







# Seo Analyzer ecclestonhomes.co.uk

Generated on January 31 2022 08:57 AM






The score is 54/100



## SEO Content

	<p>Title</p>	<p>Eccleston Homes - New homes in the North West - Arts &amp; Crafts Style</p> <p><b>Length : 71</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Description</p>	<p>We are an independent North West housebuilder. We build characterful new homes with all the innovative &amp; contemporary features you expect.</p> <p><b>Length : 142</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Eccleston Homes - New homes in the North West - Arts &amp; Crafts Style</td> </tr> <tr> <td>description</td> <td>We are an independent North West housebuilder. We build characterful new homes with all the innovative &amp; contemporary features you expect.</td> </tr> <tr> <td>url</td> <td>https://www.ecclestonhomes.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Eccleston Homes</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Eccleston Homes - New homes in the North West - Arts & Crafts Style	description	We are an independent North West housebuilder. We build characterful new homes with all the innovative & contemporary features you expect.	url	https://www.ecclestonhomes.co.uk/	site_name	Eccleston Homes
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	<p>Headings</p>	<p><b>H1      H2      H3      H4      H5      H6</b></p>														




## SEO Content

		7	16	3	1	0	0
		<ul style="list-style-type: none"><li>• [H1] Eccleston Homes</li><li>• [H1] Welcome to Eccleston Homes</li><li>• [H1] Arts and Crafts Inspired New Homes</li><li>• [H1] Online and Viewing Appointments Available</li><li>• [H1] Stunning Interiors</li><li>• [H1] Personalise with "Options"</li><li>• [H1] 10 Year NHBC Warranty</li><li>• [H2] Homes of the best design and quality</li><li>• [H2] About Eccleston Homes</li><li>• [H2] Featured Developments</li><li>• [H2] Lords Fold</li><li>• [H2] Christy Brow</li><li>• [H2] Garrett Manor</li><li>• [H2] Inspiration</li><li>• [H2] Out with the old, in with the... old! Upcycling Furniture.</li><li>• [H2] Making room for Dark Nights</li><li>• [H2] Green fingers this Autumn</li><li>• [H2] Living the dream: Semi-Rural living</li><li>• [H2] Superfast broadband helping to keep the family occupied this summer</li><li>• [H2] Competition time!</li><li>• [H2] New homes in the North West - Price List</li><li>• [H2] Choices and Options</li><li>• [H2] Enquiry form</li><li>• [H3] Eccleston Homes</li><li>• [H3] Development Locations</li><li>• [H3] Head office</li><li>• [H4] Privacy Overview</li></ul>					
	Images	We found 23 images on this web page.  17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.86% Internal Links 97.14%

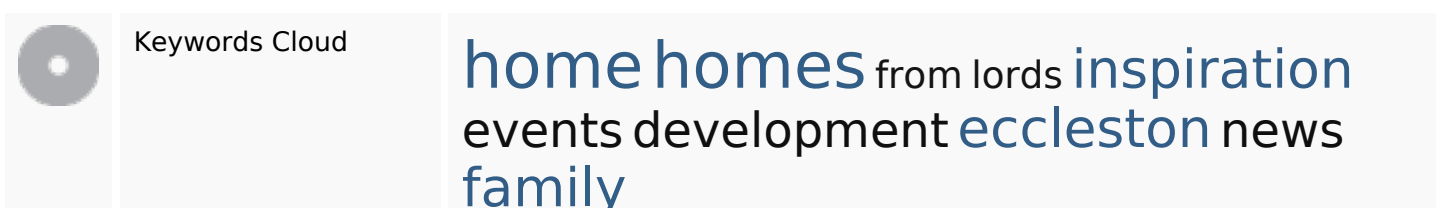
## In-page links

Anchor	Type	Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Customer Care</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Eccleston Homes</a>	Internal	Passing Juice
<a href="#">Christy Brow</a>	Internal	Passing Juice
<a href="#">Garrett Manor</a>	Internal	Passing Juice
<a href="#">Moss Lea Park</a>	Internal	Passing Juice
<a href="#">Silk Rose Place</a>	Internal	Passing Juice
<a href="#">Halcyon</a>	Internal	Passing Juice
<a href="#">Lords Fold</a>	Internal	Passing Juice
<a href="#">Holland House Farm</a>	Internal	Passing Juice
<a href="#">Scholars Place</a>	Internal	Passing Juice
<a href="#">Online Appointments</a>	Internal	Passing Juice
<a href="#">Reservation Process</a>	Internal	Passing Juice
<a href="#">Early Bird</a>	Internal	Passing Juice
<a href="#">Part Exchange</a>	Internal	Passing Juice
<a href="#">Help to Buy</a>	Internal	Passing Juice

## In-page links

<a href="#">Refer a Friend</a>	Internal	Passing Juice
<a href="#">EasyMove</a>	Internal	Passing Juice
<a href="#">Welcome Book PDF</a>	Internal	Passing Juice
<a href="#">Personalise</a>	Internal	Passing Juice
<a href="#">News &amp;#038; Inspiration</a>	Internal	Passing Juice
<a href="#">Find Your New Home Today</a>	Internal	Passing Juice
<a href="#">Find Out More</a>	Internal	Passing Juice
<a href="#">Personalise your home</a>	Internal	Passing Juice
<a href="#">A Little About Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Image Disclaimer</a>	Internal	Passing Juice
<a href="#">House Creative</a>	External	Passing Juice
=	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
homes	10	✓	✗	✓	✓
home	8	✓	✗	✓	✓









## Keywords Consistency

inspiration	7	✘	✘	✘	✔
family	7	✘	✘	✘	✔
eccleston	6	✔	✘	✘	✔




## Usability

	Url	Domain : ecclestonhomes.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> </ul>




## Document

-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://ecclestonhomes.co.uk/sitemap.xml>



### Robots.txt

<http://ecclestonhomes.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics