

# Seo Analyzer ebps.org.uk

Generated on March 28 2022 05:31 AM






The score is 53/100






## SEO Content

	Title	Welcome to the British Pteridological Society <b>Length : 45</b> Perfect, your title contains between 10 and 70 characters.										
	Description	The website of the British Pteridological Society. The society for fern enthusiasts. The Objects of the Society are to promote all aspects of pteridology by encouraging the appreciation, conservation, cultivation and scientific study of ferns, horsetails, clubmosses and quillworts through publications, meetings, the provision of grants and other appropriate means. <b>Length : 366</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.										
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Welcome to the British Pteridological Society</td></tr><tr><td>description</td><td>The website of the British Pteridological Society. The society for fern enthusiasts. The Objects of the Society are to promote all aspects of pteridology by encouraging the appreciation, conservation, cultivation and scientific study of ferns, horsetails, clubmosses and quillworts through publications, meetings, the provision of grants and other appropriate means.</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Welcome to the British Pteridological Society	description	The website of the British Pteridological Society. The society for fern enthusiasts. The Objects of the Society are to promote all aspects of pteridology by encouraging the appreciation, conservation, cultivation and scientific study of ferns, horsetails, clubmosses and quillworts through publications, meetings, the provision of grants and other appropriate means.
Property	Content											
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## SEO Content

		url	https://ebps.org.uk/											
		site_name	The British Pteridological Society											
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>1</td> <td>4</td> <td>0</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] The British Pteridological Society</li> <li>• [H1] Welcome to the British Pteridological Society</li> <li>• [H1] BPS Coronavirus Statement</li> <li>• [H1] Blogs for the Month of:</li> <li>• [H2] The website for people who like ferns</li> <li>• [H3] Photographic Competition 2022</li> <li>• [H3] S: Spring Zoom meeting</li> <li>• [H3] IT: Indoor and Tropical Fern Group Meet</li> <li>• [H3] N: AGM - Taking Pteridology Forward</li> <li>• [H5] The society for fern enthusiasts</li> <li>• [H5] Benefits of Membership</li> <li>• [H5] Other Activities</li> </ul>	H1	H2	H3	H4	H5	H6	4	1	4	0	3	0
H1	H2	H3	H4	H5	H6									
4	1	4	0	3	0									
	Images	<p>We found 6 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 165 links including 10 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 9.09%

Internal Links 90.91%

### In-page links

Anchor	Type	Juice
<a href="#">The British Pteridological Society</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Ferns</a>	Internal	Passing Juice
<a href="#">Growing</a>	Internal	Passing Juice
<a href="#">Cultivation of Ferns</a>	Internal	Passing Juice
<a href="#">Fern Cultivars</a>	Internal	Passing Juice
<a href="#">Ferns from Spores</a>	Internal	Passing Juice
<a href="#">Fern Hardiness</a>	Internal	Passing Juice
<a href="#">Ferns in Members' Gardens</a>	Internal	Passing Juice
<a href="#">Fern Nurseries</a>	Internal	Passing Juice
<a href="#">National Plant Collections</a>	Internal	Passing Juice
<a href="#">Plant Exchange Scheme</a>	Internal	Passing Juice
<a href="#">Regional Groups</a>	Internal	Passing Juice
<a href="#">Special Interest Groups</a>	Internal	Passing Juice
<a href="#">The Spore Exchange</a>	Internal	Passing Juice
<a href="#">Terrariums</a>	Internal	Passing Juice
<a href="#">Where to see Ferns</a>	Internal	Passing Juice
<a href="#">Identification</a>	Internal	Passing Juice
<a href="#">External links</a>	Internal	Passing Juice
<a href="#">Fern Crib</a>	Internal	Passing Juice
<a href="#">Fern Guide</a>	Internal	Passing Juice

## In-page links

<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">Hectad Maps</a>	Internal	Passing Juice
<a href="#">Key to Common British Native Ferns</a>	Internal	Passing Juice
<a href="#">Native Ferns</a>	Internal	Passing Juice
<a href="#">Pictures by K. Rasbach</a>	Internal	Passing Juice
<a href="#">What's that Fern?</a>	Internal	Passing Juice
<a href="#">Archive</a>	Internal	Passing Juice
<a href="#">Fern Monitoring</a>	Internal	Passing Juice
<a href="#">Mobile Recording</a>	Internal	Passing Juice
<a href="#">Download file</a>	Internal	Passing Juice
<a href="#">On-line Recording</a>	Internal	Passing Juice
<a href="#">Meetings</a>	Internal	Passing Juice
<a href="#">Botanical Cornwall Group</a>	External	Passing Juice
<a href="#">Comments and Suggestions</a>	Internal	Passing Juice
<a href="#">Conferences</a>	Internal	Passing Juice
<a href="#">Autonomous</a>	Internal	Passing Juice
<a href="#">BPS</a>	Internal	Passing Juice
<a href="#">International</a>	Internal	Passing Juice
<a href="#">Field Studies Council</a>	External	Passing Juice
<a href="#">Forward Planner</a>	Internal	Passing Juice
<a href="#">Meetings</a>	Internal	Passing Juice
<a href="#">Regional</a>	Internal	Passing Juice
<a href="#">East Anglia</a>	Internal	Passing Juice
<a href="#">Cornwall &amp; Devon</a>	Internal	Passing Juice
<a href="#">Manchester</a>	Internal	Passing Juice
<a href="#">North West</a>	Internal	Passing Juice
<a href="#">Scotland</a>	Internal	Passing Juice
<a href="#">South Wales</a>	Internal	Passing Juice

## In-page links

<a href="#">South-East</a>	Internal	Passing Juice
<a href="#">Wessex</a>	Internal	Passing Juice
<a href="#">Yorkshire</a>	Internal	Passing Juice
<a href="#">Autonomous</a>	Internal	Passing Juice
<a href="#">Committee</a>	Internal	Passing Juice
<a href="#">AGM</a>	Internal	Passing Juice
<a href="#">Education Sub-Committee</a>	Internal	Passing Juice
<a href="#">Meetings Sub-Committee</a>	Internal	Passing Juice
<a href="#">Field</a>	Internal	Passing Juice
<a href="#">Garden</a>	Internal	Passing Juice
<a href="#">International</a>	Internal	Passing Juice
<a href="#">National</a>	Internal	Passing Juice
<a href="#">Provisional</a>	Internal	Passing Juice
<a href="#">Notes for members attending meetings</a>	Internal	Passing Juice
<a href="#">2014</a>	Internal	Passing Juice
<a href="#">2015</a>	Internal	Passing Juice
<a href="#">2021</a>	Internal	Passing Juice
<a href="#">2022</a>	Internal	Passing Juice
<a href="#">Reports</a>	Internal	Passing Juice
<a href="#">Zoom Meeting</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Atlas of Ferns 1978</a>	External	Passing Juice
<a href="#">Atlas of Ferns 2002</a>	Internal	Passing Juice
<a href="#">Back Numbers</a>	Internal	Passing Juice
<a href="#">Book List</a>	Internal	Passing Juice
<a href="#">Bulletin</a>	Internal	Passing Juice
<a href="#">Fern Gazette</a>	Internal	Passing Juice
<a href="#">About The Fern Gazette</a>	Internal	Passing Juice

## In-page links

<a href="#">Editorial Board</a>	Internal	Passing Juice
<a href="#">Fern World</a>	Internal	Passing Juice
<a href="#">History of our journals</a>	Internal	Passing Juice
<a href="#">Information Leaflets</a>	Internal	Passing Juice
<a href="#">Pteridologist</a>	Internal	Passing Juice
<a href="#">Spanish Language Publications</a>	Internal	Passing Juice
<a href="#">Special Publications</a>	Internal	Passing Juice
<a href="#">Merchandise</a>	Internal	Passing Juice
<a href="#">BPS Members Area</a>	Internal	Passing Juice
<a href="#">Constitution</a>	Internal	Passing Juice
<a href="#">Grants</a>	Internal	Passing Juice
<a href="#">Apply</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Mailings</a>	Internal	Passing Juice
<a href="#">Meetings</a>	Internal	Passing Juice
<a href="#">Officers and Committee</a>	Internal	Passing Juice
<a href="#">Forms</a>	Internal	Passing Juice
<a href="#">Contact Us (using form)</a>	Internal	Passing Juice
<a href="#">Reading Circle</a>	Internal	Passing Juice
<a href="#">Regional Groups (including Meeting Programmes)</a>	Internal	Passing Juice
<a href="#">People</a>	Internal	Passing Juice
<a href="#">Clive Jermy (1932-2014)</a>	Internal	Passing Juice
<a href="#">Tim Pyner (1958-2018)</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">BIBLIOGRAPHY</a>	External	Passing Juice
<a href="#">BPS YouTube Channel</a>	External	Passing Juice
<a href="#">BSBI Archive</a>	External	Passing Juice
<a href="#">Fern Life Cycle</a>	Internal	Passing Juice

## In-page links

<a href="#">Field Studies Council</a>	External	Passing Juice
<a href="#">New Research</a>	Internal	Passing Juice
<a href="#">Archive</a>	Internal	Passing Juice
<a href="#">Posters</a>	Internal	Passing Juice
<a href="#">Presentations</a>	Internal	Passing Juice
<a href="#">Ferns on Youtube</a>	Internal	Passing Juice
<a href="#">Spore Propagation</a>	Internal	Passing Juice
<a href="#">Website</a>	Internal	Passing Juice
<a href="#">Admin Login</a>	Internal	Passing Juice
<a href="#">Code of Conduct</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Expenses</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Letter of Wishes</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Logos</a>	Internal	Passing Juice
<a href="#">One-Off Payment</a>	Internal	Passing Juice
<a href="#">Reset Password</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Sub-Committee</a>	Internal	Passing Juice
<a href="#">Training Manual</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Join the BPS</a>	Internal	Passing Juice
<a href="#">Renew your subscription</a>	Internal	Passing Juice
<a href="#">Change your Personal Details</a>	Internal	Passing Juice
<a href="#">GDPR</a>	Internal	Passing Juice
<a href="#">Privacy Statement &amp;#038; Website Disclaimer</a>	Internal	Passing Juice

## In-page links

<a href="#">Giftpaid</a>	Internal	Passing Juice
<a href="#">PayPal</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">Met Office</a>	External	Passing Juice
<a href="#">Royal Horticultural Society</a>	External	Passing Juice
<a href="#">Plant Heritage (NCCPG)</a>	External	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Fern Gazette</a>	Internal	Passing Juice
<a href="#">Meetings</a>	Internal	Passing Juice
<a href="#">Indoor Meetings</a>	Internal	Passing Juice
<a href="#">Garden Visits</a>	Internal	Passing Juice
<a href="#">Field Meetings</a>	Internal	Passing Juice
<a href="#">Spore Exchange</a>	Internal	Passing Juice
<a href="#">Plant Exchange Scheme</a>	Internal	Passing Juice
<a href="#">Booksales Service</a>	Internal	Passing Juice
<a href="#">Regional Groups</a>	Internal	Passing Juice
<a href="#">pdf</a>	Internal	Passing Juice
<a href="#">BPS Coronavirus Statement</a>	Internal	Passing Juice
<a href="#">Facebook group: Growing Tree Ferns</a>	External	Passing Juice
<a href="#">Facebook group: Planet Fern &amp;#8211; Fern Allies</a>	External	Passing Juice
<a href="#">The Ferns of Madeira, a talk by Fred Rumsey</a>	External	Passing Juice
<a href="#">Formal recognition of six subordinate taxa within the South American bracken fern, <i>Pteridium esculentum</i> (<i>P. esculentum</i> subsp. <i>arachnoideum</i> s.l. —Dennstaedtiaceae), based on morphology and geography</a>	External	Passing Juice
<a href="#">Four new records for the fern flora of Taiwan</a>	Internal	Passing Juice
<a href="#">The propagation of ferns by Yves Philippot</a>	Internal	Passing Juice
<a href="#">S: Spring Zoom meeting</a>	Internal	Passing Juice
<a href="#">IT: Indoor and Tropical Fern Group Meet</a>	Internal	Passing Juice
<a href="#">N: AGM - Taking Pteridology Forward</a>	Internal	Passing Juice

## In-page links

<a href="#">4</a>	Internal	Passing Juice
<a href="#">&amp;laquo; Jan</a>	Internal	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

proudly statement **society** website powered  
 privacy **welcome british** disclaimer  
**pteridological**

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
welcome	3	✓	✗	✗	✓
british	3	✓	✗	✓	✓
pteridological	3	✓	✗	✓	✓
society	3	✓	✗	✓	✓
privacy	1	✗	✗	✗	✗

## Usability





	Url	Domain : ebps.org.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://ebps.org.uk/sitemap.xml">http://ebps.org.uk/sitemap.xml</a>
	Robots.txt	<a href="http://ebps.org.uk/robots.txt">http://ebps.org.uk/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 443 1481 517"> Google Analytics</div>