

Seo Analyzer e-zakazky.cz

Generated on March 02 2022 04:20 AM

The score is 54/100







SEO Content

	Title	E-ZAKAZKY.CZ: Profil zadavatele Length : 31 Perfect, your title contains between 10 and 70 characters.												
	Description	Veřejné zakázky a profily zadavatelů na portálu e-zakázky.cz Length : 60 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	veřejné zakázky, veřejné zakázky malého rozsahu, profil zadavatele Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Nejnovější veřejné zakázky[H3] Informační panel/Information panel	H1	H2	H3	H4	H5	H6	1	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	1	0	0	0									
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Content

		
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hypens to optimize your SEO.
	In-page links	We found a total of 9 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Registrovat se	Internal	Passing Juice
Přihl&#225;sit se	Internal	Passing Juice
Domů	Internal	Passing Juice
Veřejn&#233; zak&#225;zky	Internal	Passing Juice
Obchodn&#237; podm&#237;nky	Internal	Passing Juice
GDPR	Internal	Passing Juice
Cen&#237;k	Internal	Passing Juice
Manu&#225;l dodavatel	Internal	Passing Juice
OTIDEA.cz	External	Passing Juice

SEO Keywords



Keywords Cloud

e-zakazkycz hlídání můžete slov
zakázky vámi účet veřejné otidea
premium

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
zakázky	3	✘	✔	✔	✔
e-zakazkycz	2	✘	✘	✘	✘
veřejné	2	✘	✔	✔	✔
můžete	2	✘	✘	✘	✘
slov	2	✘	✘	✘	✘

Usability



Url

Domain : e-zakazky.cz
Length : 12



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is cs.



Dublin Core

This page does not take advantage of Dublin Core.











Document







Doctype

HTML 5



Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine</p>

Optimization

robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics