







# Seo Analyzer ecopallets.com.au

Generated on March 14 2022 20:53 PM






The score is 57/100







## SEO Content

	<p>Title</p>	<p>Eco Pallets - Plastic Pallets, Crates &amp; Spill Containers in Australia</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	<p>Description</p>	<p>Eco Pallets are an Australian supplier of plastic pallets, crates and spill control products in Western Australia with locations in Perth, Melbourne and Sydney.</p> <p><b>Length : 160</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home Page</td> </tr> <tr> <td>description</td> <td>Eco Pallets are an Australian supplier of plastic pallets, crates and spill control products in Western Australia with locations in Perth, Melbourne and Sydney.</td> </tr> <tr> <td>url</td> <td>https://www.ecopallets.com.au/</td> </tr> <tr> <td>site_name</td> <td>Eco Pallets</td> </tr> <tr> <td>updated_time</td> <td>2022-03-01T21:30:20+08:00</td> </tr> <tr> <td>image</td> <td>https://www.ecopallets.com.au/wp-content/uploads/2019/12/x_0_0_0_14109557_800.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home Page	description	Eco Pallets are an Australian supplier of plastic pallets, crates and spill control products in Western Australia with locations in Perth, Melbourne and Sydney.	url	https://www.ecopallets.com.au/	site_name	Eco Pallets	updated_time	2022-03-01T21:30:20+08:00	image	https://www.ecopallets.com.au/wp-content/uploads/2019/12/x_0_0_0_14109557_800.jpg
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## SEO Content

		<p>image:secure_url    https://www.ecopallets.com.au/wp-content/uploads/2019/12/Eco-Pallets-Australia-Logo.png</p> <p>image:width        800</p> <p>image:height       533</p> <p>image:alt            eco pallets australia</p> <p>image:type          image/png</p>												
	<b>Headings</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">H1</th> <th style="text-align: center;">H2</th> <th style="text-align: center;">H3</th> <th style="text-align: center;">H4</th> <th style="text-align: center;">H5</th> <th style="text-align: center;">H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">2</td> <td style="text-align: center;">4</td> <td style="text-align: center;">4</td> <td style="text-align: center;">0</td> <td style="text-align: center;">9</td> <td style="text-align: center;">0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Eco PalletsPlastic Pallets</li> <li>[H1] ECO PALLETS AUSTRALIA</li> <li>[H2] Spill Containment Series</li> <li>[H2] Cost Effective Pallets</li> <li>[H2] TESTIMONIALS</li> <li>[H2] NEWS: PLASTIC PALLETS AUSTRALIA</li> <li>[H3] ECO CRATE RANGE</li> <li>[H3] ECO PALLET RANGE</li> <li>[H3] ECO SPILL RANGE</li> <li>[H3] CONTACT ECO PALLETS</li> <li>[H5] WHY SWITCH TO PLASTIC PALLETS &amp; CRATES?</li> <li>[H5] PERTH HEAD OFFICE</li> <li>[H5] PHONE</li> <li>[H5] ECO PALLETS MELBOURNE</li> <li>[H5] PHONE</li> <li>[H5] Eco Pallets Sydney</li> <li>[H5] PHONE</li> <li>[H5] ECO PALLETS BRISBANE</li> <li>[H5] PHONE</li> </ul>	H1	H2	H3	H4	H5	H6	2	4	4	0	9	0
H1	H2	H3	H4	H5	H6									
2	4	4	0	9	0									
	<b>Images</b>	<p>We found 14 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<b>Text/HTML Ratio</b>	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	<b>Flash</b>	<p>Perfect, no Flash content has been detected on this page.</p>												
	<b>Iframe</b>	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.9% Internal Links 93.1%

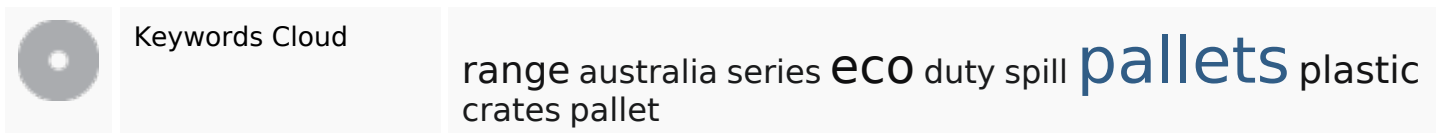
## In-page links

Anchor	Type	Juice
<a href="#">&amp;nbsp;View List&amp;nbsp;</a>	External	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Eco Pallet Range</a>	Internal	Passing Juice
<a href="#">Export Series</a>	Internal	Passing Juice
<a href="#">Light Duty Plastic Pallets</a>	Internal	Passing Juice
<a href="#">Medium Duty Series</a>	Internal	Passing Juice
<a href="#">Heavy Duty Series</a>	Internal	Passing Juice
<a href="#">Hygiene Pallets</a>	Internal	Passing Juice
<a href="#">Cardboard Pallets</a>	Internal	Passing Juice
<a href="#">Reversible Pallets</a>	Internal	Passing Juice
<a href="#">Food &amp;#038; Beverage Range</a>	Internal	Passing Juice
<a href="#">Pharmaceutical Pallets</a>	Internal	Passing Juice
<a href="#">Eco Crate Range</a>	Internal	Passing Juice
<a href="#">Foldable Bulk Series</a>	Internal	Passing Juice

## In-page links

<a href="#">Rigid Series</a>	Internal	Passing Juice
<a href="#">Eco Spill Range</a>	Internal	Passing Juice
<a href="#">Why Plastic Pallets?</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Eco Pallets Brisbane</a>	Internal	Passing Juice
<a href="#">Eco Pallets Melbourne</a>	Internal	Passing Juice
<a href="#">Eco Pallets Sydney</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Returns Policy</a>	Internal	Passing Juice
<a href="#">Web Design Seet Studio</a>	External	Passing Juice
=	Internal	Passing Juice



## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pallets	42	✓	✗	✓	✓
eco	23	✓	✗	✓	✓
plastic	16	✓	✗	✓	✓
range	11	✗	✗	✗	✓
crates	7	✓	✗	✓	✓

## Usability

	Url	Domain : ecopallets.com.au Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://ecopallets.com.au/sitemap.xml</pre> <pre>https://www.ecopallets.com.au/sitemap_index.xml</pre>
	Robots.txt	<pre>http://ecopallets.com.au/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>