







# Seo Analyzer elaramotors.com

Generated on February 14 2022 08:02 AM






The score is **61/100**




## SEO Content

	<p>Title</p>	<p>Welcome to Elara Motors Kenya</p> <p><b>Length : 29</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>						
	<p>Description</p>	<p>Elara Motors is a trusted vehicle dealership dedicated to providing our customers with premium quality new &amp; used cars in Kenya .</p> <p><b>Length : 129</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>						
	<p>Keywords</p>	<p>cars for sale in kenya, cars kenya, cars for sale in nairobi kenya, used cars for sale in kenya, kenya cars, importing a car from japan to kenya, buying a car in kenya, cars for sale in nairobi, used cars in kenya, trucks for sale in kenya, cars in kenya, kenya car bazaar, cars for sale in mombasa, isuzu kenya, used cars kenya nairobi, probox kenya, car imports kenya, lorries for sale in kenya, car sale kenya, land rover defender for sale in kenya, mombasa car deals, cheki cars kenya, land rover kenya, toyota cars for sale in kenya, toyota land cruiser for sale in kenya, jiji kenya cars, toyota hilux for sale in kenya, toyota hilux kenya, toyota kenya used cars, car auction kenya, toyota prado for sale in kenya, toyota premio for sale in kenya, cheap cars for sale in kenya, land cruiser for sale in kenya, land rover for sale in kenya, cars from japan to kenya, prado for sale in kenya, car prices in kenya, olx cars for sale in kenya, range rover kenya, cheapest cars in kenya, probox for sale in kenya, toyota wish for sale in kenya, used cars for sale by owner in nairobi kenya, gmc kenya, suv for sale in kenya, tipper for sale in kenya, toyota harrier for sale in kenya, used cars for sale in kenya by owner, vehicles for sale in kenya</p> <p>Good, your page contains meta keywords.</p>						
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1843 1481 2083"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://elaramotors.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	url	https://elaramotors.com	type	website
Property	Content							
url	https://elaramotors.com							
type	website							




## SEO Content

		<p>title Welcome to Elara Motors Kenya</p> <p>description Elara Motors is a trusted vehicle dealership dedicated to providing our customers with premium quality new &amp; used cars in Kenya .</p> <p>image images/logo/elara.png</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>6</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] Find a Vehicle</li> <li>• [H2] Our Latest Vehicles</li> <li>• [H2] Featured Vehicles</li> <li>• [H2] WHY CHOOSE US</li> <li>• [H2] Browse Inventory By</li> <li>• [H2] Latest Media</li> <li>• [H2] Dealers of Trusted Vehicle Brands in Kenya</li> <li>• [H3] QUALITY ASSURED</li> <li>• [H3] WIDE RANGE OF BRANDS</li> <li>• [H3] TRUSTED BY THOUSANDS</li> <li>• [H3] CAR SERVICE &amp; MAINTENANCE</li> <li>• [H3] WIDE VARIETY AT</li> <li>• [H3] ELARA MOTORS</li> <li>• [H4] ELARA MOTORS</li> <li>• [H4] About Us</li> <li>• [H4] Browse/Search</li> <li>• [H4] Find Us</li> </ul>	H1	H2	H3	H4	H5	H6	0	7	6	4	0	0
H1	H2	H3	H4	H5	H6									
0	7	6	4	0	0									
	Images	<p>We found 68 images on this web page.</p> <p>67 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>30%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.45% Internal Links 96.55%

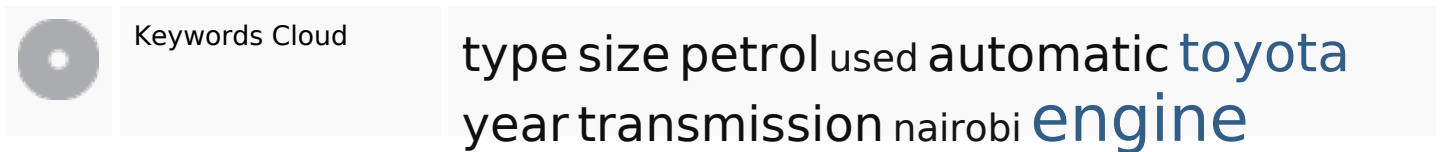
## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Buy a Car</a>	Internal	Passing Juice
<a href="#">Sell a Car</a>	Internal	Passing Juice
<a href="#">Trade In</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">AUDI</a>	Internal	Passing Juice
<a href="#">BMW</a>	Internal	Passing Juice
<a href="#">CITROEN</a>	Internal	Passing Juice
<a href="#">FORD</a>	Internal	Passing Juice
<a href="#">HONDA</a>	Internal	Passing Juice
<a href="#">ISUZU</a>	Internal	Passing Juice
<a href="#">LANDROVER</a>	Internal	Passing Juice
<a href="#">LEXUS</a>	Internal	Passing Juice
<a href="#">MAZDA</a>	Internal	Passing Juice
<a href="#">MERCEDES BENZ</a>	Internal	Passing Juice
<a href="#">MITSUBISHI</a>	Internal	Passing Juice

## In-page links

<a href="#">NISSAN</a>	Internal	Passing Juice
<a href="#">PORSCHE</a>	Internal	Passing Juice
<a href="#">SUBARU</a>	Internal	Passing Juice
<a href="#">SUZUKI</a>	Internal	Passing Juice
<a href="#">TOYOTA</a>	Internal	Passing Juice
<a href="#">VOLKSWAGEN</a>	Internal	Passing Juice
<a href="#">VOLVO</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Powered By: CS Codes</a>	External	Passing Juice


## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
engine	44	✘	✘	✘	✘
toyota	28	✘	✔	✘	✘
year	24	✘	✘	✘	✘
type	24	✘	✘	✘	✘
transmission	23	✘	✘	✘	✘

## Usability

	Url	Domain : elaramotors.com Length : 15
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 78 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://elaramotors.com/robots.txt">http://elaramotors.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>