

# Seo Analyzer easy-ads.com

Generated on March 31 2022 17:48 PM





The score is 55/100






## SEO Content

	Title	Easy Ad - easy-ads.com <b>Length : 22</b> Perfect, your title contains between 10 and 70 characters.														
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Easy Ad - easy-ads.com</td></tr><tr><td>description</td><td>Functionality and value EasyAd is a leading technology provider. We facilitate functionality and add value to large publishers and classified sites all around the world. EasyAd optimizes the entire digital ad flow with dynamic ad production, automated solutions and smart integrations. Read more Ad requests AI meets human knowledge We continuously work to find new [&amp;hellip;]</td></tr><tr><td>url</td><td>http://web.easy-ads.com/</td></tr><tr><td>site_name</td><td>easy-ads.com</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Easy Ad - easy-ads.com	description	Functionality and value EasyAd is a leading technology provider. We facilitate functionality and add value to large publishers and classified sites all around the world. EasyAd optimizes the entire digital ad flow with dynamic ad production, automated solutions and smart integrations. Read more Ad requests AI meets human knowledge We continuously work to find new [&hellip;]	url	http://web.easy-ads.com/	site_name	easy-ads.com
Property	Content															
locale	en_US															
type	website															
title	Easy Ad - easy-ads.com															
description	Functionality and value EasyAd is a leading technology provider. We facilitate functionality and add value to large publishers and classified sites all around the world. EasyAd optimizes the entire digital ad flow with dynamic ad production, automated solutions and smart integrations. Read more Ad requests AI meets human knowledge We continuously work to find new [&hellip;]															
url	http://web.easy-ads.com/															
site_name	easy-ads.com															
	Headings	<b>H1</b> <b>H2</b> <b>H3</b> <b>H4</b> <b>H5</b> <b>H6</b>														


## SEO Content

		4	0	0	4	0	12
		<ul style="list-style-type: none"><li>• [H1] Functionality and value</li><li>• [H1] AI meets human knowledge</li><li>• [H1] Testimonials</li><li>• [H1] Worldwide value</li><li>• [H4] Robin Suwe</li><li>• [H4] Torstein Torblå</li><li>• [H4] Ørjan Håkonsen</li><li>• [H4] Samanta Cebrián</li><li>• [H6]</li><li>• [H6] VP Business development, Nordic marketplaces</li><li>• [H6] Schibsted Media Group</li><li>• [H6]</li><li>• [H6] Business Developer</li><li>• [H6] Amedia</li><li>• [H6]</li><li>• [H6] Business Developer</li><li>• [H6] Finn Eiendom</li><li>• [H6]</li><li>• [H6] Advertising Technology Project Manager</li><li>• [H6] Adevinta Spain</li></ul>					
	Images	We found 19 images on this web page.  18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 14 links including 0 link(s) to files					

## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 28.57%
		Internal Links 71.43%

## In-page links

Anchor	Type	Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Labs</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Job openings</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">FINN.no</a>	External	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Job openings</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Schibsted Media Group</a>	External	Passing Juice
<a href="#">Elegant Themes</a>	External	Passing Juice
<a href="#">WordPress</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	<p>schibsted dynamic world publishers team business products group media easyad</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	3	✘	✘	✘	✘
easyad	3	✘	✘	✘	✘
schibsted	3	✘	✘	✘	✔
media	3	✘	✘	✘	✔
publishers	2	✘	✘	✘	✘

## Usability

	Url	Domain : easy-ads.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 17
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://easy-ads.com/robots.txt">http://easy-ads.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>