



# Seo Analyzer effektiveemails.de

Generated on February 14 2022 16:24 PM





The score is 55/100







## SEO Content

	<p>Title</p>	<p>Unkonventionelles Email-Marketing mit Storytelling</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Du willst mit Email-Marketing mehr erreichen, ohne zum Marktschreier zu werden? EffektiveEmails hilft Dir dabei. Traust Du Dich?</p> <p><b>Length : 128</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>de_DE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Unkonventionelles Email-Marketing mit Storytelling</td> </tr> <tr> <td>description</td> <td>Du willst mit Email-Marketing mehr erreichen, ohne zum Marktschreier zu werden? EffektiveEmails hilft Dir dabei. Traust Du Dich?</td> </tr> <tr> <td>url</td> <td>https://effektiveemails.de/</td> </tr> <tr> <td>site_name</td> <td>effektiveemails</td> </tr> </tbody> </table>	Property	Content	locale	de_DE	type	website	title	Unkonventionelles Email-Marketing mit Storytelling	description	Du willst mit Email-Marketing mehr erreichen, ohne zum Marktschreier zu werden? EffektiveEmails hilft Dir dabei. Traust Du Dich?	url	https://effektiveemails.de/	site_name	effektiveemails
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	<p>Headings</p>	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H2] Steigere deinen Umsatz mit automatisiertem Email Marketing, das deine Kunden bekommen wollen.</li> </ul>	H1	H2	H3	H4	H5	H6	0	1	0	1	0	0		
H1	H2	H3	H4	H5	H6											
0	1	0	1	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>[H4] Privacy Overview</li></ul>
	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Email Marketing Blog</a>	Internal	Passing Juice
<a href="#">Arbeiten mit Finn</a>	Internal	Passing Juice
<a href="#">Strategie</a>	Internal	Passing Juice

## In-page links

<a href="#">Kostenloser Kurs</a>	Internal	Passing Juice
<a href="#">&amp;times;</a>	External	Passing Juice
<a href="#">finnlobsien.de</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

und marketing email kunden ich oder  
emails das mit die

## Keywords Consistency










Keyword	Content	Title	Keywords	Descripti on	Headings
mit	6	✓	✗	✓	✓
email	6	✓	✗	✓	✓
und	4	✗	✗	✗	✓
das	3	✗	✗	✗	✓
ich	3	✗	✗	✓	✗

## Usability

	Url	Domain : effektiveemails.de Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 45
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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## Optimization

		crawl the site more intelligently.
	Robots.txt	<a href="http://effektiveemails.de/robots.txt">http://effektiveemails.de/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics