

Seo Analyzer eastern.edu.au

Generated on March 04 2022 10:35 AM




The score is 36/100







SEO Content

	Title	Welcome to Eastern College Australia Eastern College Australia Length : 64 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>11</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Main menu• [H2] Secondary menu• [H2] Search form• [H2] Our Schools• [H2] CONTACT US TODAY• [H2] STAY INFORMED• [H2] Admissions• [H2] Study• [H2] College Life• [H2] About• [H2] OUR LOCATION	H1	H2	H3	H4	H5	H6	0	11	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	11	0	0	0	0									
	Images	We found 14 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 10%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 42 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Future Students	Internal	Passing Juice
Courses	Internal	Passing Juice
Current Students	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Schools	Internal	Passing Juice
Research	Internal	Passing Juice

In-page links

Log In	Internal	Passing Juice
Home	Internal	Passing Juice
Reset Password	Internal	Passing Juice
Contact	Internal	Passing Juice
RESET PASSWORD	Internal	Passing Juice
NEWS	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Apply now	Internal	Passing Juice
Admissions Information	Internal	Passing Juice
Important Dates	Internal	Passing Juice
Information Sessions	Internal	Passing Juice
Timetables and class times	Internal	Passing Juice
Census Dates	Internal	Passing Juice
Tuition and fees	Internal	Passing Juice
Areas of Study	Internal	Passing Juice
Units	Internal	Passing Juice
Prospectus	Internal	Passing Juice
Alumni	Internal	Passing Juice
Events	Internal	Passing Juice
Resource Centre	Internal	Passing Juice
Student Council	Internal	Passing Juice
Student Support	Internal	Passing Juice
Our Faculty	Internal	Passing Juice
General Staff	Internal	Passing Juice
Job Opportunities	Internal	Passing Juice
For Researchers	Internal	Passing Juice

In-page links

Policy Portal	Internal	Passing Juice
Standards	Internal	Passing Juice
Blog	Internal	Passing Juice
Privacy	Internal	Passing Juice
Constitution	Internal	Passing Juice
Strategic Plan	Internal	Passing Juice
Affiliations	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	4	✘	✘	✘	✘
courses	4	✘	✘	✘	✘
school	4	✘	✘	✘	✔
students	4	✘	✘	✘	✘
provide	3	✘	✘	✘	✘












Usability

	Url	Domain : eastern.edu.au Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.



Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 22 Warnings : 27				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://eastern.edu.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 987 1481 1055"> Google Analytics</div>