








Seo Analyzer effectio.com.mx

Generated on March 01 2022 21:49 PM





The score is 55/100







SEO Content

	<p>Title</p>	<p>Effectio Energy Services - Eficiencia Energética y Smart Grid</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Administración de Energía, Eficiencia Energética, Calidad de Energía, Código de Red y Red Eléctrica Inteligente</p> <p>Length : 111</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Administración de Energía, Eficiencia Energética, Calidad de Energía, Código de Red y Red Eléctrica Inteligente</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>14</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1547 1481 2078" style="list-style-type: none"> • [H1] Artículos relevantes • [H2] Main Menu • [H2] La importancia de la Eficiencia Energética en la Industria • [H2] Código de Red: Criterios de Interconexión de Centrales Generadoras y Conexión de Centros de Carga • [H3] Eficiencia Energética • [H3] Código de Red • [H3] Red Eléctrica Inteligente • [H3] Código de Red • [H3] Tu proyecto en las mejores manos • [H3] Testimoniales • [H3] Servicios especiales • [H3] EFFECTIO ENERGY CONTROL CENTER Solución de Monitoreo Inteligente • [H3] Código de Red • [H3] Eficiencia Energética 	H1	H2	H3	H4	H5	H6	1	3	14	8	0	0
H1	H2	H3	H4	H5	H6									
1	3	14	8	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Administración de Energía• [H3] Código de Red• [H3] Red Eléctrica Inteligente (Smart Grid)• [H3] Energía Renovable• [H4] EFFECTIO ENERGY CONTROL CENTER Solución de Monitoreo Inteligente• [H4] EFFECTIO ENERGY CONTROL CENTER Solución de Monitoreo Inteligente• [H4] Código de Red• [H4] Eficiencia Energética• [H4] Energías Renovables• [H4] Evaluación financiera• [H4] Regulación• [H4] Tecnología
	Images	<p>We found 18 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 34 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.88%</p> <p>Internal Links 94.12%</p>

In-page links

Anchor	Type	Juice
Inicio	Internal	Passing Juice
Departamentos	Internal	Passing Juice
Acerca de nosotros	Internal	Passing Juice
Nuestros servicios	Internal	Passing Juice
Eficiencia Energética	Internal	Passing Juice
Código de Red	Internal	Passing Juice
Smart Grid	Internal	Passing Juice
Mercado eléctrico y evaluación económica	Internal	Passing Juice
Artículos	Internal	Passing Juice
Noticias y eventos	Internal	Passing Juice
Infografía - Cumplimiento del Código de Red	Internal	Passing Juice
Oferta de servicios de Eficiencia Energética	Internal	Passing Juice
Contáctanos	Internal	Passing Juice
Ver más	Internal	Passing Juice
Ver más	Internal	Passing Juice
Ver más	Internal	Passing Juice
EFFECTIO ENERGY CONTROL CENTER Solución de Monitoreo Inteligente	Internal	Passing Juice
Código de Red	Internal	Passing Juice
Eficiencia Energética	Internal	Passing Juice
Energías Renovables	Internal	Passing Juice
Evaluación financiera	Internal	Passing Juice
Regulación	Internal	Passing Juice
Tecnología	Internal	Passing Juice
Contáctanos	Internal	Passing Juice
La importancia de la Eficiencia Energética en la Industria	Internal	Passing Juice
Código de Red: Criterios de Interconexión de Centrales Generadoras y Conexión de Centros de Carga	Internal	Passing Juice

In-page links

2	Internal	Passing Juice
Visita nuestro aviso de privacidad simplificado	Internal	Passing Juice
Administración de Energía	Internal	Passing Juice
Contáctanos	Internal	Passing Juice
Contáctanos	Internal	Passing Juice
Contáctanos	Internal	Passing Juice
Joomla!	External	Passing Juice
GNU General Public License.	External	Passing Juice



SEO Keywords

	Keywords Cloud	energética energía las código que inteligente red del eléctrica los
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
red	15	✘	✔	✔	✔
energía	15	✘	✔	✔	✔
eléctrica	12	✘	✔	✔	✔
que	10	✘	✘	✘	✘
los	9	✘	✘	✘	✔










Usability

	Url	Domain : effectio.com.mx Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://effectio.com.mx/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>