



# Seo Analyzer edhasa.com.ar

Generated on February 13 2022 18:47 PM

The score is 33/100



## SEO Content

|                                                                                    |                    |                                                                                                                                                                                                           |           |           |           |           |           |           |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|---|---|---|---|---|---|
|    | Title              | Edhasa . Editorial fundada en 1946<br><b>Length : 34</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                    |           |           |           |           |           |           |   |   |   |   |   |   |
|    | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                            |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Keywords           | libros, editoriales, distribuidora de libros, importacion de libros, sellos editoriales, edhasa<br>Good, your page contains meta keywords.                                                                |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                 |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Headings           | <table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> | <b>H1</b> | <b>H2</b> | <b>H3</b> | <b>H4</b> | <b>H5</b> | <b>H6</b> | 2 | 0 | 0 | 0 | 0 | 0 |
| <b>H1</b>                                                                          | <b>H2</b>          | <b>H3</b>                                                                                                                                                                                                 | <b>H4</b> | <b>H5</b> | <b>H6</b> |           |           |           |   |   |   |   |   |   |
| 2                                                                                  | 0                  | 0                                                                                                                                                                                                         | 0         | 0         | 0         |           |           |           |   |   |   |   |   |   |
|  | Images             | We found 34 images on this web page.<br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                              |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : <b>2%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                           |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                                 |           |           |           |           |           |           |   |   |   |   |   |   |

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 38 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100%

## In-page links

| Anchor                                           | Type     | Juice         |
|--------------------------------------------------|----------|---------------|
| <a href="#">Realizar una búsqueda avanzada +</a> | Internal | Passing Juice |
| <a href="#">Home</a>                             | Internal | Passing Juice |
| <a href="#">Sellos</a>                           | Internal | Passing Juice |
| <a href="#">Librerías</a>                        | Internal | Passing Juice |
| <a href="#">Noticias</a>                         | Internal | Passing Juice |
| <a href="#">QUIÉNES SOMOS</a>                    | Internal | Passing Juice |
| <a href="#">El simio cocinero</a>                | Internal | Passing Juice |
| <a href="#">Ese cabello</a>                      | Internal | Passing Juice |
| <a href="#">Misteriosa Buenos Aires</a>          | Internal | Passing Juice |
| <a href="#">Victoria</a>                         | Internal | Passing Juice |
| <a href="#">Por encima del mundo</a>             | Internal | Passing Juice |
|                                                  |          |               |

## In-page links

|                                                           |          |               |
|-----------------------------------------------------------|----------|---------------|
| <a href="#">Trilogía La casa de los conejos</a>           | Internal | Passing Juice |
| <a href="#">José Ingenieros</a>                           | Internal | Passing Juice |
| <a href="#">Los Últimos</a>                               | Internal | Passing Juice |
| <a href="#">Una casa es un cuerpo</a>                     | Internal | Passing Juice |
| <a href="#">Complot</a>                                   | Internal | Passing Juice |
| <a href="#">Cabezas perdidas</a>                          | Internal | Passing Juice |
| <a href="#">Diario de una temporada en el quinto piso</a> | Internal | Passing Juice |
| <a href="#">Louvre</a>                                    | Internal | Passing Juice |
| <a href="#">Desde el banquillo</a>                        | Internal | Passing Juice |
| <a href="#">Mínimos peces</a>                             | Internal | Passing Juice |
| <a href="#">La casa de la araña</a>                       | Internal | Passing Juice |
| <a href="#">Populismo jesuita</a>                         | Internal | Passing Juice |
| <a href="#">La terraza del frangipani</a>                 | Internal | Passing Juice |
| <a href="#">Así hablaba mi madre</a>                      | Internal | Passing Juice |
| <a href="#">Mujeres letales</a>                           | Internal | Passing Juice |
| <a href="#">El asesino en su salsa</a>                    | Internal | Passing Juice |
| <a href="#">Florentino Ameghino y hermanos</a>            | Internal | Passing Juice |
| <a href="#">Todos saben</a>                               | Internal | Passing Juice |
| <a href="#">Paisaje interior</a>                          | Internal | Passing Juice |
| <a href="#">Vida de lago</a>                              | Internal | Passing Juice |
| <a href="#">Cuentos selectos</a>                          | Internal | Passing Juice |
| <a href="#">El cielo protector</a>                        | Internal | Passing Juice |
| <a href="#">La más preciosa de las mercancías</a>         | Internal | Passing Juice |
| <a href="#">Susurros de belleza</a>                       | Internal | Passing Juice |
| <a href="#">Alma partida</a>                              | Internal | Passing Juice |
| <a href="#">Cuentos selectos</a>                          | Internal | Passing Juice |
| <a href="#">El crimen paga</a>                            | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

histórica **ficción** literatura  
**ensayo** extranjera romántica  
**novela** edhasa argentina fantasía

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| novela     | 2       | ✗     | ✗        | ✗           | ✗        |
| literatura | 2       | ✗     | ✗        | ✗           | ✗        |
| ficción    | 2       | ✗     | ✗        | ✗           | ✗        |
| ensayo     | 2       | ✗     | ✗        | ✗           | ✗        |
| edhasa     | 1       | ✓     | ✓        | ✗           | ✗        |

## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : edhasa.com.ar<br>Length : 13             |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |         |        |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|----------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | W3C Validity    | Errors : 66<br>Warnings : 65                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine</p>                                                                                                                                                                         |

## Optimization

|                                                                                  |           |                                                                                                                                                                   |
|----------------------------------------------------------------------------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                  |           | robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
|  | Analytics | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>   |