







# Seo Analyzer ecampusontario.ca

Generated on March 05 2022 15:49 PM






The score is 55/100







## SEO Content

	<b>Title</b>	<p>Home   eCampusOntario</p> <p><b>Length : 21</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<b>Description</b>	<p>eCampusOntario is a nonprofit organization that aims to strengthen Ontario's post secondary education system by increasing access to online learning.</p> <p><b>Length : 149</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home   eCampusOntario</td> </tr> <tr> <td>description</td> <td>eCampusOntario is a nonprofit organization that aims to strengthen Ontario's post secondary education system by increasing access to online learning.</td> </tr> <tr> <td>url</td> <td>https://www.ecampusontario.ca/</td> </tr> <tr> <td>site_name</td> <td>eCampusOntario</td> </tr> <tr> <td>image</td> <td>https://www.ecampusontario.ca/wp-content/uploads/2018/11/ecampus-e-icon-3.png</td> </tr> <tr> <td>image:width</td> <td>720</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home   eCampusOntario	description	eCampusOntario is a nonprofit organization that aims to strengthen Ontario's post secondary education system by increasing access to online learning.	url	https://www.ecampusontario.ca/	site_name	eCampusOntario	image	https://www.ecampusontario.ca/wp-content/uploads/2018/11/ecampus-e-icon-3.png	image:width	720
Property	Content																			
locale	en_US																			
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image:width	720																			

## SEO Content

		image:height 325												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] Access. Empowerment. eCampusOntario.</li> <li>• [H2] Access. Empowerment. eCampusOntario.</li> <li>• [H2] Recent News</li> <li>• [H2] Featured Projects</li> <li>• [H2] Social Media</li> <li>• [H3] Developing innovation and collaboration in Ontario's postsecondary institutions.</li> <li>• [H3] Developing innovation and collaboration in Ontario's post-secondary institutions.</li> </ul>	H1	H2	H3	H4	H5	H6	0	5	2	0	0	0
H1	H2	H3	H4	H5	H6									
0	5	2	0	0	0									
	Images	<p>We found 57 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 13.16%</p> <p>Internal Links 86.84%</p>

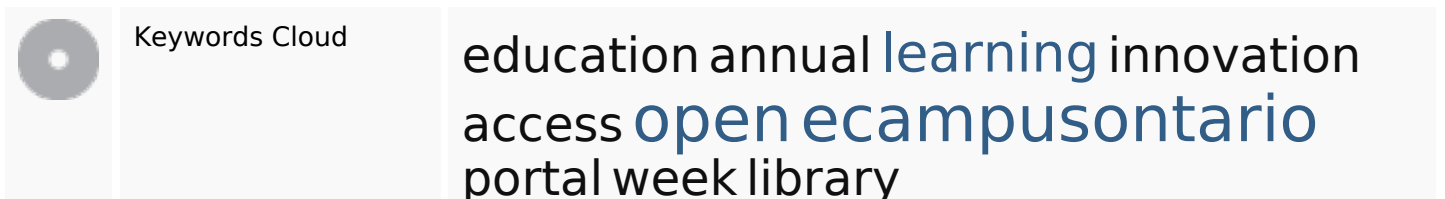
## In-page links

Anchor	Type	Juice
<a href="#">Visit Page</a>	Internal	Passing Juice
<a href="#">CONNECT</a>	Internal	Passing Juice
<a href="#">Learn Online Portal</a>	Internal	Passing Juice
<a href="#">Open Library</a>	Internal	Passing Juice
<a href="#">Ontario Extend</a>	Internal	Passing Juice
<a href="#">VLS</a>	Internal	Passing Juice
<a href="#">MC Forum</a>	Internal	Passing Juice
<a href="#">MC Portal</a>	Internal	Passing Juice
<a href="#">Celebrate Open Education Week with eCampusOntario!</a>	Internal	Passing Juice
<a href="#">2020-21 Annual Report: Expanding Access to Learning</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Youtube</a>	External	Passing Juice
<a href="#">Linkedin</a>	External	Passing Juice
<a href="#">Flickr</a>	External	Passing Juice
<a href="#">read more</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Corporate Documents</a>	Internal	Passing Juice
<a href="#">Brand Assets</a>	Internal	Passing Juice
<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">Current Initiatives</a>	Internal	Passing Juice
<a href="#">Past Funded Projects</a>	Internal	Passing Juice
<a href="#">SANDBOX ARCHIVE</a>	Internal	Passing Juice

## In-page links

<a href="#">Open Communities</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Board</a>	Internal	Passing Juice
<a href="#">Staff</a>	Internal	Passing Juice
<a href="#">OE Fellows 2019 &amp;#8211; 2020</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Licensing</a>	Internal	Passing Juice
<a href="#">Code of Conduct</a>	Internal	Passing Juice
<a href="#">Site Index</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
open	7	✘	✘	✘	✘
ecampusontario	7	✔	✘	✔	✔
learning	5	✘	✘	✔	✘
access	4	✘	✘	✔	✔
week	4	✘	✘	✘	✘

## Usability

	Url	Domain : ecampusontario.ca Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://ecampusontario.ca/sitemap.xml">http://ecampusontario.ca/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://ecampusontario.ca/robots.txt">http://ecampusontario.ca/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>