



Seo Analyzer e27.co

Generated on April 04 2022 03:50 AM

The score is 37/100



SEO Content

	Title	<p>e27 - Connecting you to Asia's Startup and Tech Ecosystem</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>e27 is Asia's largest Tech media platform. We cover the latest news on emerging and disruptive businesses across the region. e27 also organizes world-class events like Echelon.</p> <p>Length : 176</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image:width</td><td>690</td></tr><tr><td>image:height</td><td>390</td></tr><tr><td>image:type</td><td>image/png</td></tr><tr><td>url</td><td>https://e27.co/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://e27.co/assets/img/og/homepage.png</td></tr><tr><td>description</td><td>e27 is Asia's largest Tech media platform. We cover the latest news on emerging and disruptive businesses across the region. e27 also organizes world-class events like Echelon.</td></tr><tr><td>title</td><td>e27 - Connecting you to Asia's Startup and Tech Ecosystem</td></tr></tbody></table>	Property	Content	image:width	690	image:height	390	image:type	image/png	url	https://e27.co/	type	website	image	https://e27.co/assets/img/og/homepage.png	description	e27 is Asia's largest Tech media platform. We cover the latest news on emerging and disruptive businesses across the region. e27 also organizes world-class events like Echelon.	title	e27 - Connecting you to Asia's Startup and Tech Ecosystem
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SEO Content

	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 19 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 82 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.22%</p> <p>Internal Links 98.78%</p>

In-page links

Anchor	Type	Juice
News	Internal	Passing Juice
News	Internal	Passing Juice

In-page links

Startups	Internal	Passing Juice
Singapore	Internal	Passing Juice
Investments	Internal	Passing Juice
Features	Internal	Passing Juice
Community	Internal	Passing Juice
Indonesia	Internal	Passing Juice
Malaysia	Internal	Passing Juice
Thailand	Internal	Passing Juice
Vietnam	Internal	Passing Juice
Philippines	Internal	Passing Juice
Taiwan	Internal	Passing Juice
Startups	Internal	Passing Juice
India	Internal	Passing Juice
Singapore	Internal	Passing Juice
United States	Internal	Passing Juice
Indonesia	Internal	Passing Juice
Malaysia	Internal	Passing Juice
Australia	Internal	Passing Juice
Hong Kong	Internal	Passing Juice
ICTechnology	Internal	Passing Juice
Software as a Service	Internal	Passing Juice
E-Commerce	Internal	Passing Juice
Agency & Consulting	Internal	Passing Juice
Mobile	Internal	Passing Juice
Advertising	Internal	Passing Juice
Enterprise Solution	Internal	Passing Juice
Investors	Internal	Passing Juice
Venture Capital Firm	Internal	Passing Juice

In-page links

Accelerator/Incubator	Internal	Passing Juice
Corporate Venture Capital	Internal	Passing Juice
Angel	Internal	Passing Juice
Angel Syndicate	Internal	Passing Juice
Venture Debt	Internal	Passing Juice
Family Office	Internal	Passing Juice
Singapore	Internal	Passing Juice
United States	Internal	Passing Juice
India	Internal	Passing Juice
China	Internal	Passing Juice
Japan	Internal	Passing Juice
Hong Kong	Internal	Passing Juice
Indonesia	Internal	Passing Juice
Jobs	Internal	Passing Juice
Singapore	Internal	Passing Juice
Malaysia	Internal	Passing Juice
Indonesia	Internal	Passing Juice
Thailand	Internal	Passing Juice
Hong Kong	Internal	Passing Juice
India	Internal	Passing Juice
Philippines	Internal	Passing Juice
Events	Internal	Passing Juice
Singapore	Internal	Passing Juice
Malaysia	Internal	Passing Juice
India	Internal	Passing Juice
Indonesia	Internal	Passing Juice
Hong Kong	Internal	Passing Juice
Thailand	Internal	Passing Juice

In-page links

Philippines	Internal	Passing Juice
PRO	Internal	Passing Juice
PRO+	Internal	Passing Juice
Connect Dashboard	Internal	Passing Juice
Contribute	Internal	Passing Juice
Advertise	Internal	Passing Juice
Innovate	Internal	Passing Juice
e27 Luminaries	Internal	Passing Juice
Echelon	Internal	Passing Juice
About e27	Internal	Passing Juice
Team	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms	Internal	Passing Juice
Help	Internal	Passing Juice
Startups Fundraising	Internal	Passing Juice
Connect Investors	Internal	Passing Juice
Echelon	External	Passing Juice
TOP100 Startups Leaderboard	Internal	Passing Juice
Terms	Internal	Passing Juice
Advertise With Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms	Internal	Passing Juice
Investors	Internal	Passing Juice

SEO Keywords





Keywords Cloud

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : e27.co Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

```
http://e27.co/sitemap.xml
https://e27.co/event_sitemap_index.xml
https://e27.co/investor_sitemap_index.xml
https://e27.co/pages_sitemap_index.xml
https://e27.co/sitemap_index.xml
https://e27.co/startup_sitemap_index.xml
https://e27.co/user_sitemap_index.xml
```



Robots.txt

<http://e27.co/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.