






Seo Analyzer elasticemail.com

Generated on March 28 2022 14:44 PM






The score is **54/100**




SEO Content

	<p>Title</p>	<p>Email Marketing Software. Mail Delivery API Elastic Email</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Elastic Email is a marketing platform, built on the most cost-effective delivery engine. Join tens of thousands of companies, which already send their emails!</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2072"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The most cost-effective and reliable email delivery platform Elastic Email</td> </tr> <tr> <td>description</td> <td>Sign up for free and get access to the email marketing and delivery tools you need to communicate with your customers.</td> </tr> <tr> <td>url</td> <td>https://elasticemail.com/</td> </tr> <tr> <td>site_name</td> <td>Elastic Email</td> </tr> <tr> <td>image</td> <td>https://elasticemail.com/wp-content/uploads/2020/04/default-thumbnail-2-1.png</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	The most cost-effective and reliable email delivery platform Elastic Email	description	Sign up for free and get access to the email marketing and delivery tools you need to communicate with your customers.	url	https://elasticemail.com/	site_name	Elastic Email	image	https://elasticemail.com/wp-content/uploads/2020/04/default-thumbnail-2-1.png	image:width	1200
Property	Content																			
locale	en_US																			
type	website																			
title	The most cost-effective and reliable email delivery platform Elastic Email																			
description	Sign up for free and get access to the email marketing and delivery tools you need to communicate with your customers.																			
url	https://elasticemail.com/																			
site_name	Elastic Email																			
image	https://elasticemail.com/wp-content/uploads/2020/04/default-thumbnail-2-1.png																			
image:width	1200																			




SEO Content

		image:height 628												
		image:type image/png												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>4</td><td>10</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Trusted by developers.Loved by marketers.• [H2] Unlock your full potential• [H2] Power up your communication• [H2] Our Customer Support Team's got your back!• [H2] What makes us stand out• [H2] Check out our latest articles• [H3] You are in good hands. We are trusted by thousands.• [H3] Grow your audience• [H3] Build meaningful relationships• [H3] Learn and improve• [H4] Email Marketing• [H4] Email API• [H4] Great value for money• [H4] Custom delivery engine• [H4] Award-winning support• [H4] 7 Email Marketing Trends That Will Help You Win 2022• [H4] The Elastic Email Website Has a New Look• [H4] What Are the Advantages of Elastic Email's MTA?• [H4] 7 Email Marketing Trends That Will Help You Win 2022• [H4] The Elastic Email Website Has a New Look• [H5] Ready to get started?	H1	H2	H3	H4	H5	H6	1	5	4	10	1	0
H1	H2	H3	H4	H5	H6									
1	5	4	10	1	0									
	Images	We found 63 images on this web page. 49 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.23% Internal Links 96.77%

In-page links

Anchor	Type	Juice
Log in	Internal	noFollow
Try for Free	Internal	Passing Juice
Try for Free	Internal	Passing Juice
Try for Free	Internal	Passing Juice
Try for Free	Internal	Passing Juice
Visit our Blog	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Email API	Internal	Passing Juice
Email Marketing Pricing	Internal	Passing Juice
Email API Pricing	Internal	Passing Juice
Email Verification	Internal	Passing Juice
Integrations	Internal	Passing Juice
Get Started	Internal	Passing Juice
Product Guides	Internal	Passing Juice
Help Center	Internal	Passing Juice
Video Tutorials	External	Passing Juice
Case Studies	Internal	Passing Juice

In-page links

REST API docs	Internal	Passing Juice
WEB API Docs (Legacy)	Internal	Passing Juice
Status	Internal	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Brand Assets	Internal	Passing Juice
Referral Program	Internal	Passing Juice
Privacy & Terms	Internal	noFollow
Sitemap	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog Guidelines	Internal	Passing Juice
Partnership	Internal	Passing Juice
Report Spam	Internal	noFollow






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
email	19	✓	✗	✓	✓
api	7	✓	✗	✗	✓
free	6	✗	✗	✗	✗
try	6	✗	✗	✗	✗
marketing	5	✓	✗	✓	✓

Usability

	Url	Domain : elasticemail.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://elasticemail.com/sitemap.xml</pre>
	Robots.txt	<pre>http://elasticemail.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>