

Seo Analyzer edufocus.co.uk

Generated on February 07 2022 02:38 AM

The score is 56/100






SEO Content

	Title	eduFOCUS providers of EVOLVE & Kaddi.com Length : 42 Perfect, your title contains between 10 and 70 characters.												
	Description	Online visit and activity planning, processing, monitoring and reporting tool for LAs, schools, academies, colleges and other educational institutes. Length : 149 Great, your meta description contains between 70 and 160 characters.												
	Keywords	edufocus, evolve, evolve education, education, kaddi, kaddi.com Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>providers of EVOLVE & Kaddi.com on eduFOCUS.co.uk</td></tr><tr><td>description</td><td>Online visit and activity planning, processing, monitoring and reporting tool for LAs, schools, academies, colleges and other educational institutes.</td></tr><tr><td>url</td><td>https://edufocus.co.uk</td></tr><tr><td>image</td><td>https://edufocus.co.uk/assets/img/logos/edufocus-evolve.png</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	title	providers of EVOLVE & Kaddi.com on eduFOCUS.co.uk	description	Online visit and activity planning, processing, monitoring and reporting tool for LAs, schools, academies, colleges and other educational institutes.	url	https://edufocus.co.uk	image	https://edufocus.co.uk/assets/img/logos/edufocus-evolve.png	type	website
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>5</td><td>5</td><td>6</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] evolve visits	H1	H2	H3	H4	H5	H6	5	5	6	1	0	0
H1	H2	H3	H4	H5	H6									
5	5	6	1	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H1] EVOLVEaccidentbook • [H1] evolve comms • [H1] evolve bookings • [H1] evolve plus • [H2] Online visit and activity planning, processing, monitoring and reporting tool for LAs, schools, academies, colleges and other educational institutes. • [H2] Manage your establishments health and safety online with EVOLVEaccidentbook. • [H2] EVOLVEcomms is a fantastic and easy way of communicating key information with parent and carer contacts without the need to generate groups of contacts in your MIS each time. • [H2] EVOLVEbookings is a great way too... • [H2] EVOLVE+ is a great way too... • [H3] Visits • [H3] AccidentBook • [H3] Sports • [H3] Clubs • [H3] EVOLVE+ • [H3] Pay • [H4] Interested in EVOLVE?
	Images	<p>We found 12 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 25 links including 1 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 4%

Internal Links 96%

In-page links

Anchor	Type	Juice
Case studies	Internal	Passing Juice
Customers	Internal	Passing Juice
Events	Internal	Passing Juice
MIS Sync	Internal	Passing Juice
Book a demonstration	Internal	Passing Juice
Kaddi	Internal	Passing Juice
Training	Internal	Passing Juice
Find us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Log in	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Log in to EVOLVE	Internal	Passing Juice
Download brochure	Internal	Passing Juice
read the full case study	Internal	Passing Juice
MIS Sync	Internal	Passing Juice
Our Systems	Internal	Passing Juice
Kaddi.com	Internal	Passing Juice
Training	Internal	Passing Juice
GDPR Statement	Internal	Passing Juice
About us	Internal	Passing Juice
Security Information	Internal	Passing Juice
Cookie policy	Internal	Passing Juice

In-page links

Privacy policy	Internal	Passing Juice
Jobs	Internal	Passing Juice
@VisitEVOLVE	External	Passing Juice

SEO Keywords



Keywords Cloud

training **evolve** schools information management
sports manage visits edufocus kaddi

Keywords Consistency









Keyword	Content	Title	Keywords	Description	Headings
evolve	25	✓	✓	✗	✓
visits	6	✗	✗	✗	✓
management	4	✗	✗	✗	✗
kaddi	4	✓	✓	✗	✗
sports	4	✗	✗	✗	✓

Usability

	Url	Domain : edufocus.co.uk Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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Optimization

		crawl the site more intelligently.
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 689 1481 763"> Google Analytics</div>