
<a href="#">Desert Sky Middle School</a>	Internal	Passing Juice
<a href="#">Diamond Canyon School</a>	Internal	Passing Juice
<a href="#">Esperanza Elementary</a>	Internal	Passing Juice
<a href="#">Gavilan Peak School</a>	Internal	Passing Juice
<a href="#">Greenbrier Elementary</a>	Internal	Passing Juice
<a href="#">Highland Lakes School</a>	Internal	Passing Juice
<a href="#">Hillcrest Middle School</a>	Internal	Passing Juice
<a href="#">Inspiration Mountain School</a>	Internal	Passing Juice
<a href="#">Las Brisas Elementary</a>	Internal	Passing Juice
<a href="#">Legend Springs Elementary</a>	Internal	Passing Juice
<a href="#">Mirage Elementary</a>	Internal	Passing Juice
<a href="#">Mountain Ridge High</a>	Internal	Passing Juice
<a href="#">Mountain Shadows Elementary</a>	Internal	Passing Juice
<a href="#">New River Elementary</a>	Internal	Passing Juice
<a href="#">Norterra Canyon School</a>	Internal	Passing Juice
<a href="#">Park Meadows Elementary</a>	Internal	Passing Juice
<a href="#">Paseo Hills School</a>	Internal	Passing Juice
<a href="#">Sandra Day O'Connor High</a>	Internal	Passing Juice
<a href="#">Sierra Verde STEAM Academy</a>	Internal	Passing Juice
<a href="#">Sonoran Foothills School</a>	Internal	Passing Juice

## In-page links

<a href="#">Stetson Hills School</a>	Internal	Passing Juice
<a href="#">Sunrise Elementary</a>	Internal	Passing Juice
<a href="#">Sunset Ridge School</a>	Internal	Passing Juice
<a href="#">Terramar Academy of the Arts</a>	Internal	Passing Juice
<a href="#">The Traditional Academy at Bellair</a>	Internal	Passing Juice
<a href="#">Union Park School</a>	Internal	Passing Juice
<a href="#">Village Meadows Elementary</a>	Internal	Passing Juice
<a href="#">Vista Peak School</a>	Internal	Passing Juice
<a href="#">West Wing School</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Academic Planning Guide 2020-2021</a>	Internal	Passing Juice
<a href="#">Aspire- Deer Valley's Online Academy</a>	Internal	Passing Juice
<a href="#">Career and Technical Education</a>	Internal	Passing Juice
<a href="#">Community Education</a>	Internal	Passing Juice
<a href="#">Coronavirus COVID-19 Updates</a>	Internal	Passing Juice
<a href="#">District Committees</a>	External	Passing Juice
<a href="#">Early Release Times</a>	Internal	Passing Juice
<a href="#">Employee Logins</a>	Internal	Passing Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">Gifted Services</a>	Internal	Passing Juice
<a href="#">Graduation Information - High School</a>	External	Passing Juice
<a href="#">High School Transcripts</a>	Internal	Passing Juice
<a href="#">Open Enrollment</a>	Internal	Passing Juice
<a href="#">Parent Concern Contact Information</a>	Internal	Passing Juice
<a href="#">Peachjar eFlyers</a>	Internal	Passing Juice
<a href="#">PLC - Professional Learning Community</a>	Internal	Passing Juice
<a href="#">Preschool Programs</a>	Internal	Passing Juice
<a href="#">Register for School (New Students)</a>	Internal	Passing Juice

## In-page links

<a href="#">Safe Schools</a>	Internal	Passing Juice
<a href="#">Strategic Plan 2018-2023</a>	Internal	Passing Juice
<a href="#">Substitutes</a>	Internal	Passing Juice
<a href="#">Tax Credit Information</a>	Internal	Passing Juice
<a href="#">Traditional School Options at DVUSD</a>	Internal	Passing Juice
<a href="#">Which Bus Do I Take?</a>	Internal	Passing Juice
<a href="#">DVUSD's Open Enrollment website</a>	Internal	Passing Juice
<a href="#">Read Dr. Finch's latest article</a>	Internal	Passing Juice
<a href="#">Learn More About Dr. Finch</a>	Internal	Passing Juice
<a href="#">Early Release - 90 Minute</a>	Internal	Passing Juice
<a href="#">Governing Board Meeting</a>	Internal	Passing Juice
<a href="#">Early Release - 90 Minute</a>	Internal	Passing Juice
<a href="#">Spring Break - No School</a>	Internal	Passing Juice
<a href="#">Spring Break - No School</a>	Internal	Passing Juice
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<a href="#">Spring Break - No School</a>	Internal	Passing Juice
<a href="#">Spring Break - No School</a>	Internal	Passing Juice
<a href="#">Governing Board Meeting</a>	Internal	Passing Juice
<a href="#">Early Release - 90 Minute</a>	Internal	Passing Juice
<a href="#">Tweets by DVUSD</a>	External	Passing Juice
<a href="#">DVUSD</a>	External	Passing Juice
<a href="#">Blackboard Web Community Manager Privacy Policy (Updated)</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">CLOSE</a>	External	Passing Juice

## SEO Keywords






 Keywords Cloud	<p><b>school</b> district students march valley dvusd deer comments kindergarten elementary</p>
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# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	37	✓	✗	✓	✓
dvusd	22	✗	✗	✓	✓
elementary	14	✗	✗	✗	✗
district	12	✓	✗	✓	✓
kindergarten	12	✗	✗	✓	✗









## Usability

	Url	Domain : dvusd.org Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 4.01 Frameset
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 33 Warnings : 28



## Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	3
Deprecated tags	Occurrences					
<center>	3					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from</p>

## Optimization

accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics