

# Seo Analyzer eiu.edu

Generated on January 17 2022 15:16 PM





The score is 56/100







## SEO Content

	Title	Eastern Illinois University   Official Website   EIU <b>Length : 52</b> Perfect, your title contains between 10 and 70 characters.												
	Description	EIU is a public comprehensive university that offers superior, accessible undergraduate and graduate education. Learn why EIU is one of the top universities. <b>Length : 157</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>15</td><td>12</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Today.Tomorrow.Together.</li><li>• [H2] Classes Cancelled - Monday, Feb. 15</li><li>• [H2] Internet Outage</li><li>• [H2] Weather Notice - Classes Continuing as Scheduled</li><li>• [H2] University Response to Coronavirus</li><li>• [H2] Recent Searches</li><li>• [H2] Trending Searches</li><li>• [H2] History</li><li>• [H2] Prospective Students</li><li>• [H2] EIU Admitting Offices</li><li>• [H2] EIU is: Inspirational</li><li>• [H2] Newsworthy Stories</li><li>• [H2] Explore EIU</li><li>• [H2] Take the next step</li><li>• [H2] Connect.</li><li>• [H2] Contact Us.</li></ul>	H1	H2	H3	H4	H5	H6	1	15	12	0	0	0
H1	H2	H3	H4	H5	H6									
1	15	12	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Recent Pages</li><li>• [H3] Recent Searches</li><li>• [H3] Find Your Major</li><li>• [H3] Search for Scholarships</li><li>• [H3] About EIU</li><li>• [H3] Visit EIU this Fall!</li><li>• [H3] Local Scholars Program</li><li>• [H3] Info &amp; Updates</li><li>• [H3] The Many Perks of Living On Campus</li><li>• [H3] More Than Just Attending Classes</li><li>• [H3] Take A Look Around</li><li>• [H3] Panther Nation</li></ul>
	Images	We found 26 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>19%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 87 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.15% Internal Links 98.85%

## In-page links

Anchor	Type	Juice
<a href="http://www.eiu.edu/status/">http://www.eiu.edu/status/</a>	Internal	Passing Juice
<a href="https://www.eiu.edu/covid/">https://www.eiu.edu/covid/</a>	Internal	Passing Juice
<a href="#">a-z</a>	Internal	Passing Juice
<a href="#">panthermail</a>	Internal	Passing Juice
<a href="#">paws</a>	Internal	Passing Juice
<a href="#">library</a>	Internal	Passing Juice
<a href="#">d2l</a>	Internal	Passing Juice
<a href="#">myeiu</a>	Internal	Passing Juice
<a href="#">MyEIU</a>	Internal	Passing Juice
<a href="#">Cost to Attend</a>	Internal	Passing Juice
<a href="#">Find My Major</a>	Internal	Passing Juice
<a href="#">Scholarships</a>	Internal	Passing Juice
<a href="#">Which Admissions is Right for Me?</a>	Internal	Passing Juice
<a href="#">Parents</a>	Internal	Passing Juice
<a href="#">Housing &amp; Dining</a>	Internal	Passing Juice
<a href="#">About EIU</a>	Internal	Passing Juice
<a href="#">Visit EIU</a>	Internal	Passing Juice
<a href="#">Virtual Tour</a>	Internal	Passing Juice
<a href="#">Online Degree Programs</a>	Internal	Passing Juice
<a href="#">Apply Now</a>	Internal	Passing Juice
<a href="#">More info...</a>	Internal	Passing Juice
<a href="#">Undergraduate Admissions</a>	Internal	Passing Juice
<a href="#">Graduate Admissions</a>	Internal	Passing Juice
<a href="#">International Admissions</a>	Internal	Passing Juice
<a href="#">Transfer Admissions</a>	Internal	Passing Juice
<a href="#">Undocumented Students</a>	Internal	Passing Juice
<a href="#">Academics</a>	Internal	Passing Juice

## In-page links

<a href="#">Booth Library</a>	Internal	Passing Juice
<a href="#">Study Abroad</a>	Internal	Passing Juice
<a href="#">More info...</a>	Internal	Passing Juice
<a href="#">Academic Calendar</a>	Internal	Passing Juice
<a href="#">Undergraduate Catalog</a>	Internal	Passing Juice
<a href="#">Graduate Catalog</a>	Internal	Passing Juice
<a href="#">On-Campus Course Schedule</a>	Internal	Passing Juice
<a href="#">Registration Schedule</a>	Internal	Passing Juice
<a href="#">Electronic Writing Portfolio (ewp)</a>	Internal	Passing Juice
<a href="#">Dining Menu</a>	Internal	Passing Juice
<a href="#">Final Exam Schedule</a>	Internal	Passing Juice
<a href="#">Medical Clinic</a>	Internal	Passing Juice
<a href="#">Financial Aid and Scholarships</a>	Internal	Passing Juice
<a href="#">Academic Success Center</a>	Internal	Passing Juice
<a href="#">More info...</a>	Internal	Passing Juice
<a href="#">Employment at EIU</a>	Internal	Passing Juice
<a href="#">University Newsletter</a>	Internal	Passing Juice
<a href="#">Academic Areas</a>	Internal	Passing Juice
<a href="#">Administrative Areas (President &amp; VPs)</a>	Internal	Passing Juice
<a href="#">Benefits Office</a>	Internal	Passing Juice
<a href="#">Forms</a>	Internal	Passing Juice
<a href="#">Faculty Development</a>	Internal	Passing Juice
<a href="#">Banner Project</a>	Internal	Passing Juice
<a href="#">ITS Help Desk</a>	Internal	Passing Juice
<a href="#">CATS</a>	Internal	Passing Juice
<a href="#">Panthertech</a>	Internal	Passing Juice
<a href="#">More info...</a>	Internal	Passing Juice
<a href="#">Athletics</a>	External	Passing Juice


## In-page links

<a href="#">Student Organizations</a>	Internal	Passing Juice
<a href="#">Campus Recreation</a>	Internal	Passing Juice
<a href="#">Campus Map</a>	Internal	Passing Juice
<a href="#">Greek Life</a>	Internal	Passing Juice
<a href="#">Civic Engagement and Volunteerism</a>	Internal	Passing Juice
<a href="#">The Doudna</a>	Internal	Passing Juice
<a href="#">More info...</a>	Internal	Passing Juice
<a href="#">Alumni Association</a>	Internal	Passing Juice
<a href="#">Alumni Events</a>	Internal	Passing Juice
<a href="#">Give to FIU</a>	Internal	Passing Juice
<a href="#">Transcripts</a>	Internal	Passing Juice
<a href="#">Notable Alumni</a>	Internal	Passing Juice
<a href="#">Recommend a Panther</a>	Internal	Passing Juice
<a href="#">More info...</a>	Internal	Passing Juice
<a href="#">Apply</a>	Internal	Passing Juice
<a href="#">Visits</a>	Internal	Passing Juice
<a href="#">36 graduate programs of study</a>	Internal	Passing Juice
<a href="#">Local Scholars Program</a>	Internal	Passing Juice
<a href="#">Campus Living</a>	Internal	Passing Juice
<a href="#">Bat Research</a>	Internal	Passing Juice
<a href="#">Gift Shop Revitalization</a>	Internal	Passing Juice
<a href="#">The Daily Grind</a>	Internal	Passing Juice
<a href="#">Contact Us.</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">About FIU</a>	Internal	Passing Juice
<a href="#">Emergency Information</a>	Internal	Passing Juice
<a href="#">Freedom of Information Act</a>	Internal	Passing Juice

## In-page links

<a href="#">Supporting our Veterans</a>	Internal	Passing Juice
<a href="#">Concerns &amp; Complaints</a>	Internal	Passing Juice
<a href="#">apply online now</a>	Internal	Passing Juice
<a href="#">submit your enrollment deposit</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	undergraduate illinois students eastern more admissions eiu university info campus
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
eiu	16	✓	✗	✓	✓
more	11	✗	✗	✗	✓
admissions	9	✗	✗	✗	✗
campus	8	✗	✗	✗	✓
students	7	✗	✗	✗	✓










## Usability

 Url	Domain : eiu.edu Length : 7
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing
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## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://eiu.edu/robots.txt">http://eiu.edu/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>