



# Seo Analyzer eemersontools.com

Generated on March 06 2022 08:38 AM

The score is 39/100



## SEO Content

|                                                                                    |                    |                                                                                                                                                                                                           |           |           |           |           |           |           |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|---|---|---|---|---|---|
|    | Title              | Eemersontools.com<br><b>Length : 17</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                     |           |           |           |           |           |           |   |   |   |   |   |   |
|    | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                            |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                       |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                 |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Headings           | <table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> | <b>H1</b> | <b>H2</b> | <b>H3</b> | <b>H4</b> | <b>H5</b> | <b>H6</b> | 0 | 0 | 0 | 0 | 0 | 0 |
| <b>H1</b>                                                                          | <b>H2</b>          | <b>H3</b>                                                                                                                                                                                                 | <b>H4</b> | <b>H5</b> | <b>H6</b> |           |           |           |   |   |   |   |   |   |
| 0                                                                                  | 0                  | 0                                                                                                                                                                                                         | 0         | 0         | 0         |           |           |           |   |   |   |   |   |   |
|  | Images             | We found 0 images on this web page.<br>Good, most or all of your images have alt attributes.                                                                                                              |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : <b>4%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                           |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                                 |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Iframe             | Great, there are no Iframes detected on this page.                                                                                                                                                        |           |           |           |           |           |           |   |   |   |   |   |   |

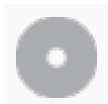
## SEO Links

|                                                                                  |                         |                                                                                                         |
|----------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Bad. Your links have query string.                                                                      |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.          |
|  | In-page links           | We found a total of 13 links including 1 link(s) to files                                               |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## In-page links

| Anchor                               | Type     | Juice         |
|--------------------------------------|----------|---------------|
| <a href="#">Eemersontools.com</a>    | Internal | Passing Juice |
| <a href="#">Clamps</a>               | Internal | Passing Juice |
| <a href="#">Emerson Motors</a>       | Internal | Passing Juice |
| <a href="#">Emerson Electric</a>     | Internal | Passing Juice |
| <a href="#">Beer Machine Reviews</a> | Internal | Passing Juice |
| <a href="#">Emerson Ceiling Fans</a> | Internal | Passing Juice |
| <a href="#">Emerson Lighting</a>     | Internal | Passing Juice |
| <a href="#">Beer</a>                 | Internal | Passing Juice |
| <a href="#">Antique Beer Cans</a>    | Internal | Passing Juice |
| <a href="#">Beer Books</a>           | Internal | Passing Juice |
| <a href="#">Beer Pint Glasses</a>    | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>       | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>       | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

pint **emerson** privacy searches **beer**  
related books eemerson tools antique glasses

## Keywords Consistency

| Keyword        | Content | Title | Keywords | Description | Headings |
|----------------|---------|-------|----------|-------------|----------|
| beer           | 5       | ✖     | ✖        | ✖           | ✖        |
| emerson        | 4       | ✔     | ✖        | ✖           | ✖        |
| eemerson tools | 2       | ✔     | ✖        | ✖           | ✖        |
| searches       | 2       | ✖     | ✖        | ✖           | ✖        |
| related        | 2       | ✖     | ✖        | ✖           | ✖        |

## Usability

|  |              |                                                                                                                                          |
|--|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Url          | Domain : eemerson tools.com<br>Length : 17                                                                                               |
|  | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.            |
|  | Printability | We could not find a Print-Friendly CSS.                                                                                                  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|  |          |                                          |
|--|----------|------------------------------------------|
|  | Doctype  | HTML 4.01 Strict                         |
|  | Encoding | Perfect. Your declared charset is UTF-8. |

## Document

|                                                                                   |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | W3C Validity    | Errors : 5<br>Warnings : 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|-------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                                                                                                                                                                                                                                                                          |
|-------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><div>http://eemersontools.com/sitemap.xml</div>                                                                                                                                                                                               |
|  | Robots.txt  | http://eemersontools.com/robots.txt<br>Great, your website has a robots.txt file.                                                                                                                                                                                                        |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |