



# Seo Analyzer edwinclarkuniversity.edu.ng

Generated on March 08 2022 16:09 PM





The score is **38/100**







## SEO Content

	Title	<p>Edwin Clark University, Kiagbodo &amp;#8211; An Exceptionally Caring University.</p> <p><b>Length : 76</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>9</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1481 2076" style="list-style-type: none"> <li>• [H2] Vice Chancellor's Welcome Message</li> <li>• [H2] ECU Faculties</li> <li>• [H2] Why Choose Edwin Clark University?</li> <li>• [H2] News and Events</li> <li>• [H2] ECU at a glance</li> <li>• [H2] Edwin Clark University Gallery</li> <li>• [H3] Apply Online</li> <li>• [H3] Register</li> <li>• [H3] MyECU</li> <li>• [H3] Our Academic Programmes</li> <li>• [H3] ECU Online Learning Management System</li> <li>• [H3] FEES STRUCTURE</li> <li>• [H3] EDWIN CLARK UNIVERSITY RANKS 32nd IN NUS RANKING</li> <li>• [H3] THE NEW FACULTY OF BASIC MEDICAL SCIENCES</li> <li>• [H3] Donate</li> <li>• [H4] One of the lowest fee paying universities in Nigeria.</li> </ul>	H1	H2	H3	H4	H5	H6	0	6	9	7	0	0
H1	H2	H3	H4	H5	H6									
0	6	9	7	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] Seamless / Stress Free Admission Process</li> <li>• [H4] Online Learning</li> <li>• [H4] QUICK LINKS</li> <li>• [H4] FOLLOW US</li> <li>• [H4] Subscribe to Newsletter</li> <li>• [H4] CONTACT US</li> </ul>
	Images	<p>We found 5 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice


## In-page links

<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Who We Are and What We Do</a>	Internal	Passing Juice
<a href="#">Mission / Vision / Values / Our Philosophy</a>	Internal	Passing Juice
<a href="#">Chancellor</a>	Internal	Passing Juice
<a href="#">Chairman of Governing Council</a>	Internal	Passing Juice
<a href="#">Leadership and Management</a>	Internal	Passing Juice
<a href="#">Governance and Administration</a>	Internal	Passing Juice
<a href="#">Five Year Strategic Plan</a>	Internal	Passing Juice
<a href="#">Strategic Partnerships</a>	Internal	Passing Juice
<a href="#">Vacancies</a>	Internal	Passing Juice
<a href="#">Academic</a>	Internal	Passing Juice
<a href="#">Staff Profile</a>	Internal	Passing Juice
<a href="#">Admissions</a>	Internal	Passing Juice
<a href="#">Admission Requirements</a>	Internal	Passing Juice
<a href="#">Transfer Admissions</a>	Internal	Passing Juice
<a href="#">Apply for Admission</a>	Internal	Passing Juice
<a href="#">Deferment of Admission</a>	Internal	Passing Juice
<a href="#">Change of Programme Request</a>	Internal	Passing Juice
<a href="#">Download forms</a>	Internal	Passing Juice
<a href="#">Graduating Students Clearance Form</a>	Internal	Passing Juice
<a href="#">Payment methods and bank details</a>	Internal	Passing Juice
<a href="#">Ask Admission Staff questions</a>	Internal	Passing Juice
<a href="#">Students</a>	Internal	Passing Juice
<a href="#">Prospective Students</a>	Internal	Passing Juice
<a href="#">Undergraduate Prospectus</a>	Internal	Passing Juice
<a href="#">Campus Life</a>	Internal	Passing Juice
<a href="#">Campus Tour</a>	Internal	Passing Juice
<a href="#">Student Housing</a>	Internal	Passing Juice

## In-page links

<a href="#">Open Days</a>	Internal	Passing Juice
<a href="#">LMS</a>	Internal	Passing Juice
<a href="#">OER</a>	Internal	Passing Juice
<a href="#">News and Media</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Announcements</a>	Internal	Passing Juice
<a href="#">Upcoming Events</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Apply Online</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">MyECU</a>	Internal	Passing Juice
<a href="#">FEES STRUCTURE</a>	Internal	Passing Juice
<a href="#">EDWIN CLARK UNIVERSITY RANKS 32nd IN NUS RANKING</a>	Internal	Passing Juice
<a href="#">THE NEW FACULTY OF BASIC MEDICAL SCIENCES</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : edwinclarkuniversity.edu.ng Length : 27
	Favicon	Great, your website has a favicon.

## Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 41 Warnings : 52
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://edwinclarkuniversity.edu.ng/robots.txt">http://edwinclarkuniversity.edu.ng/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>