



# Seo Analyzer ehealthinsurance.com

Generated on April 03 2022 10:44 AM






The score is **64/100**





## SEO Content

	<p>Title</p>	<p>eHealth   Get Health Insurance Plans &amp; Quotes</p> <p><b>Length : 49</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Get health insurance &amp; Medicare coverage with eHealth, the largest private health insurance market in the USA. Find quotes, compare plans, and get covered.</p> <p><b>Length : 159</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>health insurance, health care, medical insurance, health insurance quotes, affordable health insurance, health plans, health insurance coverage</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>eHealth is America's #1 Private Health Insurance Site</td> </tr> <tr> <td>description</td> <td>Visit eHealth for personalized coverage solutions and a wide selection of plans. Finding health insurance has never been simpler.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.ehealthinsurance.com/</td> </tr> <tr> <td>image</td> <td>/social-media-card/summary_card_img.jpg</td> </tr> <tr> <td>site_name</td> <td>ehealth</td> </tr> </tbody> </table>	Property	Content	title	eHealth is America's #1 Private Health Insurance Site	description	Visit eHealth for personalized coverage solutions and a wide selection of plans. Finding health insurance has never been simpler.	type	website	url	https://www.ehealthinsurance.com/	image	/social-media-card/summary_card_img.jpg	site_name	ehealth
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	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>13</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	2	6	13	1	0	0		
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## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Your one-stop shop for Health Insurance</li><li>• [H1] Our customers are talking</li><li>• [H2] Health insurance for every body</li><li>• [H2] Find what you need in 3 easy steps</li><li>• [H2] Health insurance is our business</li><li>• [H2] Find Medicare plans based on YOUR needs</li><li>• [H2] 6 good reasons to make eHealth your health insurance partner6 good reasons to partner with eHealth</li><li>• [H2] See what's out there!</li><li>• [H3] Medicare</li><li>• [H3] Health Insurance for Individuals and Family</li><li>• [H3] Health Insurance for Small Business</li><li>• [H3] Short-Term Health Insurance</li><li>• [H3] Dental Insurance</li><li>• [H3] Vision Insurance</li><li>• [H3] Create your own secure Medicare profile</li><li>• [H3] We know health insurance</li><li>• [H3] We help you make choices that fit your needs</li><li>• [H3] We don't charge for our services</li><li>• [H3] We're here when you need us</li><li>• [H3] We have a plan for you</li><li>• [H3] We make shopping easy</li><li>• [H4] New to Medicare?</li></ul>
	Images	<p>We found 101 images on this web page.</p> <p>63 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>


## SEO Links

	In-page links	We found a total of 10 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

## In-page links

Anchor	Type	Juice
<a href="#">Trustpilot</a>	External	Passing Juice
<a href="#">Medicare Resource Center</a>	Internal	Passing Juice
<a href="#">New to Medicare</a>	Internal	Passing Juice
<a href="#">Find Health Insurance Plans</a>	Internal	Passing Juice
<a href="#">Find Small Business Plans</a>	Internal	Passing Juice
<a href="#">Find Short-Term Health Plans</a>	Internal	Passing Juice
<a href="#">Find Dental Plans</a>	Internal	Passing Juice
<a href="#">Find Vision Plans</a>	Internal	Passing Juice
<a href="#">PlanPrescriber</a>	Internal	Passing Juice
<a href="#">Create Account</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	business <b>medicare</b> code family just zip <b>plans</b> health <b>insurance</b> individual
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
plans	18	✓	✓	✓	✓







## Keywords Consistency

medicare	14	✘	✘	✔	✔
insurance	13	✔	✔	✔	✔
health	9	✔	✔	✔	✔
zip	8	✘	✘	✘	✘

## Usability

	Url	Domain : ehealthinsurance.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 75 Warnings : 18
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

## Document

- ✘ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.ehealthinsurance.com/sitemap.xml>

[https://www.ehealthinsurance.com/medicare/sitemap\\_index.xml](https://www.ehealthinsurance.com/medicare/sitemap_index.xml)



### Robots.txt

<http://ehealthinsurance.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.