



# Seo Analyzer edenlodgcarehome.co.uk

Generated on March 05 2022 07:02 AM





The score is 59/100







## SEO Content

	<p>Title</p>	<p>Home</p> <p><b>Length : 4</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Providing quality care in Nottinghamshire. Set in 2 Acres of beautiful gardens. Eden Lodge really is home from home.</p> <p><b>Length : 116</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>eden, lodge, care, nursing home, residential home, respite, bestwood, ng6, ng7, ng8, ng5, ng, nottingham, care, dementia, sai om,</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>0</td> <td>8</td> <td>4</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1166 2078" style="list-style-type: none"> <li>• [H1] Welcome to Eden Lodge</li> <li>• [H1] Our Home is Your Home</li> <li>• [H1] Partnerships and Links</li> <li>• [H3] *Coronavirus (COVID-19) Update*</li> <li>• [H3] HELP &amp; SUPPORT</li> <li>• [H3] our home</li> <li>• [H3] health and wellbeing</li> <li>• [H3] CQC Rating</li> <li>• [H3] Personal Statement</li> <li>• [H3] Latest News</li> <li>• [H3] Search</li> <li>• [H4] Our Residents</li> <li>• [H4] Our Lounges</li> <li>• [H4] Activities</li> <li>• [H4] Our Team</li> </ul>	H1	H2	H3	H4	H5	H6	3	0	8	4	4	0
H1	H2	H3	H4	H5	H6									
3	0	8	4	4	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H5] Enjoying their gardens</li><li>• [H5] Entertainment &amp; relaxation</li><li>• [H5] Our Activities</li><li>• [H5] Meet our Team</li></ul>
	Images	We found 11 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>16%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.33%  Internal Links 91.67%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice

## In-page links

<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Activities</a>	Internal	Passing Juice
<a href="#">Our Menus</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">CQC Rating</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Residential Vacancies</a>	Internal	Passing Juice
<a href="#">Single Rooms</a>	Internal	Passing Juice
<a href="#">Double Rooms</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	eden team care all lodge activities gardens residents home offer
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	14	✓	✓	✓	✓
eden	9	✗	✓	✓	✓
care	9	✗	✓	✓	✗
lodge	9	✗	✓	✓	✓
residents	7	✗	✗	✗	✓












## Usability

	Url	Domain : edenlodgecarehome.co.uk Length : 23
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 32
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://edenlodgecarehome.co.uk/robots.txt">http://edenlodgecarehome.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>