Seo Analyzer
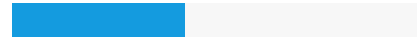# ecocompass.com

Generated on April 03 2022 16:33 PM

The score is 36/100

![pagepeeker]

SEO Content

⚠️	Title	EcoCompass - Green technology marketplace helping to navigate energy independence **Length : 81** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	EcoCompass is an unbiased full service approach to making your home green. EcoCompass allows people to gather information about their homes personalized energy solution. Eco Compass is a green marketplace that focuses on green energy. After a buying a certified green product, users can have them installed by certified, and licensed green installation service professionals. **Length : 378** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
❌	Images	We found 39 images on this web page. 39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
❌	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 92 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.09% Internal Links 98.91%

In-page links

Anchor	Type	Juice
Forgot password	Internal	Passing Juice
Register	Internal	Passing Juice
Search Products	Internal	Passing Juice
Find Installers	Internal	Passing Juice
Dashboard	Internal	Passing Juice
My Projects	Internal	Passing Juice
New Project	Internal	Passing Juice

In-page links

My Energy Profile	Internal	Passing Juice
Search To Solve™	Internal	Passing Juice
Search Incentives	Internal	Passing Juice
Installer/Contractors	Internal	Passing Juice
Features and Benefits	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Dashboard	Internal	Passing Juice
Search Projects	Internal	Passing Juice
Site Visits	Internal	Passing Juice
My Bids	Internal	Passing Juice
Account Settings	Internal	Passing Juice
Add /edit Specialities	Internal	Passing Juice
Add /edit Licenses and Certs	Internal	Passing Juice
Features and Benefits	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Dashboard	Internal	Passing Juice
My Sales	Internal	Passing Juice
Order and Invoices	Internal	Passing Juice
View My Products	Internal	Passing Juice
Add Products	Internal	Passing Juice
Funding Green Projects	Internal	Passing Juice
Sign Up	Internal	Passing Juice
New Green Project	Internal	Passing Juice
Account Settings	Internal	Passing Juice
About Us	Internal	Passing Juice
Company News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Advertise With Us	Internal	Passing Juice

In-page links

Link To Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Investors	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Green Blog and Newsletter	Internal	Passing Juice
Not-for-profits	Internal	Passing Juice
Press	Internal	Passing Juice
Documents	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Event (Helpful dates)	Internal	Passing Juice
Quick Links	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Report Site Issue	Internal	Passing Juice
FAQS	Internal	Passing Juice
Types of Solar & Wind Systems	Internal	Passing Juice
Comparing PV panels	Internal	Passing Juice
EnergyStar	Internal	Passing Juice
Energy Profile	Internal	Passing Juice
Search to Solve™ Technology	Internal	Passing Juice
Incentives	Internal	Passing Juice
Installer Site Visits and Bidding	Internal	Passing Juice
Green Shipping	Internal	Passing Juice
Green Projects	Internal	Passing Juice
Compare cfl vs LED, Regular bulbs	Internal	Passing Juice
How Works For Installers	Internal	Passing Juice
Types of Contractors	Internal	Passing Juice
How Installers Make Money	Internal	Passing Juice

In-page links

Specialties	Internal	Passing Juice
Certifications	Internal	Passing Juice
Licenses	Internal	Passing Juice
Service Area Radius	Internal	Passing Juice
Site Visits	Internal	Passing Juice
Bidding System	Internal	Passing Juice
Zoning and Permitting	Internal	Passing Juice
How Works For Suppliers	Internal	Passing Juice
What Products Can I Sell	Internal	Passing Juice
Shipping / Freight	Internal	Passing Juice
How Know If Sales Are Made	Internal	Passing Juice
EnergyStar Qualification	Internal	Passing Juice
Solar and Wind	Internal	Passing Juice
Free Audit	Internal	Passing Juice
Do It Yourself Audit	Internal	Passing Juice
Do It Yourself Tips	Internal	Passing Juice
here	Internal	Passing Juice
here	Internal	Passing Juice
About EcoCompass	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Investors	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Link to us	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Advertise With Us	Internal	Passing Juice

In-page links

SSL	External	Passing Juice

SEO Keywords

Keywords Cloud	sitemap affiliates ecocompass investors deprecated policy terms link careers advertise

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ecocompass	3	✔	✖	✔	✖
deprecated	2	✖	✖	✖	✖
careers	1	✖	✖	✖	✖
policy	1	✖	✖	✖	✖
affiliates	1	✖	✖	✖	✖

Usability

	Url	Domain : ecocompass.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 178 Warnings : 53
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips	
		✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✗ Apple Icon
		✗ Meta Viewport Tag
		✗ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://ecocompass.com/sitemap.xml
✓	Robots.txt	http://ecocompass.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

Google Analytics