



# Seo Analyzer ealingtoday.co.uk

Generated on April 02 2022 09:47 AM

The score is **60/100**







## SEO Content

	<p>Title</p>	<p>Ealing's Local Web site</p> <p><b>Length : 23</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Online resource for Ealing, the site for property , restaurants , shops and information on the Ealing Community</p> <p><b>Length : 111</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Ealing, Hanwell, london, London, UK, neighbour, NeighbourNet, community, resident, local, society, neighborhood, neighbor, neighbors, district, village, ad, ads, classified, property, estate, agents, agent, properties, home, homes, house, rent, services, jobs, shop, shops, shopping, entertainment, pubs, leisure, event, calendar, diary, school, schools, news</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="526 1568 1468 1646"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1668 1500 1848" style="list-style-type: none"> <li>• [H1] Welcome to EalingToday.co.uk The site for Ealing residents - and anyone planning to buy in Ealing, eat or shop in Ealing. For more on our aims, click here.</li> <li>• [H2] We also have sites in other parts of London such as Fulham and Wimbledon.</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	<p>Images</p>	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>41%</b></p>												

## SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.38% Internal Links 84.62%


## In-page links

Anchor	Type	Juice
<a href="#">click here.</a>	Internal	Passing Juice
<a href="#">INFORMATION</a>	Internal	Passing Juice
<a href="#">ARCHIVE</a>	Internal	Passing Juice
<a href="#">schools</a>	Internal	Passing Juice
<a href="#">councils</a>	Internal	Passing Juice
<a href="#">Calendar and events section lists events in Ealing</a>	Internal	Passing Juice
<a href="#">SERVICES</a>	Internal	Passing Juice
<a href="#">Ealing Plumbers</a>	Internal	Passing Juice

## In-page links

<a href="#">Ealing job Vacancies</a>	Internal	Passing Juice
<a href="#">Ealing Restaurants</a>	Internal	Passing Juice
<a href="#">PROPERTY</a>	Internal	Passing Juice
<a href="#">Fulham</a>	External	Passing Juice
<a href="#">Wimbledon</a>	External	Passing Juice





## SEO Keywords

 Keywords Cloud	need information events also site <b>ealing</b> frames eat comprehensive local
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ealing	10	✓	✓	✓	✓
site	5	✓	✗	✓	✓
need	3	✗	✗	✗	✗
information	3	✗	✗	✓	✗
local	3	✓	✓	✗	✗


## Usability


 Url	Domain : ealingtoday.co.uk Length : 17
 Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
 Printability	We could not find a Print-Friendly CSS.
 Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.


## Usability


	Dublin Core	This page does not take advantage of Dublin Core.
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## Document







	Doctype	Missing doctype
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	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
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	W3C Validity	Errors : 12 Warnings : 4
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	Email Privacy	Great no email address has been found in plain text!
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	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;FRAMESET&gt;</td><td>1</td></tr><tr><td>&lt;FRAME&gt;</td><td>3</td></tr><tr><td>&lt;noframes&gt;</td><td>1</td></tr><tr><td>&lt;font&gt;</td><td>5</td></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<FRAMESET>	1	<FRAME>	3	<noframes>	1	<font>	5	<u>	1
Deprecated tags	Occurrences													
<FRAMESET>	1													
<FRAME>	3													
<noframes>	1													
<font>	5													
<u>	1													

	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile




	Mobile Optimization	 Apple Icon
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## Mobile

 Meta Viewport Tag

 Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://ealingtoday.co.uk/sitemap.xml</pre> <pre>http://www.ealingtoday.co.uk/sitemap.xml</pre>
	Robots.txt	<pre>http://ealingtoday.co.uk/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>