



Seo Analyzer easel.ly

Generated on March 19 2022 08:58 AM


The score is 35/100







SEO Content

	Title	easel.ly create and share visual ideas using infographics Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Easel.ly is a simple web tool that empowers anyone to create and share powerful visuals (infographics, posters)... no design experience needed! We provide the canvas, you provide the creativity. Length : 194 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] easelly 	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 35 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%


In-page links

Anchor	Type	Juice
Pricing	Internal	Passing Juice
Business	Internal	Passing Juice
Teacher	Internal	Passing Juice
Student	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Design Service	Internal	Passing Juice
Getting Started	Internal	Passing Juice
Blogs	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice

In-page links

Create Your Free Account	Internal	Passing Juice
Start a design	Internal	Passing Juice
Hire a designer	Internal	Passing Juice
-	External	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Student Privacy Pledge	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	designer share design easelly hire next get step people privacy
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	7	✘	✘	✔	✘
designer	5	✘	✘	✘	✘
hire	4	✘	✘	✘	✘
easelly	3	✘	✘	✘	✔
step	3	✘	✘	✘	✘


Usability

	Url	Domain : easel.ly Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://www.easel.ly/sitemap-easelly.xml
	Robots.txt	http://easel.ly/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.