

The score is **61/100**







## SEO Content

	Title	<p>Ed's Blog &amp; Facebook 2.0</p> <p><b>Length : 35</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Ed's Blog</li> <li>[H1] About</li> <li>[H2] Facebook 2.0</li> <li>[H3] Leave a Reply Cancel reply</li> <li>[H3] Recent Posts</li> <li>[H3] Recent Comments</li> <li>[H3] Archives</li> <li>[H3] Categories</li> <li>[H3] Meta</li> </ul>	H1	H2	H3	H4	H5	H6	2	1	6	0	0	0
H1	H2	H3	H4	H5	H6									
2	1	6	0	0	0									
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%


## In-page links

Anchor	Type	Juice
<a href="#">Ed&amp;#039;s Blog</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Cancel reply</a>	Internal	noFollow
<a href="#">Dad joke #89&amp;#8230;</a>	Internal	Passing Juice
<a href="#">Friends.</a>	Internal	Passing Juice
<a href="#">Rosneiger pub</a>	Internal	Passing Juice
<a href="#">(no title)</a>	Internal	Passing Juice
<a href="#">1st July.</a>	Internal	Passing Juice
<a href="#">February 2020</a>	Internal	Passing Juice
<a href="#">August 2019</a>	Internal	Passing Juice

## In-page links

<a href="#">July 2019</a>	Internal	Passing Juice
<a href="#">June 2019</a>	Internal	Passing Juice
<a href="#">Uncategorized</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">WordPress.org</a>	External	Passing Juice

## SEO Keywords

 Keywords Cloud	name comment website salesman reply eds facebook email come <b>blog</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
blog	5	✓	✗	✗	✓
facebook	3	✓	✗	✗	✓
email	3	✗	✗	✗	✗
comment	2	✗	✗	✗	✓
come	2	✗	✗	✗	✗









## Usability

 Url	Domain : ed-martin.co.uk Length : 15
 Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing
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## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ed-martin.co.uk/robots.txt">http://ed-martin.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>