

Seo Analyzer ebu.ch

Generated on March 26 2022 16:13 PM

The score is 64/100







SEO Content

	Title	Home EBU Length : 10 Perfect, your title contains between 10 and 70 characters.												
	Description	The EBU is the world's foremost alliance of public service media organizations, with Members in 56 countries in Europe and beyond. The EBU's mission is to defend the interests of public service media and to promote their indispensable contribution to modern society. It is the point of reference... Length : 308 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://www.ebu.ch/files/live/sites/ebu/files/images/search/home.png</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>The EBU is the world's foremost alliance of public service media organizations, with Members in 56 countries in Europe and beyond. The EBU's mission is to defend the interests of public service media and to promote their indispensable contribution to modern society. It is the point of reference...</td></tr><tr><td>locale</td><td>en_EN</td></tr><tr><td>url</td><td>https://www.ebu.ch/home</td></tr></tbody></table>	Property	Content	image	https://www.ebu.ch/files/live/sites/ebu/files/images/search/home.png	title	Home	description	The EBU is the world's foremost alliance of public service media organizations, with Members in 56 countries in Europe and beyond. The EBU's mission is to defend the interests of public service media and to promote their indispensable contribution to modern society. It is the point of reference...	locale	en_EN	url	https://www.ebu.ch/home
Property	Content													
image	https://www.ebu.ch/files/live/sites/ebu/files/images/search/home.png													
title	Home													
description	The EBU is the world's foremost alliance of public service media organizations, with Members in 56 countries in Europe and beyond. The EBU's mission is to defend the interests of public service media and to promote their indispensable contribution to modern society. It is the point of reference...													
locale	en_EN													
url	https://www.ebu.ch/home													





SEO Content

	type	website				
Headings	H1 1	H2 4	H3 6	H4 4	H5 28	H6 10
	<ul style="list-style-type: none"> • [H1] The world's leading alliance of public service media • [H2] Promoting the interests of public service media • [H2] Our Members • [H2] Public service media • [H2] Join us and access our services • [H3] Highlights • [H3] Sign up for EBU Update • [H3] Follow us on social media • [H3] Our Services • [H3] Follow the EBU • [H3] Our Websites • [H4] Member login required • [H4] Discover the latest news from the EBU and our Members • [H4] Find events, meetings and webinars for media professionals • [H4] Discover the latest research, guides and videos made for and by the EBU community • [H5] Diversity, Equity and Inclusion • [H5] Public service media band together to support Ukraine through music • [H5] Viewers embrace EBU Members' coverage of World Athletics Indoor Championships • [H5] Public service media funding hit by COVID-19 pandemic • [H5] President Zelenskyy speaks exclusively to Eurovision News • [H5] The challenge of broadcasting trusted news on the invasion of Ukraine • [H5] Trusted news from public service media keeps disinformation at bay • [H5] Norbert Himmler takes the helm at Germany's ZDF • [H5] Get the practical tools to integrate AI into your newsroom workflow • [H5] Diversity, Equity and Inclusion • [H5] Viewers embrace EBU Members' coverage of World Athletics Indoor Championships • [H5] Public service media band together to support Ukraine through music • [H5] European Media Freedom Act: The EBU's response to the public consultation • [H5] Public service media funding hit by COVID-19 pandemic • [H5] President Zelenskyy speaks exclusively to Eurovision News • [H5] The challenge of broadcasting trusted news on the invasion of Ukraine • [H5] Radio Ensemble Seminar 2022 • [H5] 23rd Legal and Policy Assembly • [H5] Get more out of creating offers in MUS - Part 2: Updating the offers • [H5] A deep dive into adaptive podcasting with the BBC • [H5] What makes a concert broadcast successful? • [H5] Kids Content Executives Meeting • [H5] Advertising and Public Service Media 					

SEO Content

		<ul style="list-style-type: none">• [H5] Vienna Philharmonic Orchestra New Year's Concert• [H5] Gender Equality and Public Service Media• [H5] Public Service Media Barometer• [H5] How to balance Opera recording for radio broadcast — Part 2• [H5] Hot Media Trends 2022• [H6] 69 Members representing• [H6] 113 organizations in 56 countries, and 31 Associates• [H6] Universality• [H6] Excellence• [H6] Accountability• [H6] Independence• [H6] Diversity• [H6] Innovation• [H6] Join an EBU group• [H6] Get in touch
	Images	<p>We found 156 images on this web page.</p> <p>28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

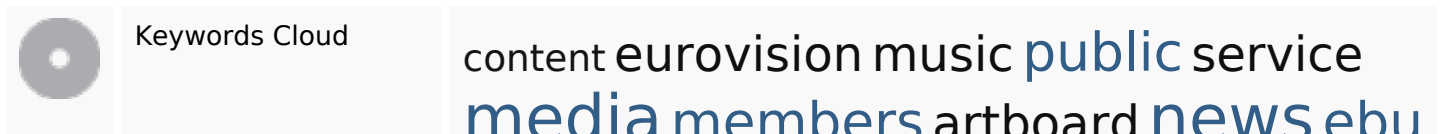
SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 3 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
ER	Internal	Passing Juice
Log in	Internal	Passing Juice
Find out more about us	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
news	22	✘	✘	✘	✔
media	20	✘	✘	✔	✔
public	17	✘	✘	✔	✔
ebu	17	✔	✘	✔	✔
members	15	✘	✘	✔	✔












Usability

	Url	Domain : ebu.ch Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 304 Warnings : 80
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile




	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
--	-------------	---

Optimization



		http://ebu.ch/sitemap.xml
	Robots.txt	http://ebu.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics