







# Seo Analyzer el-roboto.co.uk

Generated on February 03 2022 00:42 AM






The score is 62/100




## SEO Content

	<p>Title</p>	<p>El Roboto Ltd: Visual Identity. Digital Design. Print Design. Newcastle. London.</p> <p><b>Length : 80</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Well made and expertly tailored... From visual identity to graphic design for print, packaging, merchandise, and exhibition systems to web design &amp; development.</p> <p><b>Length : 164</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>creative, corporate, logo design, visual identity, design consultancy, print design, digital design, web development, studio, El Roboto, design, Newcastle upon Tyne, London</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>El Roboto Ltd: Visual Identity. Digital Design. Print Design. Newcastle. London.</td> </tr> <tr> <td>description</td> <td>Well made and expertly tailored... From visual identity to graphic design for print, packaging, merchandise, and exhibition systems to web design &amp; development.</td> </tr> <tr> <td>url</td> <td><a href="http://design.el-roboto.co.uk/">http://design.el-roboto.co.uk/</a></td> </tr> <tr> <td>type</td> <td>page</td> </tr> <tr> <td>image</td> <td><a href="http://design.el-roboto.co.uk/img/1/share-ico-default.gif">http://design.el-roboto.co.uk/img/1/share-ico-default.gif</a></td> </tr> </tbody> </table>	Property	Content	title	El Roboto Ltd: Visual Identity. Digital Design. Print Design. Newcastle. London.	description	Well made and expertly tailored... From visual identity to graphic design for print, packaging, merchandise, and exhibition systems to web design & development.	url	<a href="http://design.el-roboto.co.uk/">http://design.el-roboto.co.uk/</a>	type	page	image	<a href="http://design.el-roboto.co.uk/img/1/share-ico-default.gif">http://design.el-roboto.co.uk/img/1/share-ico-default.gif</a>
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## SEO Content

		site_name	El Roboto Ltd				
	Headings	<b>H1</b> 2	<b>H2</b> 7	<b>H3</b> 5	<b>H4</b> 2	<b>H5</b> 2	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] El Roboto is a Brand Consultant, and Full Service Graphic Design &amp; Web Design Studio.</li> <li>• [H1] Thank you!</li> <li>• [H2] El Roboto</li> <li>• [H2] Talk Straight.</li> <li>• [H2] Think Smart.</li> <li>• [H2] Work Fast.</li> <li>• [H2] Time to talk?</li> <li>• [H2] Website Design and Web Development</li> <li>• [H2] EL ROBOTO:TALK STRAIGHT.THINK SMART.WORK FAST.</li> <li>• [H3] Logo Design, Visual Identity, Design Consultancy, Print Design, Digital Design &amp; Web Development Studio.</li> <li>• [H3] We design things like this:</li> <li>• [H3] Or contact us</li> <li>• [H3] THERE&amp;apos;S SO MUCH MORE TO SHOW YOU. HOW ABOUT WE START TALKING NOW?</li> <li>• [H3] +44 (0) 191 580 8050</li> <li>• [H4]</li> <li>• [H4] Access Key Enabled Navigation</li> <li>• [H5] For people like this:</li> <li>• [H5] Keywords for: El Roboto Ltd: Visual Identity. Digital Design. Print Design. Newcastle. London.</li> </ul>					
	Images	We found 47 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

		
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.56%</p> <p>Internal Links 94.44%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Cookie Page</a>	Internal	Passing Juice
<a href="#">El Roboto is a Brand Consultant, and Full Service Graphic Design &amp; Web Design Studio.</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Legal Notes</a>	Internal	Passing Juice
<a href="#">Website Design</a>	External	Passing Juice
<a href="#">Accessibility Notes</a>	Internal	Passing Juice
<a href="#">Home Page</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Brand ID</a>	Internal	Passing Juice
<a href="#">Print</a>	Internal	Passing Juice
<a href="#">Digital</a>	Internal	Passing Juice
<a href="#">Consultancy</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Legal Notes</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

digital roboto call **design** identity newcastle  
london notes print visual

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	9	✓	✓	✓	✓
roboto	5	✓	✓	✗	✓
digital	4	✓	✓	✗	✓
print	4	✓	✓	✓	✓
identity	3	✓	✓	✓	✓











## Usability

	Url	Domain : el-roboto.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 17
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;">http://design.el-roboto.co.uk/xml/sitemap1.xml</div>
	Robots.txt	http://el-roboto.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.