



Seo Analyzer

eatsmartmovemoresc.org

Generated on January 23 2022 12:04 PM

The score is 57/100



SEO Content

	Title	<p>Wholespire - Inspiring wellness in all communities</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>Wholespire strives to have informed influencers and empowered communities who work together to ensure an equitable South Carolina, where everyone has access to healthy choices. The mission of Wholespire is to provide communities with proven and sustainable approaches that lead to increased access to healthy choices for ALL people.</p> <p>Length : 332</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Wholespire</td> </tr> <tr> <td>description</td> <td>Wholespire strives to have informed influencers and empowered communities who work together to ensure an equitable South Carolina, where everyone has access to healthy choices. The mission of Wholespire is to provide communities with proven and sustainable approaches that lead to increased access to healthy choices for ALL people.</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Wholespire	description	Wholespire strives to have informed influencers and empowered communities who work together to ensure an equitable South Carolina, where everyone has access to healthy choices. The mission of Wholespire is to provide communities with proven and sustainable approaches that lead to increased access to healthy choices for ALL people.
Property	Content											
locale	en_US											
type	website											
title	Wholespire											
description	Wholespire strives to have informed influencers and empowered communities who work together to ensure an equitable South Carolina, where everyone has access to healthy choices. The mission of Wholespire is to provide communities with proven and sustainable approaches that lead to increased access to healthy choices for ALL people.											

SEO Content

url	https://www.wholespire.org/
site_name	Wholespire
image	https://www.wholespire.org/wholespire/wp-content/uploads/2021/08/WSLP-Logo-Tagline.png
image:width	2681
image:height	1782

Headings

H1	H2	H3	H4	H5	H6
1	3	5	0	1	0

- [H1] Subscribe to the Whole Community newsletter!
- [H2] Teens are powerful influencers of change.
- [H2] Become an advocate for healthier communities.
- [H2] Thank you for subscribing to our newsletter!
- [H3] Processing...This will only take a second!","number_decimals":"2","is_test_mode":"","give_version":"2.18.0","magnific_options":{"main_class":"give-modal","close_on_bg_click":false},"form_translation":{"payment-mode":"Please select payment mode.,"give_first":"Please enter your first name.,"give_last":"Please enter your last name.,"give_email":"Please enter a valid email address.,"give_user_login":"Invalid email address or username.,"give_user_pass":"Enter a password.,"give_user_pass_confirm":"Enter the password confirmation.,"give_agree_to_terms":"You must agree to the terms and conditions."},"confirm_email_sent_message":"Please check your email and click on the link to access your complete donation history.,"ajax_vars":{"ajaxurl":"https://www.wholespire.org/wp-admin/admin-ajax.php","ajaxNonce":"91738fd160","loading":"Loading","select_option":"Please select an option","default_gateway":"stripe","permalinks":"1","number_decimals":2},"cookie_hash":"cd7d8b5b1c8cd3b65ebca3ed0b2437c3","session_nonce_cookie_name":"wp-give_session_reset_nonce_cd7d8b5b1c8cd3b65ebca3ed0b2437c3","session_cookie_name":"wp-give_session_cd7d8b5b1c8cd3b65ebca3ed0b2437c3","delete_session_nonce_cookie":"0"}; var giveApiSettings = {"root":"https://www.wholespire.org/wp-json/give-api/v2","rest_base":"give-api/v2"}; /*]]> */ /* */ /* */ .wpupgrid { transition: height 800; } document.documentElement.className += " js"; jQuery(document).ready(function(){ jQuery(".pa-social-follow li a").removeAttr("title"); }) (function(\$){ \$(document).ready(function(){ \$(window).resize(function(){ \$('.et_blog_grid_equal_height').each(function(){ equalise_articles(\$(this)); }); }); \$('.et_blog_grid_equal_height').each(function(){ var blog = \$(this); equalise_articles(\$(this)); var observer = new MutationObserver(function(mutations){ equalise_articles(blog); }); var config = { subtree: true, childList: true }; observer.observe(blog[0], config); }); function equalise_articles(blog){ var articles = blog.find('article'); var

SEO Content

```
heights = []; articles.each(function() { var height = 0; height
+= ($(this).find('.et_pb_image_container,
.et_main_video_container').length != 0) ?
$(this).find('.et_pb_image_container,
.et_main_video_container').outerHeight(true) : 0; height +=
$(this).find('.entry-title').outerHeight(true); height +=
($(this).find('.post-meta').length != 0) ? $(this).find('.post-
meta').outerHeight(true) : 0; height += ($(this).find('.post-
content').length != 0) ? $(this).find('.post-
content').outerHeight(true) : 0; heights.push(height); }); var
max_height = Math.max.apply(Math,heights);
articles.each(function() { $(this).height(max_height); }); }
$(document).ajaxComplete(function() {
$('.et_blog_grid_equal_height').imagesLoaded().then(function()
{ $('.et_blog_grid_equal_height').each(function(){
equalise_articles($(this)); }); }); $.fn.imagesLoaded =
function() { var $imgs = this.find('img[src!=""'); var dfds = [];
if (!$imgs.length) { return $.Deferred().resolve().promise(); }
$imgs.each(function(){ var dfd = $.Deferred(); dfds.push(dfd);
var img = new Image(); img.onload = function() { dfd.resolve();
}; img.onerror = function() { dfd.resolve(); }; img.src =
this.src; }); return $.when.apply($, dfds); } });})(jQuery);
body,.et_pb_column_1_2 .et_quote_content blockquote
cite,.et_pb_column_1_2 .et_link_content
a.et_link_main_url,.et_pb_column_1_3 .et_quote_content
blockquote cite,.et_pb_column_3_8 .et_quote_content
blockquote cite,.et_pb_column_1_4 .et_quote_content
blockquote cite,.et_pb_blog_grid .et_quote_content blockquote
cite,.et_pb_column_1_3 .et_link_content
a.et_link_main_url,.et_pb_column_3_8 .et_link_content
a.et_link_main_url,.et_pb_column_1_4 .et_link_content
a.et_link_main_url,.et_pb_blog_grid .et_link_content
a.et_link_main_url,body .et_pb_bg_layout_light .et_pb_post
p,body .et_pb_bg_layout_dark .et_pb_post p{font-size:18px}.et
_pb_slide_content,.et_pb_best_value{font-size:20px}body{colo
r:#444444}h1,h2,h3,h4,h5,h6{color:#003595}#et_search_ico
n:hover,.mobile_menu_bar:before,.mobile_menu_bar:after,.et_t
oggle_slide_menu:after,.et-social-icon
a:hover,.et_pb_sum,.et_pb_pricing li
a,.et_pb_pricing_table_button,.et_overlay:before,.entry-
summary p.price ins,.et_pb_member_social_links
a:hover,.et_pb_widget li a:hover,.et_pb_filterable_portfolio
.et_pb_portfolio_filters li a.active,.et_pb_filterable_portfolio
.et_pb_portofolio_pagination ul li a.active,.et_pb_gallery
.et_pb_gallery_pagination ul li a.active,.wp-pagenavi
span.current,.wp-pagenavi a:hover,.nav-single a,.tagged_as
a,.posted_in a{color:#003595}.et_pb_contact_submit,.et_pass
word_protected_form .et_submit_button,.et_pb_bg_layout_light
.et_pb_newsletter_button,.comment-reply-link,.form-submit
.et_pb_button,.et_pb_bg_layout_light
.et_pb_promo_button,.et_pb_bg_layout_light
.et_pb_more_button,.et_pb_contact p
input[type="checkbox"]:checked+label i:before,.et_pb_bg_layo
ut_light.et_pb_module.et_pb_button{color:#003595}.footer-
widget h4{color:#003595}.et-search-form,.nav li
ul,.et_mobile_menu,.footer-widget li:before,.et_pb_pricing li:bef
```

SEO Content

```
ore,blockquote{border-
color:#003595}.et_pb_counter_amount,.et_pb_featured_table .
et_pb_pricing_heading,.et_quote_content,.et_link_content,.et_a
udio_content,.et_pb_post_slider.et_pb_bg_layout_dark,.et_slide_
in_menu_container,.et_pb_contact p
input[type="radio"]:checked+label i:before{background-
color:#003595}.container,.et_pb_row,.et_pb_slider
.et_pb_container,.et_pb_fullwidth_section
.et_pb_title_container,.et_pb_fullwidth_section .et_pb_title_featu
red_container,.et_pb_fullwidth_header:not(.et_pb_fullscreen) .et
_pb_fullwidth_header_container{max-
width:1920px}.et_boxed_layout #page-container,.et_boxed_lay
out.et_non_fixed_nav.et_transparent_nav #page-container #to
p-
header,.et_boxed_layout.et_non_fixed_nav.et_transparent_nav
#page-container #main-header,.et_fixed_nav.et_boxed_layout
#page-container #top-header,.et_fixed_nav.et_boxed_layout
#page-container #main-header,.et_boxed_layout #page-
container .container,.et_boxed_layout #page-container
.et_pb_row{max-width:2080px}a{color:#0071d0}.nav li
ul{border-color:#e72478}#top-header,#et-secondary-nav li
ul{background-color:#008590}.et_header_style_centered
.mobile_nav .select_page,.et_header_style_split .mobile_nav
.select_page,.et_nav_text_color_light #top-
menu>li>a,.et_nav_text_color_dark #top-menu>li>a,#top-
menu a,.et_mobile_menu li a,.et_nav_text_color_light
.et_mobile_menu li a,.et_nav_text_color_dark .et_mobile_menu
li a,#et_search_icon:before,.et_search_form_container
input,span.et_close_search_field:after,#et-top-navigation .et-
cart-info{color:rgba(0,53,149,0.6)}.et_search_form_container i
nput::-moz-placeholder{color:rgba(0,53,149,0.6)}.et_search_fo
rm_container input::-webkit-input-placeholder{color:rgba(0,53,
149,0.6)}.et_search_form_container input:-ms-input-placeholde
r{color:rgba(0,53,149,0.6)}#top-header,#top-header a,#et-
secondary-nav li li a,#top-header .et-social-icon a:before{font-
size:18px}#top-menu li a{font-size:24px}body.et_vertical_nav
.container.et_search_form_container .et-search-form input{font-
size:24px!important}#top-menu li.current-menu-
ancestor>a,#top-menu li.current-menu-item>a,#top-menu li.c
urrent_page_item>a{color:#0071ba}#main-
footer{background-color:#0071d0}#main-footer .footer-widget
h4,#main-footer .widget_block h1,#main-footer .widget_block
h2,#main-footer .widget_block h3,#main-footer .widget_block
h4,#main-footer .widget_block h5,#main-footer .widget_block
h6{color:#ffffff}.footer-widget li:before{border-
color:#ffffff}.footer-widget,.footer-widget li,.footer-widget li
a,#footer-info{font-size:16px}#footer-widgets .footer-widget
li:before{top:10.6px}.bottom-nav,.bottom-nav a,.bottom-nav
li.current-menu-item a{color:#ffffff}#et-footer-nav .bottom-nav
li.current-menu-item a{color:#ffffff}.bottom-nav,.bottom-nav
a{font-size:16px}#footer-info,#footer-info
a{color:#ffffff}#footer-info{font-size:12px}#footer-bottom .et-
social-icon a{color:#ffffff}body .et_pb_button{border-width:0p
x!important;border-color:rgba(255,255,255,0);border-
radius:50px}body.et_pb_button_helper_class
.et_pb_button,body.et_pb_button_helper_class
```





SEO Content

```
.et_pb_module.et_pb_button{}body
.et_pb_bg_layout_light.et_pb_button:hover,body
.et_pb_bg_layout_light .et_pb_button:hover,body .et_pb_button:
hover{color:#ffffff!important;background-
color:#7ebc00;border-radius:50px}@media only screen and
(min-width:981px){.et_header_style_left #et-top-
navigation,.et_header_style_split #et-top-
navigation{padding:50px 0 0 0}.et_header_style_left #et-top-
navigation nav>ul>li>a,.et_header_style_split #et-top-
navigation nav>ul>li>a{padding-
bottom:50px}.et_header_style_split .centered-inline-logo-
wrap{width:100px;margin:-100px 0}.et_header_style_split
.centered-inline-logo-wrap #logo{max-
height:100px}.et_pb_svg_logo.et_header_style_split .centered-
inline-logo-wrap
#logo{height:100px}.et_header_style_centered #top-
menu>li>a{padding-bottom:18px}.et_header_style_slide #et-
top-navigation,.et_header_style_fullscreen #et-top-
navigation{padding:41px 0 41px
0!important}.et_header_style_centered #main-header .logo_co
ntainer{height:100px}#logo{max-height:90%}.et_pb_svg_logo
#logo{height:90%}.et_header_style_centered.et_hide_primary_
logo #main-header:not(.et-fixed-header)
.logo_container,.et_header_style_centered.et_hide_fixed_logo
#main-header.et-fixed-header .logo_container{height:18px}.et-
fixed-header#top-header,.et-fixed-header#top-header #et-
secondary-nav li ul{background-color:#008590}.et-fixed-
header #top-menu li a{font-size:16px}.et-fixed-header #top-
menu a,.et-fixed-header #et_search_icon:before,.et-fixed-
header #et_top_search .et-search-form input,.et-fixed-header
.et_search_form_container input,.et-fixed-header
.et_close_search_field:after,.et-fixed-header #et-top-navigation
.et-cart-info{color:rgba(0,53,149,0.6)!important}.et-fixed-
header .et_search_form_container input::-moz-placeholder{colo
r:rgba(0,53,149,0.6)!important}.et-fixed-header
.et_search_form_container input::-webkit-input-placeholder{col
or:rgba(0,53,149,0.6)!important}.et-fixed-header
.et_search_form_container input:-ms-input-placeholder{color:rg
ba(0,53,149,0.6)!important}.et-fixed-header #top-menu
li.current-menu-ancestor>a,.et-fixed-header #top-menu
li.current-menu-item>a,.et-fixed-header #top-menu
li.current_page_item>a{color:#0071ba!important}}@media
only screen and (min-width:2400px){.et_pb_row{padding:48px
0}.et_pb_section{padding:96px
0}.single.et_pb_pagebuilder_layout.et_full_width_page .et_post_
meta_wrapper{padding-
top:144px}.et_pb_fullwidth_section{padding:0}}@media only
screen and (max-width:767px){h1{font-size:22px}h2,.product
.related h2,.et_pb_column_1_2 .et_quote_content blockquote
p{font-size:18px}h3{font-size:16px}h4,.et_pb_circle_counter
h3,.et_pb_number_counter h3,.et_pb_column_1_3 .et_pb_post
h2,.et_pb_column_1_4 .et_pb_post h2,.et_pb_blog_grid
h2,.et_pb_column_1_3 .et_quote_content blockquote
p,.et_pb_column_3_8 .et_quote_content blockquote
p,.et_pb_column_1_4 .et_quote_content blockquote
p,.et_pb_blog_grid .et_quote_content blockquote
```





SEO Content

p,.et_pb_column_1_3 .et_link_content h2,.et_pb_column_3_8 .et_link_content h2,.et_pb_column_1_4 .et_link_content h2,.et_pb_blog_grid .et_link_content h2,.et_pb_column_1_3 .et_audio_content h2,.et_pb_column_3_8 .et_audio_content h2,.et_pb_column_1_4 .et_audio_content h2,.et_pb_blog_grid .et_audio_content h2,.et_pb_column_3_8 .et_pb_audio_module_content h2,.et_pb_column_1_3 .et_pb_audio_module_content h2,.et_pb_gallery_grid .et_pb_gallery_item h3,.et_pb_portfolio_grid .et_pb_portfolio_item h2,.et_pb_filterable_portfolio_grid .et_pb_portfolio_item h2{font-size:13px}.et_pb_slider.et_pb_module .et_pb_slides .et_pb_slide_description .et_pb_slide_title{font-size:33px}.et_pb_gallery_grid .et_pb_gallery_item h3,.et_pb_portfolio_grid .et_pb_portfolio_item h2,.et_pb_filterable_portfolio_grid .et_pb_portfolio_item h2,.et_pb_column_1_4 .et_pb_audio_module_content h2{font-size:11px}h5{font-size:11px}h6{font-size:10px}} h1,h2,h3,h4,h5,h6{font-family:'Poppins',Helvetica,Arial,Lucida,sans-serif}body,input,textarea,select{font-family:'Roboto',Helvetica,Arial,Lucida,sans-serif}.et_pb_button{font-family:'Poppins',Helvetica,Arial,Lucida,sans-serif}#main-header,#et-top-navigation{font-family:'Poppins',Helvetica,Arial,Lucida,sans-serif}body.home #main-header{box-shadow:none}body{font-weight:400!important}.et-l .et-l--post .et_builder_inner_content .et_pb_row{width:100%}#et_search_icon:before{font-weight:900}#top-header .container{font-weight:400}.nav li li{line-height:1.5em}#top-menu li li a{padding:10px 20px}#top-menu .sub-menu .menu-item a{font-size:16px}#et-secondary-nav li{text-align:left}#et-secondary-nav li li{padding:0}#et-secondary-nav li ul{position:absolute;padding:1em 0;left:0}#top-menu .et_pb_button{color:#ffffff;background-color:#FF9219;background-size:cover;background-position:50%;background-repeat:no-repeat;border-radius:100px;-webkit-transition-duration:.2s;transition-duration:.2s;-webkit-transition-property:all!important;transition-property:all!important;line-height:1em!important}.et_pb_widget_area_right{border-left:none}.wp-pagenavi a,.wp-pagenavi span{text-decoration:none;background-color:#efefef;border:none!important;padding:6px 8px;margin:2px}span.pages{display:none}#template-image-header .et_pb_title_container{padding-top:0px!important;padding-right:10px!important;padding-bottom:0px!important;padding-left:10px!important;margin-top:0px!important;margin-bottom:0px!important;width:100%;max-width:1200px;margin:auto;position:relative}article.et_pb_post{margin-bottom:10px}.et-social-myspace a.icon:before{content:"\e07b";font-family:"Font Awesome 5 Brands"!important}.pa-blog-equal-height .pa-auto-height{height:auto!important}.pa-blog-equal-height .pa-auto-margin{margin-top:20px!important}body.page-id-83 .et_pb_post_title_0_tb_body .et_pb_title_container h1.entry-title,body.page-id-640 .et_pb_post_title_0_tb_body .et_pb_title_container h1.entry-title,body.page-id-7980 .et_pb_post_title_0_tb_body .et_pb_title_container h1.entry-title{color:#000000!important} HEAL Pro Professional Development COVID-19 Resources Options for Action

SEO Content

		<p>Wholespire Chapters Aiken County Barnwell County Cherokee County Chester County Fairfield County Greenwood County Kershaw County Laurens County Richland County Spartanburg County York County News About Leadership Strategic Plan Annual Report & Form 990 Professional Development Work With Us Brand Guidelines Contact Us Our Work Advocacy Center Community Action Youth Engagement Diversity, Equity, and Inclusion The HYPE Project® Teaming Up For Health Outcomes Options for Action South Carolina Schools Network How You Can Help Ways to Give Get Involved Donate Select Page Spend less time searching and more time learning.</p> <ul style="list-style-type: none"> • [H3] Wholespire Announces Three New Board Members and Names New Board Leadership • [H3] YPD youth address food deserts and access through their churches • [H3] Teaming up to streamline efforts and accomplish common goals • [H3] DEI Insights • [H5] Corporate Sponsors
	Images	<p>We found 8 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 2 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 97.44%

Internal Links 2.56%


In-page links

Anchor	Type	Juice
HEAL Pro	Internal	Passing Juice
Professional Development	External	Passing Juice
COVID-19 Resources	External	Passing Juice
Options for Action	External	Passing Juice
Wholespire Chapters	External	Passing Juice
Aiken County	External	Passing Juice
Barnwell County	External	Passing Juice
Cherokee County	External	Passing Juice
Chester County	External	Passing Juice
Fairfield County	External	Passing Juice
Greenwood County	External	Passing Juice
Kershaw County	External	Passing Juice
Laurens County	External	Passing Juice
Richland County	External	Passing Juice
Spartanburg County	External	Passing Juice
York County	External	Passing Juice
News	External	Passing Juice
About	External	Passing Juice
Leadership	External	Passing Juice
Strategic Plan	External	Passing Juice
Annual Report & #038; Form 990	External	Passing Juice
Work With Us	External	Passing Juice
Brand Guidelines	External	Passing Juice

In-page links

Contact Us	External	Passing Juice
Advocacy Center	External	Passing Juice
Community Action	External	Passing Juice
Youth Engagement	External	Passing Juice
Diversity, Equity, and Inclusion	External	Passing Juice
The HYPE Project®	External	Passing Juice
Teaming Up For Health Outcomes	External	Passing Juice
South Carolina Schools Network	External	Passing Juice
Ways to Give	External	Passing Juice
Get Involved	External	Passing Juice
Wholespire Announces Three New Board Members and Names New Board Leadership	External	Passing Juice
YPD youth address food deserts and access through their churches	External	Passing Juice
Teaming up to streamline efforts and accomplish common goals	External	Passing Juice
DEI Insights	External	Passing Juice
DONATE	External	Passing Juice
Privacy Policy	External	Passing Juice

SEO Keywords

	Keywords Cloud	action communities follow all community wholespire healthy county access work
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
county	12	✘	✘	✘	✔
wholespire	6	✔	✘	✔	✔

Keywords Consistency

access	5				
follow	5				
healthy	5				




Usability

	Url	Domain : eatsmartmovemoresc.org Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 76
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.




Document

-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://eatsmartmovemoresc.org/sitemap.xml>



Robots.txt

<http://eatsmartmovemoresc.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics