

Seo Analyzer edreams.com

Generated on January 25 2022 10:15 AM





The score is 55/100







SEO Content

	Title	Your travel agency: Book cheap flights - eDreams International Length : 62 Perfect, your title contains between 10 and 70 characters.												
	Description	Looking for an online travel agency? eDreams offer cheap flights and package holidays for you! Find your cheap getaways with eDreams International! Length : 147 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>Book online for the best deals on cheap flights and hotels with eDreams.com. Search and compare all airlines including low cost for your next holiday on eDreams.</td></tr><tr><td>image</td><td>/images/onefront/bluestone/ED/OpenGraph.png</td></tr></tbody></table>	Property	Content	description	Book online for the best deals on cheap flights and hotels with eDreams.com. Search and compare all airlines including low cost for your next holiday on eDreams.	image	/images/onefront/bluestone/ED/OpenGraph.png						
Property	Content													
description	Book online for the best deals on cheap flights and hotels with eDreams.com. Search and compare all airlines including low cost for your next holiday on eDreams.													
image	/images/onefront/bluestone/ED/OpenGraph.png													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>6</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Book your holidays and find travel offers[H2] Our best flight deals![H2] Plan your ideal holiday[H3] Does all the check-ins for you[H3] Don't miss the alerts for your flights![H3] More travel options than anyone else[H3] Hand luggage scanner[H3] Track any flight live	H1	H2	H3	H4	H5	H6	1	2	6	3	0	0
H1	H2	H3	H4	H5	H6									
1	2	6	3	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Discount codes specially for the app • [H4] Get exclusive deals on the eDreams app! • [H4] Follow us! • [H4] Get ready for your next adventure!
	Images	<p>We found 1 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 21.28%</p> <p>Internal Links 78.72%</p>

In-page links

Anchor	Type	Juice
Flights	Internal	Passing Juice
Hotels	Internal	Passing Juice

In-page links

Flight + Hotel	Internal	Passing Juice
Car rental	Internal	Passing Juice
Shuttles and transfers	Internal	Passing Juice
Activities	External	Passing Juice
Holiday rentals	Internal	Passing Juice
Can we help?	Internal	Passing Juice
update your browser	External	Passing Juice
travel blog	Internal	Passing Juice
About us	Internal	Passing Juice
Jobs	External	Passing Juice
eDreams Price Guarantee	Internal	Passing Juice
List your property	External	Passing Juice
Advertising	External	Passing Juice
City breaks	Internal	Passing Juice
Cheap flights	Internal	Passing Juice
Low Cost flights	Internal	Passing Juice
Last minute flights	Internal	Passing Juice
World's best airlines	Internal	Passing Juice
Airlines	Internal	Passing Juice
Ryanair flights	Internal	Passing Juice
easyjet flights	Internal	Passing Juice
Emirates flights	Internal	Passing Juice
British Airways flights	Internal	Passing Juice
Qatar Airways flights	Internal	Passing Juice
International destinations	Internal	Passing Juice
Cheap flights to London	Internal	Passing Juice
Cheap flights to Dublin	Internal	Passing Juice
Cheap flights to New York	Internal	Passing Juice

In-page links

Flights to Madrid	Internal	Passing Juice
Flight + Hotel destinations	Internal	Passing Juice
Flight + Hotel Dubai	Internal	Passing Juice
Flight + Hotel Las Vegas	Internal	Passing Juice
Prime	Internal	Passing Juice
Prime Day	Internal	Passing Juice
eDreams ODIGEO	External	Passing Juice
eDreams Saga	External	Passing Juice
eDreams Partners	External	Passing Juice
eDreams Deals	External	Passing Juice
eDreams Travel Guide	External	Passing Juice
Cheap Hotels	Internal	Passing Juice
Traveler advice	Internal	Passing Juice
Cheap car rental	Internal	Passing Juice
General terms and conditions	Internal	Passing Juice
Cookies policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
flights	19	✓	✗	✓	✓
travel	17	✓	✗	✓	✓






Keywords Consistency

edreams	17	✓	✗	✓	✓
flight	15	✓	✗	✓	✓
book	10	✓	✗	✗	✓


Usability

	Url	Domain : edreams.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 1 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✗ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://edreams.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>