



Seo Analyzer ecovale.com.mx

Generated on March 03 2022 17:46 PM




The score is 38/100







SEO Content

	Title	<p>ECOVALE Cuida tu economía y la ecología</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p> Cuida tu economía y la ecología</p> <p>Length : 34</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1458 1877" style="list-style-type: none"> • [H1] {{content.title}} • [H1] {{content.title}} • [H2] {{content.sub_title}} • [H2] {{content.sub_title}} • [H3] Nuestros Productos • [H3] Tarjeta Ecovale Emisión Especial Plus/Red Esencial Plus • [H3] Tarjeta Ecovale Despensa/Red Vital • [H3] Tarjeta Ecovale Emisión Especial/Red Esencial • [H3] Tarjeta Ecovale Gasolina • [H3] Tarjeta Ecovale Programas Sociales • [H3] Servicios en linea 	H1	H2	H3	H4	H5	H6	2	2	7	0	0	0
H1	H2	H3	H4	H5	H6									
2	2	7	0	0	0									
	Images	<p>We found 38 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Inicio	Internal	Passing Juice
Somos	Internal	Passing Juice
Nuestra Empresa	Internal	Passing Juice
Empresa Socialmente Responsable	Internal	Passing Juice
Ventajas	Internal	Passing Juice
FAQs	Internal	Passing Juice
Productos	Internal	Passing Juice

In-page links

Servicios en línea	Internal	Passing Juice
Aclaraciones	External	Passing Juice
Consulta de Saldo	External	Passing Juice
Pedidos en Línea	External	Passing Juice
Consulta de Saldo via SMS	Internal	Passing Juice
EcoNoticias	Internal	Passing Juice
Contacto	Internal	Passing Juice
Ecovalínea	Internal	Passing Juice
Buzón de Denuncias	Internal	Passing Juice
Mi Ticket Wallet	External	Passing Juice
Ver más información	External	Passing Juice
Ver más información	Internal	Passing Juice
Regístrate a nuestro portal de usuarios	External	Passing Juice
=	Internal	Passing Juice
productos	Internal	Passing Juice
AVISO DE PRIVACIDAD	Internal	Passing Juice
{{content.cta_label}}	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
más	4	✘	✘	✘	✘
productos	4	✘	✘	✘	✔







Keywords Consistency

ver	3	✘	✘	✘	✘
saldo	2	✘	✘	✘	✘
tarjeta	2	✘	✘	✘	✔

Usability

	Url	Domain : ecovale.com.mx Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 52
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://ecovale.com.mx/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics