



# Seo Analyzer

## eastyorkshirecoaches.co.uk

Generated on March 15 2022 16:10 PM



The score is 57/100







## SEO Content

	Title	<p>East Yorkshire Coaches - Days Out, Short Breaks and Holidays from Hull and East Yorkshire</p> <p><b>Length : 89</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>East Yorkshire Coaches - Coach Holidays and Day Excursions from Hull and East Yorkshire</p> <p><b>Length : 87</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>holidays, day trips, coach holidays, days away, coach days away, coach trips, days out, Hull, East Yorkshire, Scarborough, Beverley, Bridlington, Driffield, East Yorkshire Coaches, East Yorkshire Buses</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1545 1476 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1260 1780" style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Keyword Search</li> <li>• [H3] Sign-up to our monthly email newsletter:</li> <li>• [H3] East Yorkshire Coaches</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	2	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>15%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but</p>												

## SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.69% Internal Links 79.31%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Covid-19</a>	Internal	Passing Juice
<a href="#">UK holidays</a>	Internal	Passing Juice
<a href="#">City breaks</a>	Internal	Passing Juice

## In-page links

<a href="#">Hiring with us</a>	Internal	Passing Juice
<a href="#">Coaches to hire</a>	Internal	Passing Juice
<a href="#">Request a quote</a>	Internal	Passing Juice
<a href="#">Pick Up Points</a>	Internal	Passing Juice
<a href="#">Holidays T&amp;Cs</a>	Internal	Passing Juice
<a href="#">Days Away Conditions</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Apply to join</a>	Internal	Passing Juice
<a href="#">Special Offers</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Tweets by @EYCoaches</a>	External	Passing Juice
<a href="#">East Yorkshire</a>	External	Passing Juice
<a href="#">Driver Portal</a>	Internal	Passing Juice
<a href="#">Client Portal Login</a>	Internal	Passing Juice
<a href="#">Tour Booking System</a>	External	Passing Juice
<a href="#">Distinctive Systems Ltd</a>	External	Passing Juice
<a href="http://www.eastyorkshirecoaches.co.uk">http://www.eastyorkshirecoaches.co.uk</a>	Internal	Passing Juice
<a href="#">Cookie Preferences</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

coach quote hire breaks east day  
coaches yorkshire holidays city





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
east	7	✓	✓	✓	✓
yorkshire	7	✓	✓	✓	✓
coaches	6	✓	✓	✓	✓
holidays	6	✓	✓	✓	✗
hire	5	✓	✓	✓	✓






## Usability

	Url	Domain : eastyorkshirecoaches.co.uk Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 4 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	---

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://eastyorkshirecoaches.co.uk/sitemap.xml">http://eastyorkshirecoaches.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://eastyorkshirecoaches.co.uk/robots.txt">http://eastyorkshirecoaches.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.