

Seo Analyzer efriend.org.au

Generated on February 19 2022 13:03 PM





The score is 38/100







SEO Content

	Title	Home - eFriend Length : 14 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - eFriend</td></tr><tr><td>url</td><td>https://icla.org.au/efriend/</td></tr><tr><td>site_name</td><td>eFriend</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home - eFriend	url	https://icla.org.au/efriend/	site_name	eFriend
Property	Content													
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>6</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H5] How it works How ICLA's eFriend team can assist you.• [H5] What is a peer worker? And why are they important to our eFriend program?• [H5] Who's eligible? And how to participate.• [H5] Book a session And find out if eFriend is suitable for you.• [H5] Referrals and Resources Learn more with our guides and further information.• [H5] Provide Feedback Leave us suggestions, compliments or	H1	H2	H3	H4	H5	H6	0	0	0	0	6	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	6	0									

SEO Content

complaints		
	Images	We found 77 images on this web page. 77 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 41 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 92.68% Internal Links 7.32%

In-page links

Anchor	Type	Juice
Donate	External	Passing Juice
What we do	Internal	Passing Juice
Embark	External	Passing Juice


In-page links

eFriend	External	Passing Juice
PARC	External	Passing Juice
Core Supports	External	Passing Juice
Support Coordination	External	Passing Juice
Supported Independent Living	External	Passing Juice
Vacancies	External	Passing Juice
Pathways	External	Passing Juice
Vacancies	External	Passing Juice
About us	External	Passing Juice
Our history	External	Passing Juice
Our vision, mission &#038; values	External	Passing Juice
Our people	External	Passing Juice
News &#038; resources	External	Passing Juice
Annual Reports	External	Passing Juice
Resources	External	Passing Juice
News &#038; Media Releases	External	Passing Juice
Work with us	External	Passing Juice
Benefits	External	Passing Juice
Careers	External	Passing Juice
Volunteering	External	Passing Juice
Support us	External	Passing Juice
Partner with us	External	Passing Juice
Contact us	External	Passing Juice
Request a service	External	Passing Juice
General enquiries	External	Passing Juice
Provide feedback	External	Passing Juice
Contact details	External	Passing Juice
&#8211; Vacancies	External	Passing Juice

In-page links

Book first session	Internal	Passing Juice
Login	Internal	Passing Juice
National Recovery Services Directory	External	Passing Juice
NSW Recovery Services Directory	External	Passing Juice
Blog	External	Passing Juice
Feedback Form	External	Passing Juice
Terms of use	External	Passing Juice
Privacy policy	External	Passing Juice
The Katberg Group	External	Passing Juice
Feedback & Complaints	External	Passing Juice





SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : efriend.org.au Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>