









Seo Analyzer edisonspub.com

Generated on March 04 2022 03:58 AM




The score is 43/100







SEO Content

|  | Title | <p>Your Place for Craft Beer</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Description | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | Headings | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>5</td><td>4</td><td>0</td><td>1</td><td>0</td><td>1</td></tr></table> <ul style="list-style-type: none">• [H1]• [H1]• [H1]• [H1] Edison's Pub• [H1] HAPPY HOUR• [H2] Home• [H2] Beer• [H2] Our Current Beer List• [H2] Location• [H4]• [H6] Location | H1 | H2 | H3 | H4 | H5 | H6 | 5 | 4 | 0 | 1 | 0 | 1 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 5 | 4 | 0 | 1 | 0 | 1 | | | | | | | | | |
|  | Images | <p>We found 1 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 3% | | | | | | | | | | | | |

SEO Content

| | | |
|---|--------|--|
|  | | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 6 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Skip to content | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Gift Cards | Internal | Passing Juice |
| Food | Internal | Passing Juice |
| Map &#038; Contact | Internal | Passing Juice |
| Calendar | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

edisons 2am place world friends pub all
beer best tremont

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| beer | 4 | ✓ | ✗ | ✗ | ✓ |
| place | 3 | ✓ | ✗ | ✗ | ✗ |
| all | 3 | ✗ | ✗ | ✗ | ✗ |
| best | 2 | ✗ | ✗ | ✗ | ✗ |
| friends | 2 | ✗ | ✗ | ✗ | ✗ |











Usability

| | | |
|--|--------------|---|
| | Url | Domain : edisonspub.com Length : 14 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|----------|--|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |




Document

| | | |
|--|-----------------|--|
|  | | |
|  | W3C Validity | Errors : 4 Warnings : 27 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. <div>https://edisonspub.com/wp-sitemap.xml</div> |
|  | Robots.txt | http://edisonspub.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be |

Optimization

good to install a second in order to cross-check the data.