



# Seo Analyzer





## elahomecare.com

Generated on March 31 2022 15:30 PM






**The score is 50/100**




## SEO Content

|    | Title  | Senior Care Home - ela Home Care Organically Kind and affordable Senior Care<br><br><b>Length : 76</b><br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.   |          |         |        |       |      |         |       |  |             |  |     |                          |           |               |
|--|--|---|----------|---------|--------|-------|------|---------|-------|--|-------------|--|-----|--------------------------|-----------|---------------|
|    | Description  | Senior Care services from Live-in Caregivers to companionship, fully customizalbe packages for budget freindly and superior Senior Care, Learn More Today!<br><br><b>Length : 154</b><br><br>Great, your meta description contains between 70 and 160 characters.   |          |         |        |       |      |         |       |  |             |  |     |                          |           |               |
|  | Keywords   | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |          |         |        |       |      |         |       |  |             |  |     |                          |           |               |
|  | Og Meta Properties   | Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Senior Care Home - ela Home Care Organically Kind and affordable Senior Care</td></tr><tr><td>description</td><td>Senior Care services from Live-in Caregivers to companionship, fully customizalbe packages for budget freindly and superior Senior Care, Learn More Today!</td></tr><tr><td>url</td><td>https://elahomecare.com/</td></tr><tr><td>site_name</td><td>ela Home Care</td></tr></table> | Property | Content | locale | en_US | type | website | title | Senior Care Home - ela Home Care Organically Kind and affordable Senior Care | description | Senior Care services from Live-in Caregivers to companionship, fully customizalbe packages for budget freindly and superior Senior Care, Learn More Today! | url | https://elahomecare.com/ | site_name | ela Home Care |
| Property   | Content  |   |          |         |        |       |      |         |       |  |             |  |     |                          |           |               |
| locale   | en_US  |   |          |         |        |       |      |         |       |  |             |  |     |                          |           |               |
| type   | website  |   |          |         |        |       |      |         |       |  |             |  |     |                          |           |               |
| title  | Senior Care Home - ela Home Care Organically Kind and affordable Senior Care   |   |          |         |        |       |      |         |       |  |             |  |     |                          |           |               |
| description  | Senior Care services from Live-in Caregivers to companionship, fully customizalbe packages for budget freindly and superior Senior Care, Learn More Today! |   |          |         |        |       |      |         |       |  |             |  |     |                          |           |               |
| url  | https://elahomecare.com/   |   |          |         |        |       |      |         |       |  |             |  |     |                          |           |               |
| site_name  | ela Home Care  |   |          |         |        |       |      |         |       |  |             |  |     |                          |           |               |
|  | Headings   | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></table>  | H1       | H2      | H3     | H4    | H5   | H6      |       |  |             |  |     |                          |           |               |
| H1   | H2   | H3  | H4       | H5      | H6     |       |      |         |       |  |             |  |     |                          |           |               |




## SEO Content

|  |                 |  |   |   |    |   |   |
|--|-----------------|--|---|---|----|---|---|
|    |                 | 3  | 5 | 1 | 11 | 2 | 1 |
|  |                 | <ul style="list-style-type: none"> <li>• [H1] We give seniors the care they deserve.</li> <li>• [H1] You can't always be there. But we can.</li> <li>• [H1] Fully custom care packages to fit your budget and needs</li> <li>• [H2] Senior Care that is meaningful always comes down to one thing, the kindness of people. At Ela Home Care we are those people by nature.</li> <li>• [H2] Looking for Advice?</li> <li>• [H2] Senior Care Services Consultation</li> <li>• [H2] Testimonials</li> <li>• [H2] Latest from the Ela Blog</li> <li>• [H3] Our Mission</li> <li>• [H4] Live in Caregiver</li> <li>• [H4] Senior Homecare</li> <li>• [H4] Veterans Homecare</li> <li>• [H4] Caregiver Jobs</li> <li>• [H4] Seniors and Pets: A Great Relationship</li> <li>• [H4] Helping Our Aging Parents with Medication Management</li> <li>• [H4] Senior Financial Planning: Helpful tips for caregivers</li> <li>• [H4] Mesothelioma and Seniors: What you need to know</li> <li>• [H4] Caring for the Caregiver</li> <li>• [H4] 6 Ways to help you age well</li> <li>• [H4] Caring for Aging Parents: You Are Not Alone</li> <li>• [H5] Contact us</li> <li>• [H5] Follow us</li> <li>• [H6] An Ela Home Care specialist will respond quickly</li> </ul> |   |   |    |   |   |
|  | Images          | <p>We found 21 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |   |   |    |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |   |   |    |   |   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |   |   |    |   |   |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>  |   |   |    |   |   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!               |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

## SEO Links

|  |               |   |
|--|---------------|---|
|  |               |   |
|  | In-page links | We found a total of 19 links including 0 link(s) to files   |
|  | Statistics    | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">learn more</a>   | Internal | Passing Juice |
| <a href="#">our care services</a>                                      | Internal | Passing Juice |
| <a href="#">schedule assessment</a>                                    | Internal | Passing Juice |
| <a href="#">Live in Caregiver</a>                                      | Internal | Passing Juice |
| <a href="#">Senior Homecare</a>  | Internal | Passing Juice |
| <a href="#">Veterans Homecare</a>                                      | Internal | Passing Juice |
| <a href="#">Caregiver Jobs</a>   | Internal | Passing Juice |
| <a href="#">Get FREE consultation now!</a>                             | Internal | Passing Juice |
| <a href="#">Bronwyn Sorenson</a>                                       | Internal | Passing Juice |
| <a href="#">Seniors and Pets: A Great Relationship</a>                 | Internal | Passing Juice |
| <a href="#">Helping Our Aging Parents with Medication Management</a>   | Internal | Passing Juice |
| <a href="#">Senior Financial Planning: Helpful tips for caregivers</a> | Internal | Passing Juice |
| <a href="#">Mesothelioma and Seniors: What you need to know</a>        | Internal | Passing Juice |
| <a href="#">Caring for the Caregiver</a>                               | Internal | Passing Juice |
| <a href="#">6 Ways to help you age well</a>                            | Internal | Passing Juice |
| <a href="#">Caring for Aging Parents: You Are Not Alone</a>            | Internal | Passing Juice |
| <a href="#">Ela Home Care,LLC</a>                                      | Internal | Passing Juice |
| <a href="#">Terms of Use</a>   | Internal | Passing Juice |


## In-page links

[Privacy Policy](#)

Internal

Passing Juice






## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | homecare senior posted <b>care</b> caregiver<br><b>home</b> <b>ela</b> people <b>more</b> read |
|--|----------------|--|












## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| care    | 17      | ✓     | ✗        | ✓           | ✓        |
| more    | 12      | ✗     | ✗        | ✓           | ✗        |
| ela     | 12      | ✓     | ✗        | ✗           | ✓        |
| home    | 11      | ✓     | ✗        | ✗           | ✓        |
| senior  | 10      | ✓     | ✗        | ✓           | ✓        |





## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : elahomecare.com<br>Length : 15           |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |


## Document

|   | Doctype         | HTML 5  |                 |             |          |   |
|---|-----------------|---|-----------------|-------------|----------|---|
|   | Encoding        | Perfect. Your declared charset is UTF-8.  |                 |             |          |   |
|   | W3C Validity    | Errors : 17<br>Warnings : 66  |                 |             |          |   |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |                 |             |          |   |
|   | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <center> | 1 |
| Deprecated tags   | Occurrences     |   |                 |             |          |   |
| <center>  | 1               |   |                 |             |          |   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |          |   |



## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p> |
|--|-------------|---|

## Optimization

|  |            |   |
|--|------------|---|
|  |            | changes and importance of the URLs. This allows search engines to crawl the site more intelligently.  |
|  | Robots.txt | <p><a href="http://elahomecare.com/robots.txt">http://elahomecare.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics  | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |